



Retail Stores  
and Malls



Restaurants



Public  
Restrooms



Public  
Transit

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# TRANSGENDER PUBLIC ACCOMODATIONS PROTECTIONS

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# PRESENTED BY: HUSKY STRATEGIES



STEPHANIE  
APOLLON



SONYA  
BHABHALIA



BRITTANY  
MORGAN



ILONA  
PRUCHA



CHRISTINE  
SALAZAR

# PRESENTATION OUTLINE

- Research Strategy
- Definitions
- Context
- Misconceptions
- Trans Vulnerabilities
- Recommendations
- Questions
- Example of Best Practices





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# RESEARCH STRATEGY

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# DEFINITIONS

**Gender or "Gender Identity"** - the socially constructed categories often referred to as "man" or "woman"

**Transgender or "Trans"**- an umbrella term that refers to individuals whose gender identity does not correspond with the sex they were assigned at birth

**Public Accommodations** - facilities which are open to the public

# CONTEXT



- Massachusetts

- Pennsylvania

- North Carolina

- Virginia

- Texas

A blurred background image of a standard white restroom sign on a blue wall. The sign features a female figure on the left and a male figure on the right, separated by a vertical line. The word "RESTROOM" is visible at the bottom of the sign, though it is out of focus. A dark blue horizontal bar is overlaid across the middle of the image, containing the word "MISCONCEPTIONS" in white, bold, uppercase letters.

# MISCONCEPTIONS

# TRANS VULNERABILITIES

# IMPACTS



# TRANS VULNERABILITIES

TRANS INDIVIDUALS ARE THE MOST VULNERABLE POPULATION  
IN THE UNITED STATES. RECENT SURVEY DATA SHOWS THAT  
WITHIN A YEAR

**31%**

Experienced mistreatment,  
including verbal harassment  
& physical assault

**59%**

Avoided using a public  
restroom out of fear

**32%**

Specifically limited the amount they drank  
to avoid using a restroom

**26%**

Avoided staying in a  
shelter while homeless for  
fear of mistreatment

**70%**

Who did use a shelter faced  
some form of mistreatment  
for being trans.

**40%**

Of respondents had  
attempted suicide during  
their lifetime

# IN MASSACHUSETTS

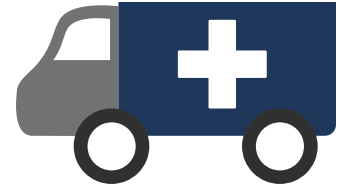
WHY DO TRANS INDIVIDUALS NEED NONDISCRIMINATION PROTECTIONS IN MASSACHUSETTS? RECENT SURVEY DATA SHOWS THAT WITHIN A YEAR OF THE SURVEY

65%

Of trans individuals in MA experienced mistreatment in at least one place of public accommodation, including verbal harrasment and assault



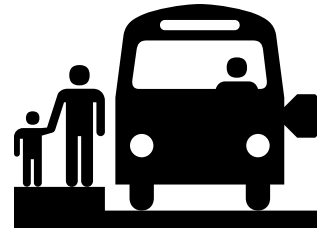
Public Gathering Spaces



Healthcare Facilities and Services



Restaurants



Transporation



Retail

68%

Reported experiencing negative emotional symptoms such as depression within 30 days of the survey as a result of discrimination



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# RECOMMENDATIONS

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# RECOMMENDATION 1



# PARTNERSHIPS

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# RECOMMENDATION 1

## Short Term

### Outreach to:

- Churches
- Religious Organizations
- Faith Leaders
- MA based nonprofits
- Partners in other states

## Long Term

### National:

- Movement Advancement Project
- National Center on Transgender Equality

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# PARTNERSHIPS

# RECOMMENDATION 2



DATA

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# RECOMMENDATION 2

## Short Term

- Fact sheets and data hosted on websites
- Blog posts about the issue
- Guidance for staff and constituencies on how to communicate about public accommodations and trans people

## Long Term

- Public Education Campaign for constituency about what gender means

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DATA

# RECOMMENDATION 3



OUTREACH

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# RECOMMENDATION 3

## Short Term

- Information hub for stakeholders from the Christian communities
- Facilitate discussion among faith-based organization's constituencies
- Convene forums that include learning opportunities around trans issues

## Long Term

- Connect with OutFront Minnesota who facilitate programs that address the intersection of faith and the LGBT experience

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# OUTREACH

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**THANK YOU!**

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**QUESTIONS**

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# BEST PRACTICES

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movement advancement project ▶