



Chicken First Inc. New Product Announcement
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For Immediate Release

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Chicken First Announces New Product Called the Hard-Boiled Egg

The Hard-boiled egg set to fuel the food industry's hunger.

CHICAGO, Illinois – October 3, 2022 – Chicken First, the chicken product corporation, today announced the **revolutionary** hard-boiled egg designed to be a healthy quick snack for consumers all around the globe, leaving them feeling energized and fulfilled all day long. Chicken First recognized a need in the food industry for more healthy options, leading to the development of the protein-packed hard-boiled egg.

Chicken First's CEO Mary Weiermiller states, "There has been an increase in the importance of naturally founded food products by consumers. Chicken First recognized the demand and listened, bringing consumers the hard-boiled egg." Weiermiller continued with, "I am confident that once consumers recognize the versatility of the hard-boiled egg, it will change their lives."

The hard-boiled egg is a naturally produced from the chicken. The egg is a hard-shelled reproductive body derived from the chicken. The egg contains two main parts within the shell, the yolk, and the egg white. Chicken First retrieves the egg after being laid by the chicken, where it enters the process of hard-boiling. Hard-boiling the egg consists of placing the egg in boiling water where the heat creates protein bonding, solidifying the texture of the egg.

Ms. Weiermiller explained that the hard-boiled egg is the most versatile product from Chicken First. The protein packed egg is the perfect on-the-go snack, hors d'oeuvre, or addition to meals. While the hard-boiled egg is great by itself, it is an addition to a salad, sandwich, or

breakfast meals. The hard-boiled egg's main use is to be a source of protein in consumer's diet, enabling consumers to make the product their own through incorporating the egg into their diet in different ways.

The naturally founded hard-boiled egg offers consumers various health benefits that help one's "good" cholesterol for an affordable price. The egg yolk contains 15% to 30% of important nutrients such as vitamin D, zinc, calcium, and all the B vitamins, and the egg white contains 212mg of protein creating a nutrition balanced food product. According to Ms. Weiermiller, the hard-boiled eggs help to lower one's chances of a stroke and help to sharpen one's eyes and brain.

"The chicken has always been looked at as a meat product, until now. With the product being vegetarian friendly, the hard-boiled egg presents such an array of opportunities for consumers to obtain various health benefits," Ms. Weiermiller said. "I urge consumers to try the hard-boiled egg at least two different ways. My favorites are by itself with seasoning or creating an egg-salad with chopped hard-boiled egg, mayonnaise, yellow mustard, and some dill seasoning. Your outlook on healthy snacks will change completely."

Learn more about Chicken First's Hard-boiled egg at our product's website:

www.chickenfirst.org/hardboiledegg

About Chicken First

Chicken First was founded in 2022 by CEO, Mary Weiermiller in Chicago to introduce different ways the chicken can be consumed to maximize on its health benefits. The company's mission is to connect the world through the chicken inspiring healthy ways to enjoy food as a community. Chicken First is the fastest growing food corporation having introduced numerous new products since its founding. Chicken First is available worldwide preferred by all meat eaters in the world. For further inquiries contact Mary Weiermiller at 555.567.8910 or chickenfirst@chicken.org

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