

The Countdown Begins: CallPotential's Grand Reveal at SSA Fall Expo & Conference 2023

It's that time of the year again – the eagerly awaited SSA Fall Expo & Conference is right around the corner. And guess what? **CallPotential is thrilled to be at the epicenter of this groundbreaking event!**

A Glimpse into Our Space

If you're looking for the latest developments in self-storage operations and technology, Booth #401 will be your haven of answers. Not only is our space brand new (you won't be able to walk past without taking a second look), but we've created an environment that whispers (well, maybe shouts) the future of self-storage technology.

At the Heart of CallPotential's Universe, You'll Find:

Exclusive Invites: You, our industry comrades, mean the world to us. As a token of our appreciation, we've got complimentary passes with your name on them. Literally, snag your golden ticket here and be our VIP guest.

Step into CallPotential Labs: Ready for a tantalizing preview of next-gen self-storage ops? Reserve a spot and experience our technological developments crafted to transform the industry. The future feels tangible at our labs, and you'll play a part in shaping it. [Click here to reserve your seat!](#)

Engagement Redefined: Beyond mere displays, we offer hands-on demos, letting you see and **feel** the future. From AI-driven analytics to advanced operational strategies, get hands-on with our tech and feel the pulse of the future with every click and swipe.

Moments that Resonate

Phil Murphy's Insightful Session: Clear your schedule on September 7th, 4:15 pm. Why? Our very own Phil Murphy, CallPotential President & Founder, is hosting an educational session, **Pioneering the AI Era: Unlocking the Potential of Artificial Intelligence for Self-Storage Success**, that is sure to be full of insights. Dive deep into the AI era and unlock strategies to surge ahead in the self-storage domain.

September 7th, 2023, from 4:15 pm to 5:00 pm.

Scott's Roundtable Discussion: Want to dive deep into the specifics of AI in action? Scott's roundtable discussion, AI-Powered Contact Centers: The Future of Customer Service in Multi-Location Self-Storage Operations, will give you the tools and insight you're looking for. From discussing the mechanics of advanced call flow routing to brainstorming about AI's ever-evolving future, it promises to be a session brimming with knowledge and interaction.

Beyond the Booth

Our commitment to excellence doesn't end at our booth. We're glad to champion diversity through our sponsorship of the SSA's Women's Council. Additionally, we're excited to announce our fresh partnership with 10 Federal - a collaboration where tradition meets innovation. Get the full details of our partnership [here](#).

Who is CallPotential?

For the uninitiated, CallPotential isn't just another name in the self-storage sphere. We are the bridge between today's needs and tomorrow's solutions, dedicated to transforming customer service operations with AI-powered tools.

SSA Fall Expo 2023 is not just another event. It's where visions are shared, collaborations are forged, and the future is shaped. We're thrilled to be a part of this journey and even more excited to share it with you. And while words can paint a picture, nothing beats a firsthand experience. To truly understand the CallPotential difference, schedule a demo with us. Vegas, we're ready! See you there.