

PAYBASE™

Raising the bar of
what payments
can and should do.

WHAT IS PAYBASE?

Paybase provides the most flexible payments solution for platform businesses.

Perfect for online marketplaces, gig/sharing economy platforms and businesses needing multi-party payments.



Flexibility: Allowing you to build the exact business you want



Product Enhancement: Preparing you for tomorrow's challenges

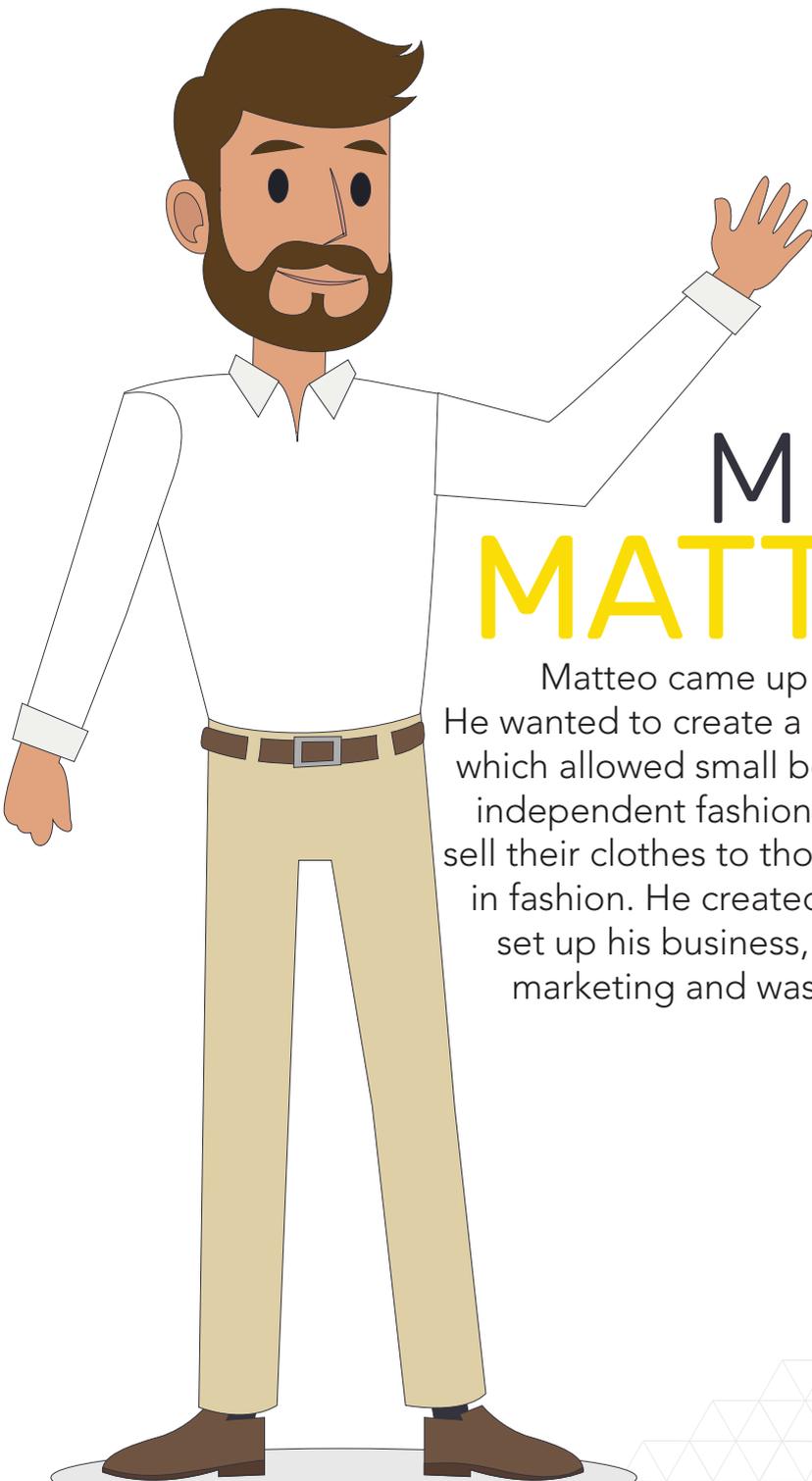


Guidance: Offering you a partnership, not a plug-in



