STEPHANIE APOLLON

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EXPERIENCE

University of Maryland - Maryland Sea Grant

Graduate Assistant

- Utilize data to create visual representations of statistics through charts and graphs
- Data collection of alumni to accurately update graduation and employment statuses for grant reporting
- Promote summer internships, management application database, and determine initial applicant qualification status

Americans for Financial Reform

Research Associate

- Co-write research papers, documents, and educational materials published on the organization's website
- Analyze data such as matching hundreds of power plants to private equity firms for a study published May 2022
- Write factsheets on private equity's involvement in health care and housing issues with calls to action

Campaigner – Save the Post Office Coalition & Take On Wall Street

- Developed and maintained campaign resources by creating trackers sheets, media lists, and sign-on letters
- Managed petitions and signature campaigns, one of which amassed over 460,000 signatures
- Created and directed digital organizing efforts by disseminating toolkits and sending weekly progress updates
- Conducted outreach to state and local partners on grassroots and grasstops mobilization

Institute for Educational Leadership

Grant and Financial Associate

- Oversaw federal spending of 24 subcontractors and 30+ consultants following federal policies and regulation
- Coordinated policy development as a Data team co-leader influencing IEL's Data Driven Strategic Plan
- Provided technical assistance in collaboration with program managers while conducting in-person audits

PROJECTS

Charlie Card Machine Screens *Redesigning screens – Visual Design Studio Project*

University of Maryland January 2024 - March 2024

University of Maryland

College Park, MD October 2023 - Present

Washington, D.C.

Washington, D.C.

May 2018 - March 2020

August 2021 - August 2023

November 2020 – June 2021

- A redesign of the Charlie Card machine screens, the subway card vending machine of Boston's train system.
- Changed typography, color, layout, imagery, and composition, prototyped all buttons and pages to be interactive •

Vigilantr

Creating an app of the future – Interaction Design Studio Project

Created wireframes, personas, components, and a final prototyped presentation to display screen interactions

Make an Ugly Page Cute

Creating an app of the future – Introduction to Programming

- Changing the layout of a basic page layout to create a visually appealing screen using HTML and CSS •
- Changed the color scheme, fonts, images and made the page responsive to the header and in the directory section

Campaign Strategies and Impact Analysis for Massachusetts, 2018 Ballot Question

Gender Identity and Public Accommodations, Consultant

Designed a presentation which included overall findings and recommendations to influence policy change •

SKILLS

- Skills: Wireframing, Prototyping, HTML, CSS, JavaScript, Research, Data Management
- Platforms: Figma, Canva, Pitchbook, Excel, Google Drive

EDUCATION

University of Maryland

• Master of Human-Computer Interaction (HCIM)

Northeastern University

Master of Public Policy (MPP)

Bachelor of Arts in Political Science and International Affairs

College Park, MD August 2023 – Present

October 2023 – December 2023

January 2024 – March 2024

Northeastern University

January 2017 - April 2017

University of Maryland