

# FA24 Denim Donation Digital

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email banner



**THE RE-JEAN EVENT**

exclusively in stores

**DONATE**  
*YOUR GENTLY WORN*  
**JEANS**

WE'LL GIVE YOU  
**\$10 off\*** a new pair as a thank you.

*Join us in helping local women in need.*

**find a store**

\*Offer valid on a total reg. price purchase in store on same day as donation. Purchase must include jeans. Excludes evsie styles.

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## organic social

instagram



field asset



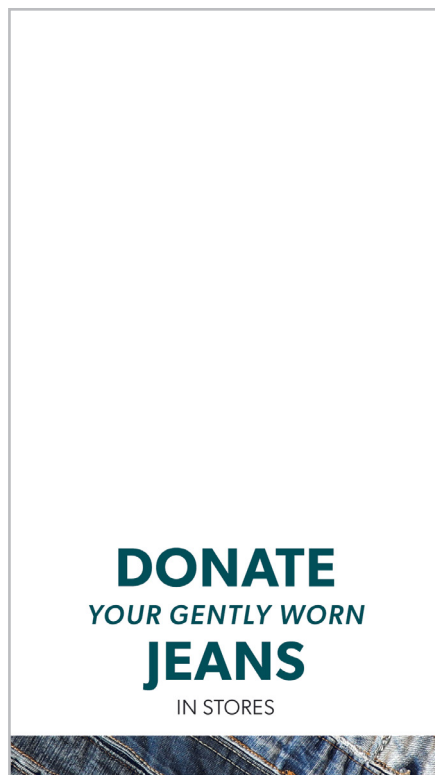
post text:

What does it mean to re-jean? Donate your gently worn jeans at maurices, and we'll give you \$10 off a new pair. It's a great way to give back to women in your community!

insta story - slide 1



insta story - slide 2



insta story - slide 3



## Paid social



[post text]

Join us in helping local women in need.

[headline]

#mauricesforgood