Financial crime prevention: A framework tailored to fit your business

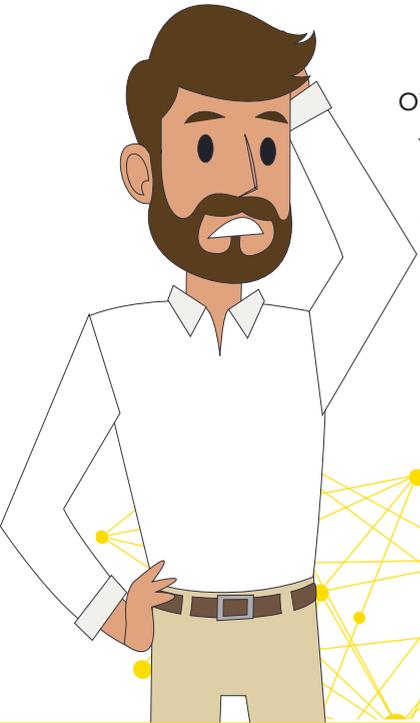
But the best way to explain Paybase, is to explain **the story of Matteo...**



MEET MATTEO

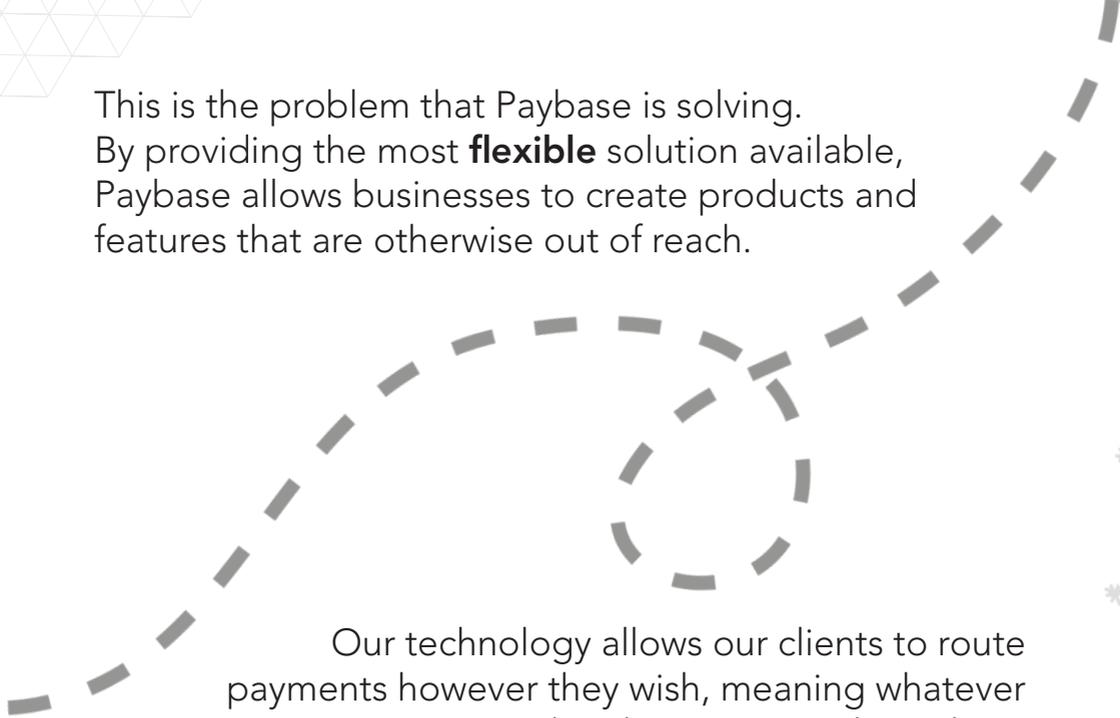
Matteo came up with an idea. He wanted to create a **marketplace** which allowed small boutiques and independent fashion designers to sell their clothes to those interested in fashion. He created his website, set up his business, prepared his marketing and was ready to go.

