



CATERINA VITALE

JOURNALIST

CONTACT

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📍 UK

SKILLS

- Business and news reporting
- Pitching and finding relevant news stories
- Investigative reporting skills including use of FOI requests to gain information.
- Fluency in English, Spanish and Italian. German proficiency.
- Media Law and ethics certified.
- Interview skills in different languages.

WEBSITES:

- <https://www.catvitaleportfolio.com>
- <https://www.uncertaintwenties.co.uk>

MOST READ STORIES

- One of the first to report on [Bangkok's MRT opening](#). (250k views).
- [Alstom factory investigation](#). (80k views).

EDUCATION

UNIVERSITY OF LIVERPOOL
2019-2022

- Communication and media studies with Italian
- Graduated with a 2:1

PROFILE

Experienced Journalist/writer with a Media and Communications degree. One year in a B2B reporting role, with further experience in voluntary/sports reporting positions. A determined learner who is committed to seeking the truth and inspires to make a global impact through my work.

WORK EXPERIENCE

Tech copywriter, Outlier, Italy

APRIL 2024 — AUGUST 2024

- Whilst travelling across Italy and France I undertook a remote copywriter role, enabling me to improve my writing and translation skills.
- The remote role involved writing up various content for the website and using a mix of both Italian and English languages.

Journalist: Global Data, Manchester

MAR 2023 - MAR 2024

- B2B reporter, researching and producing in-depth SEO filled content, utilising the companies' analytics databases to add value to my articles.
- My investigative reporting included gathering information through FOI requests, online company research and tender finding services. My [Messina Bridge project](#): story used investigative reporting uncovering downfalls in the projects structure. Picked up by the daily Express. (50k views)
- Produced just over 600 articles which equated to a 23% viewership increase over the sites across 9 months, (including long form and breaking news).
- This involved working on the transport desk writing for Airport Technology, Ship Technology and Railway Technology.
- I developed my communication skills with interviews, building a network of politicians and C-suite executives across the B2B sector.

Anchor intern at The Social Talks, Manchester

DEC 2022 - JAN 2023

- Volunteer role which involved researching and analysing top SEO content topics and writing long form content.

Manchester Evening News, Work Experience, Reporter

OCT 2022- DEC 2022

- One month work experience, pitching football related stories for Manchester United and Manchester City football clubs, working closely with editors and sub editors.
- Fact checking samples and ensuring test work was free of grammatical errors.

Investigative Journalism course & Media Law course.

FEB 2023- MAR 2023

- Recently completed online courses for Media Law and investigative reporting which is designed to teach you the basics for organising and writing an investigative report, enhancing my research skills.

Sports reporter at Wilmslow High School, Wilmslow

OCT 2022- DEC 2022

- Weekly reportage, highlighting key details to create snappy headlines for matches whilst making it an interesting read for both students and newsletter readers.
- Worked closely with both the education team and students to provide accurate reporting, during my studies.