

PORTFÓLIO

DESIGN & PRODUÇÃO DE CONTEÚDO

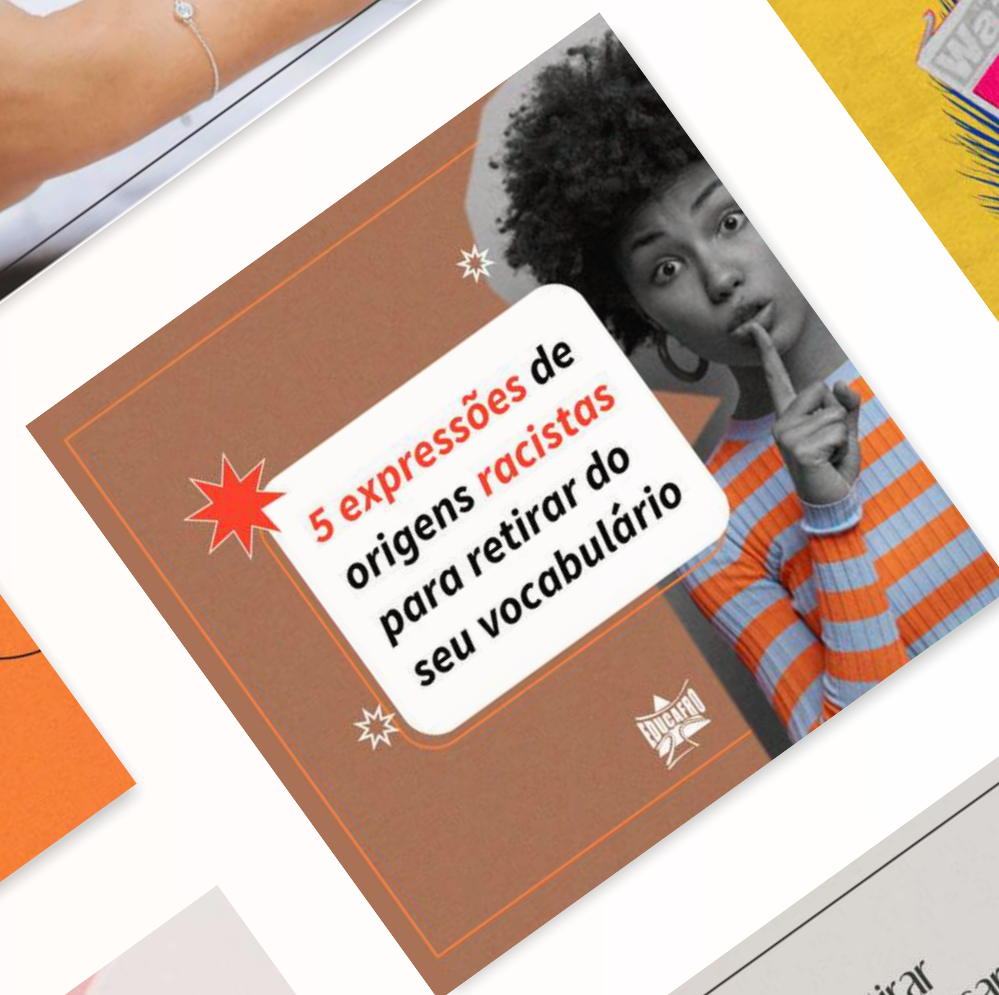


O QUE EU FAÇO

Sou produtora de conteúdo e Social Media. Já passei por clientes de variados setores, como entretenimento, educação, comunicação, arte, música e varejo.



