

Unveiling Next-Gen Self-Storage Tech at TSSA's Big Ideas Annual Conference

We're thrilled to announce that CallPotential will be at the forefront of innovation at the upcoming Texas Self Storage Association's Big Ideas Annual Conference. Here's what you need to know:

Booth #614: Where Innovation Meets The Lone Star State

- **Next-Gen Tech:** Booth #614 is your view into the next era in self-storage. Explore the latest innovations in self-storage technology that reinforce progression in our industry's landscape.
- **Meet Scott Worden:** Stop by our booth and connect with our Director of Business Development, Scott Worden. Access our latest developments, discuss industry trends, and explore opportunities for collaboration.

Introducing Two-Way Video: Elevating Tenant Interactions

We're proud to unveil our new Two-Way Video feature:

- **Real-Time Conversations:** Imagine having personal, real-time interactions with tenants. Two-Way Video makes it possible, from renter verifications to in-depth client discussions.
- **Cloud-Based & Integrated:** This adaptable, cloud-based tool seamlessly integrates into your operations, enhancing efficiency and convenience.
- **Exclusive Beta Access:** Be among the first to experience it - sign up for our exclusive Beta program to experience Two-Way Video before anyone else!

Scott Worden's Roundtable: Exploring AI in Self-Storage

Join Scott Worden's Roundtable Discussion: "AI-Powered Contact Centers: The Future of Customer Service in Multi-Location Self-Storage Operations." Obtain a perspective on how AI is influencing the industry's transformation:

- **AI's Impact:** Learn how AI improves customer experience in multi-location self-storage operations.
- **Advanced Call Flow Routing:** Discover how AI-driven call routing enhances efficiency, reduces response times, and improves customer experiences.
- **Future of AI:** Explore the limitless potential of AI and how it can continue to benefit the self-storage industry.

Dedication Beyond the Booth

Our commitment extends far beyond the booth:

- **Active Community Engagement:** Scott Worden is not just a participant; he's an active member of the [TSSA 2023 Charitable Fundraising Committee](#). We believe in giving back to the community that has embraced us.
- **Joining Storable:** We've joined the Storable family - opening doors to new opportunities and ventures, solidifying our dedication to providing state-of-the-art solutions that streamline

operations and elevate your business. Swing by our booth to learn more, or check out our [official announcement here](#).

We can't wait to see you at the conference. But why wait? Let's kickstart the conversation and [schedule a demo](#) before the show.

Will we see you in Texas?