

## IL-SSA Attending Final

**Subject:** Unveil Automation Secrets at the IL-SSA Expo with CallPotential Clients ✨

Hello (name),

Are you planning to attend the [IL-SSA Great Lakes Owner's Summit](#) next week? We're thrilled to share groundbreaking automation strategies that could propel your self-storage business to unprecedented levels!

Here's why you can't afford to miss this event in the Windy City:

- ◆ Keep a competitive edge by diving into the latest automation and technology trends revolutionizing the industry. 🚀
- ◆ Enhance your operations and boost profitability through discussions on manned vs. remote-controlled self-storage facilities. 🔧
- ◆ Grow your network and gain insights from trailblazing professionals shaping the future of self-storage. ✨

As a company dedicated to redefining the self-storage arena, we aim to equip our clients with top-notch solutions. StorageMart and 10 Federal exemplify the benefits of employing CallPotential's solutions. Be sure to catch their enlightening panel discussion, 'Unmanned vs Manned,' from 4:30-5pm on July 29th.

Eager to discuss strategies for enhancing your operations before the expo? Let's schedule a strategy session to explore the opportunities. I'm looking forward to seeing you there.

Kind regards,