

## **The Countdown Begins: CallPotential's Grand Reveal at SSA Fall Expo & Conference 2023**

Las Vegas is calling! We're thrilled to unveil our new Booth #401 at the SSA Fall Expo & Conference 2023. Curious about what to expect? Dive into our latest blog for a preview of the future-forward innovations we'll unveil at the event.

### **Unveiling Booth #401: A New Era for CallPotential at the Forefront**

Every self-storage maverick knows that staying ahead is all about embracing the future, and where better to find it than at the crossroads of Vegas energy and breakthrough technology? As you make your way through the trade show floor, be sure to swing by to see our brand new Booth (401). It's going to be hard to miss. 😊

### **Sign Up for a Free Trade Show Pass**

As Ambassador Sponsors for the Self Storage Association, we're offering free passes for the trade show hall. [Claim your FREE expo here](#) while supply lasts.

### **Step into CallPotential Labs**

We're pulling back the curtain on our latest venture, Labs. Dive deep into future technology, including our new AI Agent with:

- Specialized presentations from CallPotential's product team.
- Personalized demonstrations.
- An opportunity to learn how these solutions can benefit your business and provide feedback from the lens of your own operations.

Reserve your session time here.

### **Don't Miss Our Educational Sessions:**

#### **Scott's Deep Dive into AI Operations**

*September 6th, 2023, from 4:15 pm–5:30 pm*

Ready for an in-depth discourse on AI? Join CallPotential Director of Business Development, Scott Worden, at his roundtable on **AI-Powered Contact Centers: The Future of Customer Service in Multi-Location Self-Storage Operations.**

#### **Phil Murphy's AI-Perceptive Insights**

*September 7th, 2023, from 4:15 pm to 5:00 pm.*

Join our very own Phil Murphy, CallPotential Founder & President for his educational session on, **Pioneering the AI Era: Unlocking the Potential of Artificial Intelligence for Self-Storage Success.**

## **Beyond the Booth**

Vegas is more than just glitz, and so are we! Beyond the exhibit hall, our pledge to support the industry we love shines through our proud sponsorship of the SSA's Women's Council. And with our fresh alliance with 10 Federal Storage, we're merging the best of tradition and innovation.

## **About CallPotential**

CallPotential is an AI-powered solution provider revolutionizing customer service operations with its all-in-one contact center. By harnessing the power of automation, CallPotential facilitates seamless customer interactions across diverse channels, including voice, email, text, and video chat. CallPotential automates mundane tasks, bolsters self-service capabilities, and enhances operational efficiency, redefining customer engagement in today's digital world. Get in touch to schedule a quick demonstration and see firsthand how CallPotential can transform your customer service operations.

**Ready to learn more? Tour our software before the show or visit us in booth #401.**

Vegas, we're ready! See you there.