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COMM 413
Professor Phillips
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Social Media Posts

For Immediate Release

LinkedIn:



The image shows a LinkedIn post from Edelman. At the top left is the Edelman logo, a blue arrow pointing right, followed by the text "Edelman" and "465,427 followers". Below this is "4h" and a globe icon. The main text of the post reads: "The halo that once sat upon the technology sector is fading before our eyes. Read the 2020 Edelman Trust Barometer to learn how to close the trust gap. While it may be small now, it reflects serious concerns that must be addressed by organizations." Below the text is a large graphic with a dark blue background and white and light blue text. On the left of the graphic is a portrait of a man in a suit and glasses. The text on the graphic says: "EDELMAN TRUST IN TECHNOLOGY IS FADING TRUST IN TECHNOLOGY IS AT A RECORD LOW OF 13 KEY MARKETS COMPARED TO 2016'S 18". At the bottom of the graphic is the text: "The 2020 Edelman Trust Barometer: In Technology We Trust(ed)". Below the graphic is a blue speech bubble icon with the number "15". At the bottom of the post are four icons: a thumbs up for "Like", a speech bubble for "Comment", a repost icon for "Repost", and an arrow for "Send".

Twitter:

