

SSA 2023: Top 5 Things You Need to Know Before You Go!

Hi (name),

The SSA Fall Conference & Trade Show countdown has begun, and the air is electric with anticipation. Come September 5-8, the famed MGM Grand is set to come alive with a whirlwind of fresh ideas and self-storage tech innovations.

As you prepare, we've got a quick rundown of the top 5 things you should be on the lookout for from CallPotential before you go to SSA:

A New Dimension to Your Conversations 🗣️: We're thrilled to unveil our advanced **Two-Way Video Feature**. An expansion in digital interaction, this tool is set to redefine how you communicate, facilitating real-time, personal conversations, whether it's for renter verifications or in-depth client discussions. Adaptable, cloud-based, and integrated - designed to enhance every tenant interaction. Curious to get hands-on before everyone else? Don't miss out – **sign up for our exclusive Beta experience**.

Booth #401: A New Horizon 🌌: Our revamped booth is your portal into next-gen self-storage tech. Fancy a preview? **Get a sneak peek via our latest blog**.

Win Big with CallPotential: Feeling lucky in Vegas? Your visit to Booth #401 might have you soaring high with and **winning a premium drone!**

Journey into CallPotential Labs: It's the fusion of next-gen technology and ambition. Explore AI innovations, experience tailored demonstrations, and share your unique business challenges. **Click here to request a Labs invite!**

Connect with Our Team: Cody, Iris, and Wendy, from our stellar Customer Success team can't wait to meet you. Also, carve out time for a special session with Phil Murphy, our Founder and President, on 'Pioneering the AI Era' on 9/7/2023 from 4:15 pm - to 5:00 pm. Plus, make sure to attend Scott Worden's insightful roundtable on AI-Powered Contact Centers.

SSA 2023 is more than just another event on the calendar. It's our shared canvas of innovation, collaboration, and vision. We are eager to connect with you and pave the way forward together.

Will we see you in Vegas this year?