

SUZY RIDING

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<http://suzyriding.journoportfolio.com/>

CAREER OBJECTIVE

Writer, copywriter, content writer, storyteller, editor

SUMMARY

Multi-talented writer with many years proven experience in content writing, copy writing, marketing, script writing, storytelling and editing. 20+ years success in generating and marketing story ideas, creating and writing audience driven brochures and media articles, initiating and editing newsletters and blogs, developing scripts and producing public access network (PAN) programming. My passion and my purpose is creating inspiring and engaging content for a target audience. Enthusiasm, creativity and professionalism are my trademark.

CORE COMPETENCIES

Articles, Press Releases, Copy Writing, Content Writing, Public Presentations, Essays, Research, Editing, Brochures and Newsletters, Blog Content, Print Production and Design, Television Production, Script Writing, Certified Interpreter, Public Performances, Tours, Improvisation, Published Author

EDUCATION

Bachelor of Arts Degree, Technical Journalism/Television Broadcast December 2003
Colorado State University, Fort Collins, Colorado

RELATED EXPERIENCE

City of Fort Collins Fort Collins, Colorado
April 2009 to November 2017

- Wrote press releases for public events
- Developed and wrote brochures and leaflets
- Published book regarding history of City location
- Initiated and edited newsletter for Visitor Information Services
- Researched and wrote informational articles
- Wrote and provided public presentation and performances

PAX TV/Encounters of the Unexplained/Grizzly Adams Productions
1999-2003

- Production Assistant/Script Writing/Set Design and Make-up
- Network Directing Experience

Freelance Writer
1997 to present

- Copywriting for local businesses
- Blog content
- Published articles
- Public Performances and Presentations
- Script writing for public access network (FCPAN)
- Producer/Host for FCPAN programming VOCAL: Voices of Colorado in Art and Literature
Fort Collins Public Media, Fort Collins, Colorado www.fcpublicmedia.org Comcast Ch. 97