DESIGN PARA REDES SOCIAIS

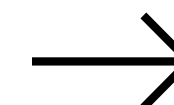




Peças desenvolvidas para a loja de semijoias **Sophia**

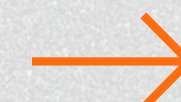


Peças desenvolvidas para o cursinho pré-vestibular **Educafro Minas**



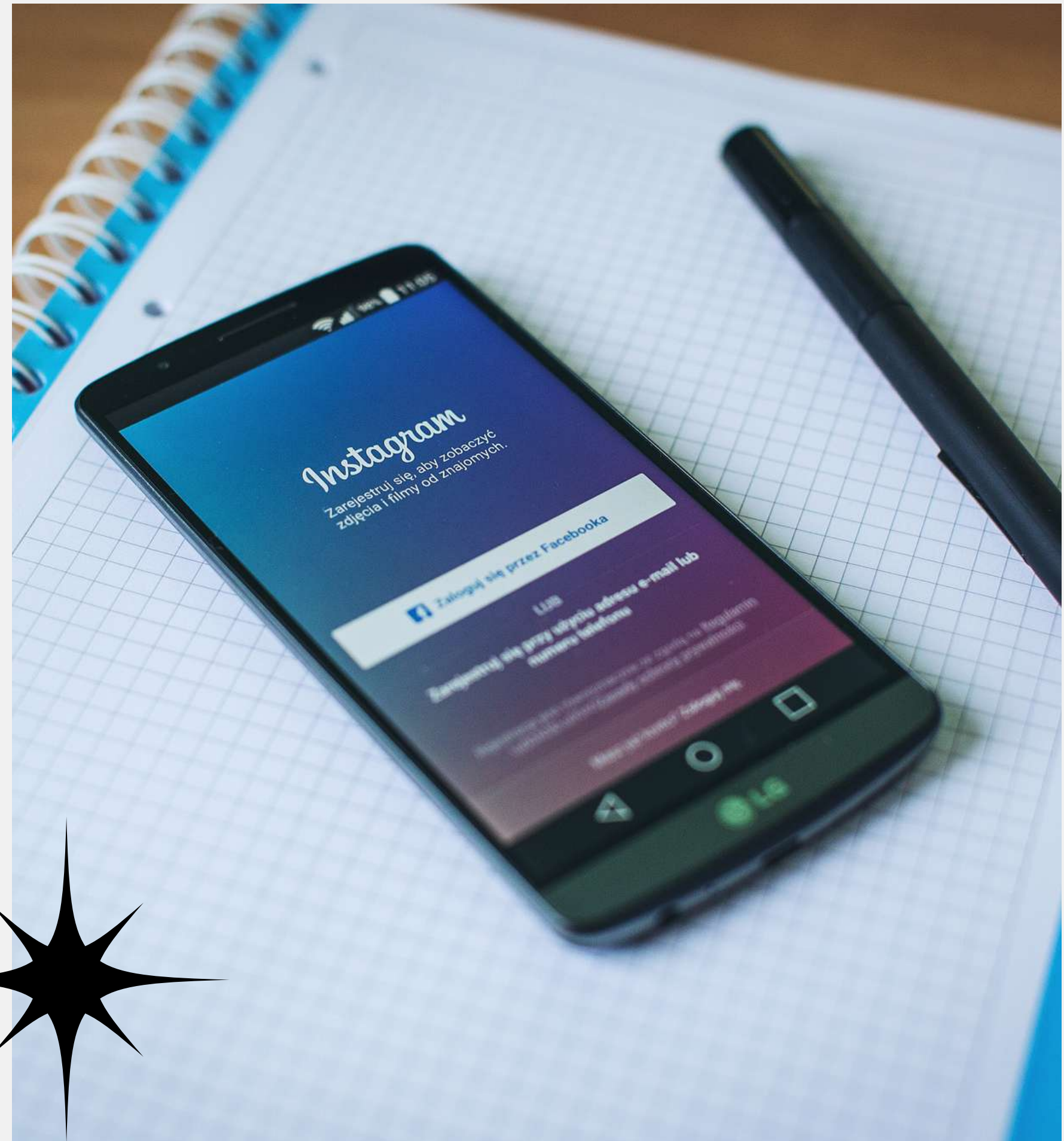
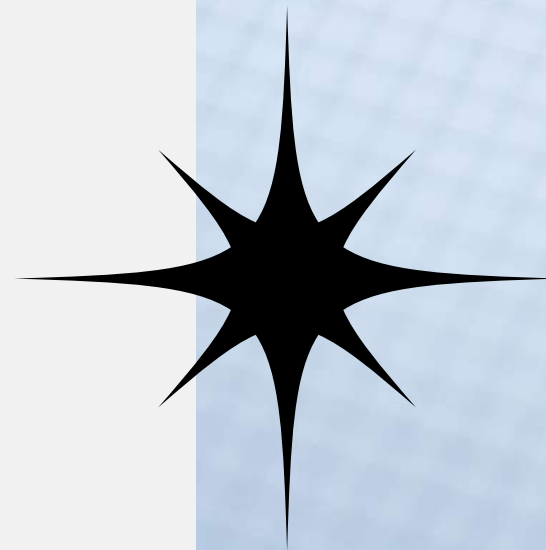
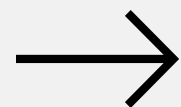


