
MARSHA SEARS-MILLER

2441 STONEY CREEK RD.,
NEW BLOOMFIELD, MO 65063



MSEARS1871@GMAIL.COM



660-988-1871



WWW.LINKEDIN.COM/IN/MARSHASEARSMILLERIA

LINK TO PORTFOLIO:

[HTTPS://MSEARS1871.JOURNOPORTFOLIO.COM/](https://msears1871.journoportfolio.com/)

SKILLS

writing (copywriting, newsletters, blogs, social media, publicity, corporate, commercials, video scripts, press releases) – communications – promotions – marketing – media relations – brand journalism – public speaking – event management – radio broadcasting – voice over – creative strategy – customer service

DOCUMENT SPECIALIST,

SHELTER INSURANCE,

COLUMBIA, MO June 2021 – Present

- Utilize document creation software, transcribing equipment, and Microsoft Office Suite to transcribe and create various correspondence, reports, insurance policies, statements, and database related work.
- Special additional projects including creating and writing training videos. I also did voice over work.

OWNER,

MIPRAYERIE CREATIONS AND BOOKS,

NEW BLOOMFIELD, MO 2014 – Present

- Fine art creations specializing in fine seed bead work, mixed media paintings and portraits.
- Book publishing.
- Creating trailer videos for my books.

DIRECTOR OF SOCIAL MEDIA,

WOODEN WHEEL VINEYARDS,

Keota, Ia Apr 2017 – Aug 2018

Part time work on contract:

- In charge of all aspects of social media.
- Created promotional and educational videos and conducted live broadcasts.
- Promoted special events.
- Researched, wrote, and distributed the bi-monthly newsletter.

AFTERNOON ON-AIR PERSONALITY/PROMOTIONS,

KMZU/KRLI,

CARROLLTON, MO July 2014 – Oct 2014

- On the air from 2-7 PM weekdays. Country format.
- Promotions.

NEWS REPORTER/ANCHOR,

VIRTUAL NEWS CENTER,

NATIONAL (REMOTE) Dec 2010 – Dec 2013

News reporter/anchor for several smaller to mid-size radio markets including:

- WIOU (Kokomo, IN)
- KIXR (Ponca City, OK)
- KKFT (Carson City, NV)
- KRNH (Kerrville, TX)
- KAST (Astoria, OR)
- KIOL (Iola, KS)
- KSIR (Fort Morgan, CO)
- KUGR The Radio Network, (Green River, WY)

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EDUCATION

BACHELOR OF ARTS

Drake University

Majors: Advertising/Public Relations

Minor: Fine Arts

- Served on the SAB Entertainment Board.
- Published in Fine Arts Publication: Periphery

ADDITIONAL CLASSWORK:

Des Moines Area Community College

Major: Commercial Art

- Served as President of the Student VICA organization

University of Northern Iowa

Major: Radio/TV Broadcasting

- Hosted my own radio show, "The Star Searchers"

CERTIFICATIONS:

Kirkwood Community College

Area of Study: Social Media for Business

Iowa State University Non-Profit Institute

Area of Study: Non-Profit Management

AWARDS AND RECOGNITIONS

Missouri Broadcasters Association

Aug 2009 Best Newscast

National Sons of Union Veterans of the Civil War –

National Graves Registration Committee

2006 Certificate of Appreciation for my work in locating the graves of and inputting data about the 44th Missouri Voluntary Infantry.