

Hi (name),

Las Vegas is calling! We're thrilled to unveil our new Booth #401 at the SSA Fall Expo & Conference 2023. Curious about what to expect? Dive into our latest blog for a preview of the future-forward innovations we'll unveil at the event.

The Countdown Begins!

Amid the iconic lights and energy of Las Vegas, CallPotential is gearing up for an unforgettable showstopper at the SSA Fall Expo & Conference 2023. No, it's not the King of Rock 'n' Roll, but the grand unveiling of our state-of-the-art Booth #401. This is the future of self-storage, where premier-edge technology meets Vegas flair.

Here's a sneak peek of what's in store for you:

Exclusive Free Trade Show Pass:: We value our industry allies, and as a gesture of our appreciation, we're offering limited free passes. Claim your exclusive access here.

CallPotential Labs: Imagine being the first to step into the future of self-storage operations, getting an insider's glimpse into the incredible innovations set to redefine the industry. We're rolling out the red carpet for you to explore our tech wonderland at CallPotential Labs.

- **A Firsthand Experience:** This isn't just a preview—it's a hands-on experience that lets you participate in shaping the industry's future.
- **Engage with Prototypes:** See firsthand the behind-the-scenes journey where innovation meets profitability, setting the stage for the future of self-storage.

This exclusive opportunity is limited. Don't miss your chance to be part of this industry-defining moment. Reserve your spot now.

Learn from the Best:

Mark your calendars:



September 7th, 2023, from 4:15 pm to 5:00 pm - Join our President & Founder, Phil Murphy, as he unveils the mysteries of AI in 'Pioneering the AI Era: Unlocking the Potential of Artificial Intelligence for Self-Storage Success.'



September 6th, 2023, from 4:15 pm–5:30 pm - Delve deep into the potential of AI-powered contact centers in multi-location self-storage operations.

Beyond the Booth:

We proudly sponsor the SSA's Women's Council in line with our commitment to champion diversity. And that's not all—we're excited to announce our new partnership with 10 Federal, renowned for its ultramodern approach to self-storage. Learn more about this originative collaboration here.

Why CallPotential?

The SSA Fall Expo 2023 isn't just another event; it's where the magic unfolds. As pioneers in the self-storage realm, we are not just another brand; we're your trusted guide to tomorrow's AI-driven solutions. We can't wait to meet you, showcase our latest innovations, and discuss the future of our industry. Ready for a demo? Schedule it with us here.

See you in Vegas, we'll be waiting for you at Booth #401.