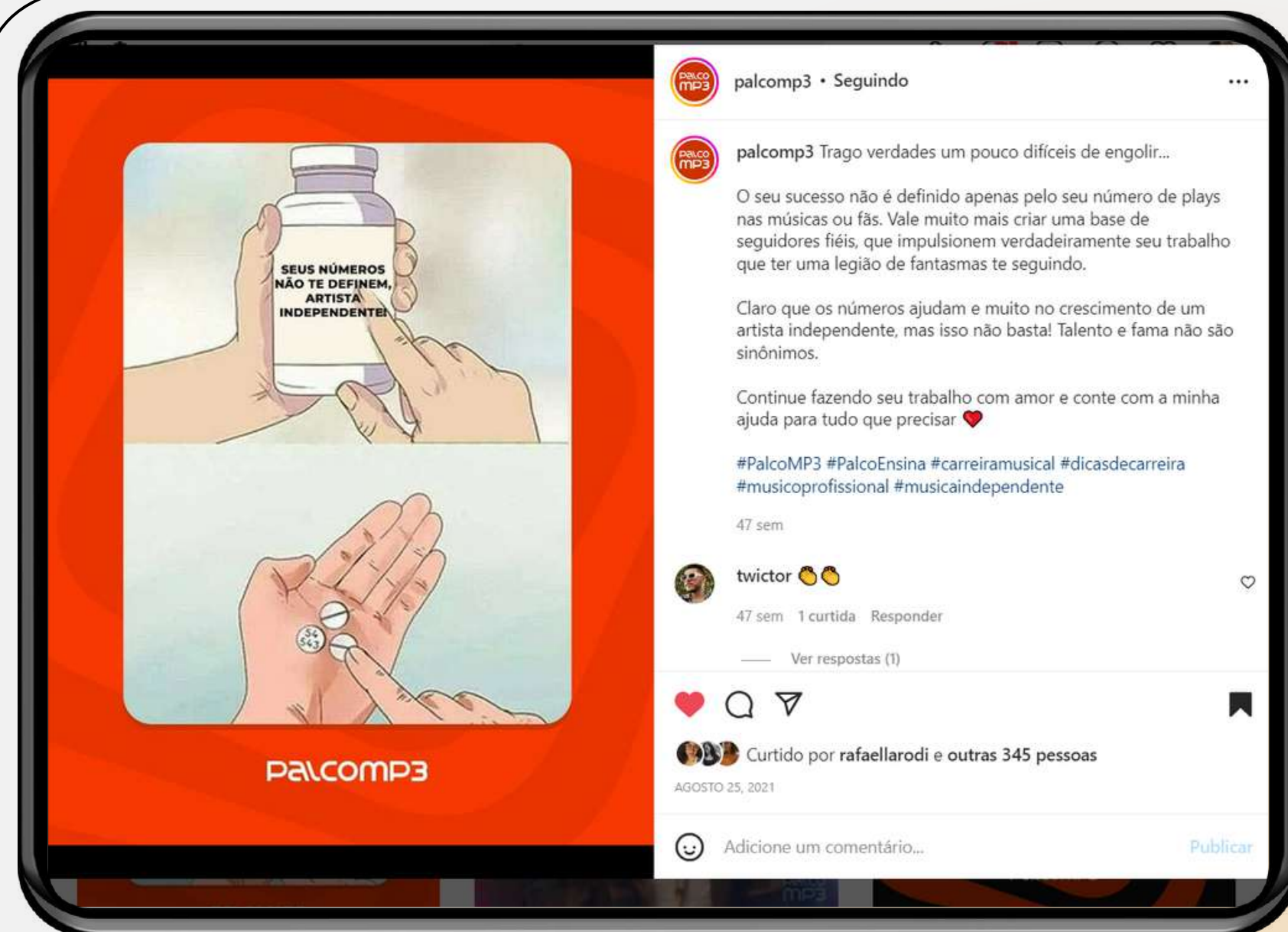
Peças desenvolvidas para o instagram da **Verbalize Jr.**, empresa de comunicação da UFOP



