TAIWO SAMUEL ADEYANJU

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PRODUCT MANAGER

I am a skilled product manager who has achieved remarkable success in driving innovation and delivering exceptional products. With a keen focus on user-centric design and strategic thinking. I am also a professional who has consistently developed and launched successful products that meet market demands. My exceptional leadership and communication skills has fostered effective collaboration among cross-functional teams, resulting in timely and high-quality deliverables. I am adept at maximizing growth and driving business success through their product expertise and strategic acumen, A valuable asset to any organization.

KEY COMPETENCIES

Product Strategy
Customer and user focus
Project Management
Software Development

Communication and collaboration Strategic and analytic thinking Users Experience Design(UX) Software Product Management Team leadership Agile and Scrum methodology Jira Software Data Analysis and Reporting

PROFESSIONAL EXPERIENCE

RentSpace Technologies||Full Time Product Manager

Feb 2023-Till date

RentSpace is a financial technology company that helps its users build saving habits,gain financial power and help them save towards a particular goal.

Accomplishments:

- Successful launch of a new product
- · Improved customer satisfaction
- Streamlined product development process
- · Successful implementation of product roadmap
- Conducted Market Research and Competitors Analysis
- · Worked with cross-functional team members in building company's website and mobile application
- · Helped in creating and designing the User interface and users experience
- · Implemented seamless user flow

Tikdin||Remote Nov 2022-May

Associate Product Manager

Tikdin is a social media platform that helps tech creatives create, connect, network and educate consumers and other aspiring tech individuals.

Accomplishments:

- Collection of quantitative product data and metrics through market research. Gathering product requirements and aligning them with business goals. Developing new product features.
- Creating product road maps using product management tools like Jira, Asana, and Trello.
- Coordinating with stakeholders to achieve the product vision.
- Working on developing product strategies for enhanced product features. Collaborating with the product development team and giving updates to the Product manager.
- Collaborating with the product development team and giving update to the Product Manager

Side Hustle Aug 2021-Nov 2022

Product Manager

Side Hustle is an online learning platform that offer online courses to help individuals enhance their digital skills, I lead and collaborated with cross functional team to help build a music app, to do list app etc

Accomplishments:

- Increased Products' acquisition rate by 6% after revamping
- I worked with a cross-functional development team in creating an URL- shortener application.
- Led a team of product managers in revamping existing digital products.
- Created a kanban board and product road map using Jira, and Trello to develop a To-do list app and a music app respectively.
- Conducted and Participated in the daily sprints.
- Customer satisfaction: 81% of customers were satisfied with the project outcome as measured through a feedback survey.

Cost plus Associate||Full Time

April 2019-June 2021

Assistant Project Manager/Quantity surveyor

Assisted in the development and production process of the products, Managed the projects and assisted the lead project manager in implementing product roadmap.

Accomplishments:

- Managed construction project
- Risk assessment: Assisted in identifying and assessing project risks related to cost, time, and quality.
- Assisted in improving customer satisfaction
- Documentation and record keeping: Maintained project files and documentation, including drawings, contracts, change orders, and correspondence
- Budgeting and Cost Control:Estimated costs, monitored expenses, tracked financial resources, and ensure that the project remains within the allocated budget.
- Project Planning: Worked closely with stakeholders to define project objectives, scope, deliverables, and constraints.
- Professional development: Stayed updated with industry standards, regulations, and best practices related to quantity surveying

EDUCATION

Federal University Of Technology. Akure (2013-2018)

B.Tech.Quantity Surveying

University of Alberta

Software Product Management

CERTIFICATES

- Product Analytics|Product School
- Product-led growth|Product School
- Agile Methodology with Cognizant|Forage
- Product Road Map with Jira|Coursera
- Jobberman Soft Skill
- · Google Digital Skill For Africa