PRODUÇÃO DE CONTEÚDO

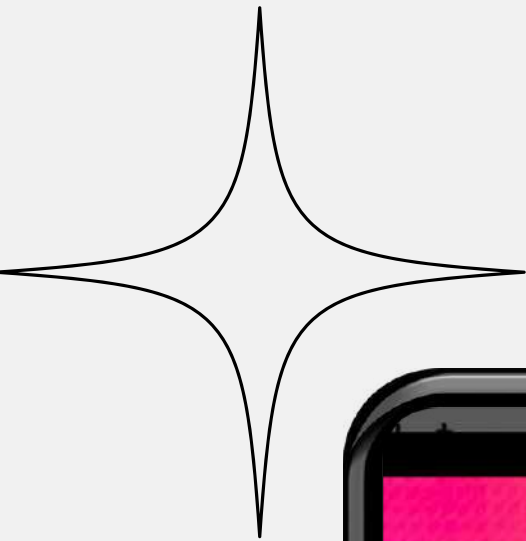
- Planejamento
- Pesquisa
- Redação (e-book, blog e redes sociais)
- Roteirização
- Postagem (manual ou agendamento)



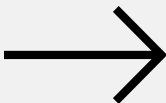
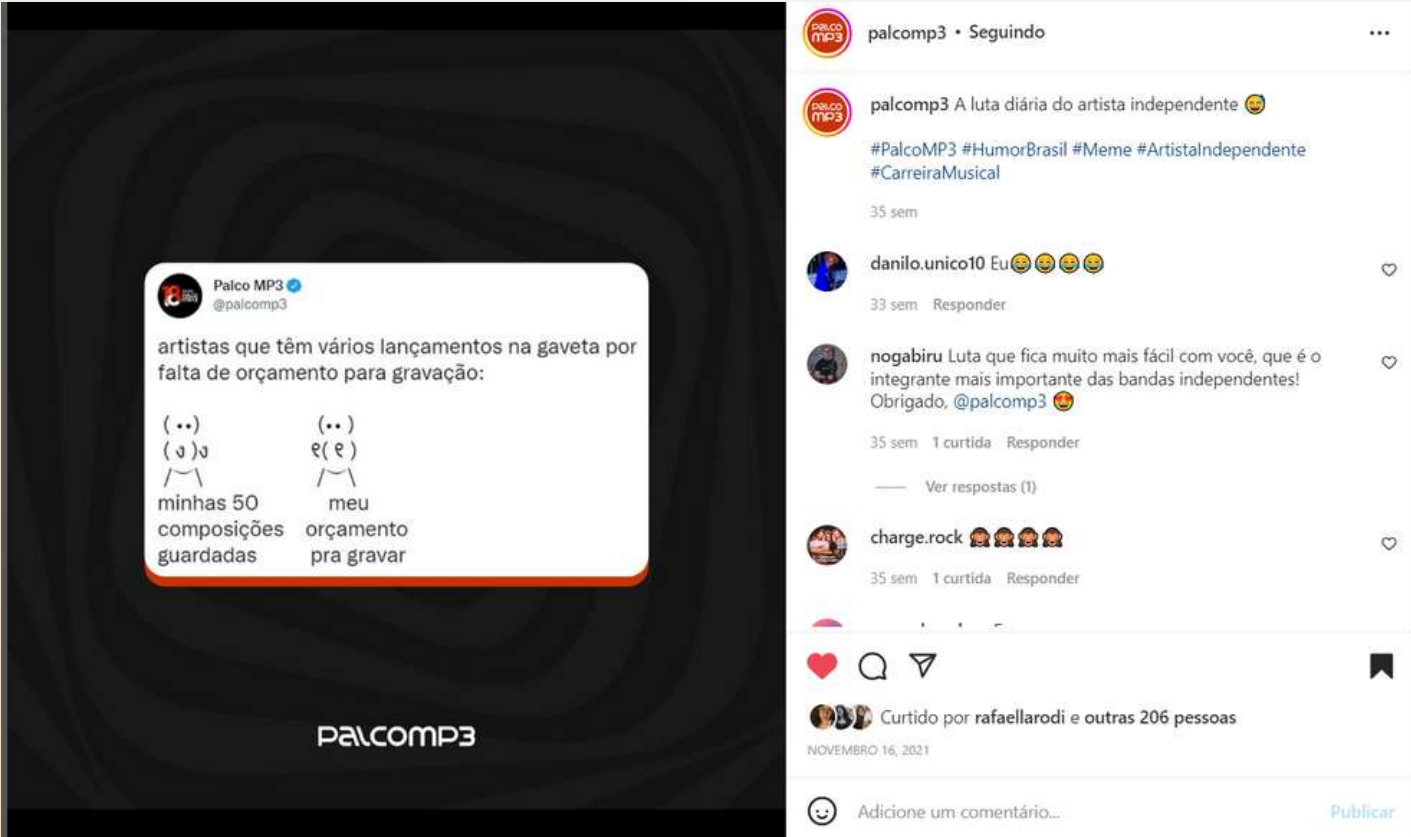


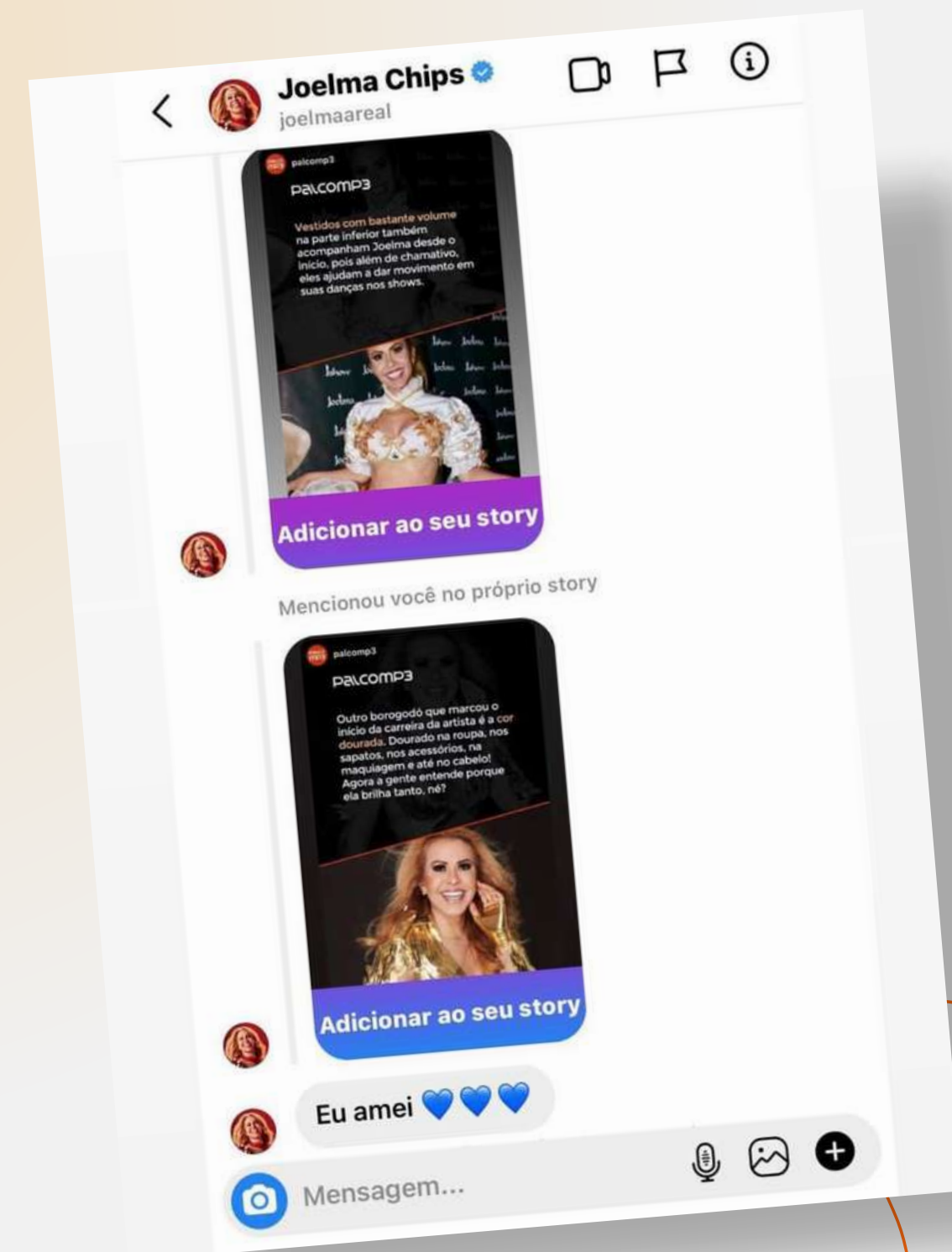
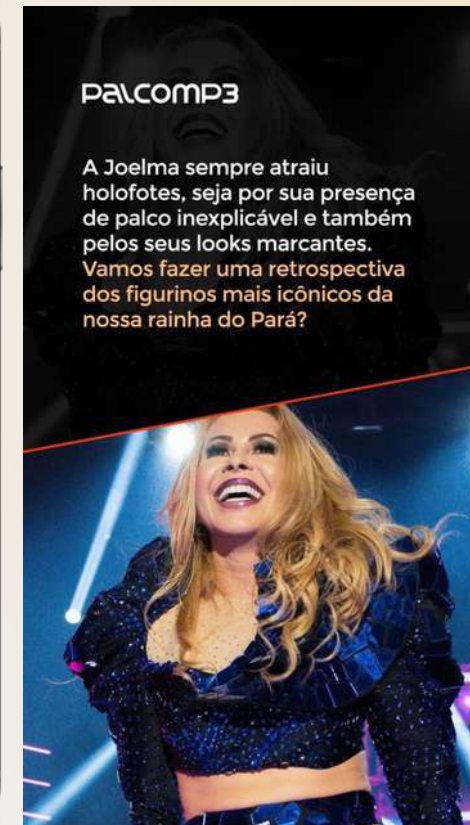
Conteúdos produzidos para o instagram da plataforma **Palco MP3**





Conteúdos produzidos para o instagram da plataforma **Palco MP3**



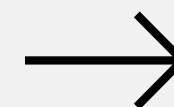


ANÁLISE DE REDES SOCIAIS

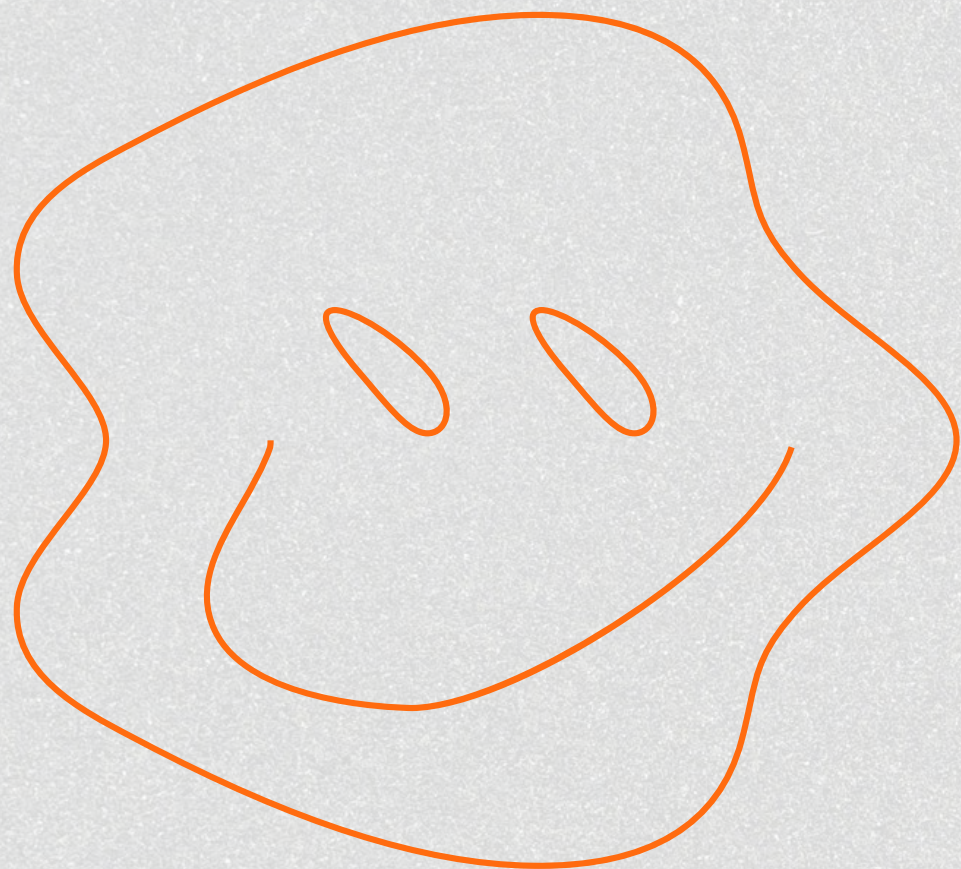
- Análise de perfil
- Estudo de público
- Coleta e análise de dados
- Linha editorial



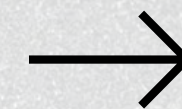
A partir da coleta e análise de dados, traçaremos estratégias para a produção de conteúdo e aumento dos resultados de forma orgânica.



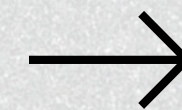
VAMOS TRABALHAR JUNTOS?



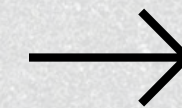
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ME ENVIE UMA MENSAGEM :)