PAYMENTS ISSUES



However, Matteo did what so many others do; he left payments to the end, thinking he could simply 'plug in' with the first provider he found. Sadly, for businesses like Matteo's that connect buyers and sellers, **payments are anything but easy.**

The traditional payments model takes payments from a customer to a business, which most payment providers can support easily. But when it comes to passing payments from customers to multiple sellers or service providers - which is the case for all online marketplaces and gig/sharing economy platforms - traditional payments providers just can't cope.

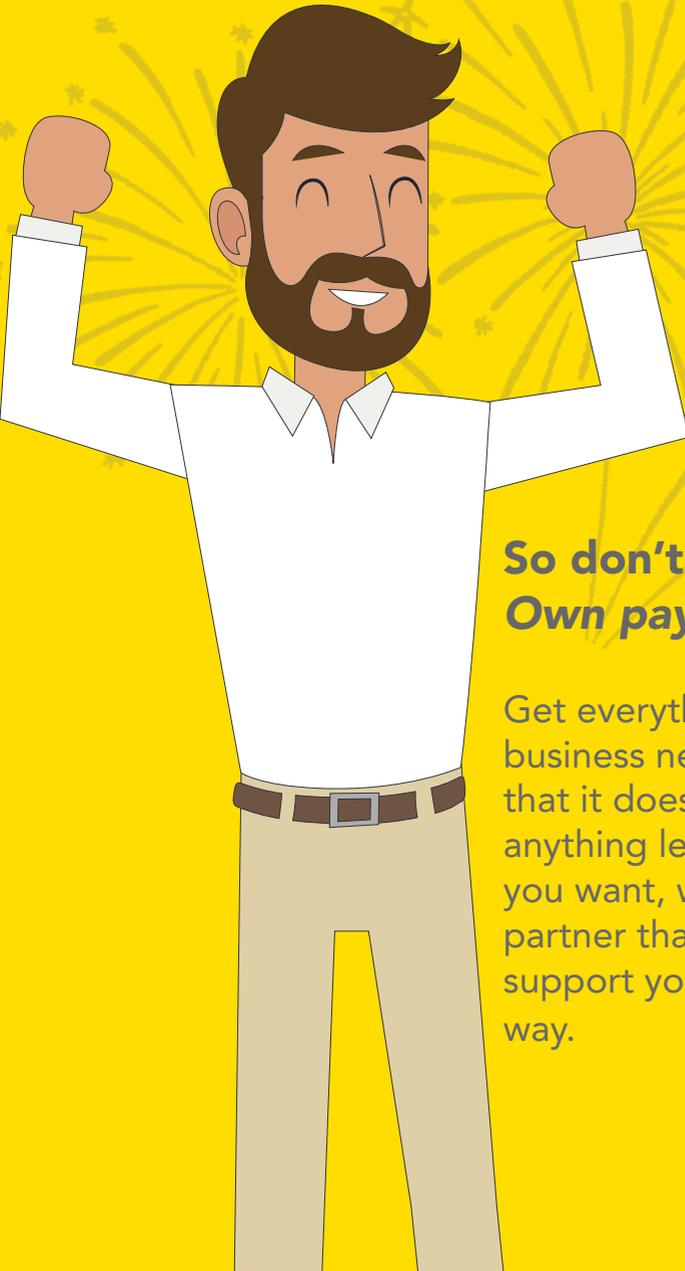
A decorative dashed line starts from the bottom left and curves upwards towards the top right. In the top left corner, there are faint geometric patterns of triangles and lines.

This is the problem that Paybase is solving. By providing the most **flexible** solution available, Paybase allows businesses to create products and features that are otherwise out of reach.

Our technology allows our clients to route payments however they wish, meaning whatever requirements their business may have, be it Matteo's influencer accounts, customisable loyalty schemes or escrow functionality, with Paybase it can happen.

This **flexibility** not only lets our clients build the business they want, but **enhance their offering** as their business develops. Matteo may decide that his business needs improved merchant retention or greater customer insights. From both a technical and operational standpoint, Paybase is set up to accommodate his needs. As for compliance and risk management, our clients are covered against all current and future regulatory standards.

So Matteo is finally able to build the product he wants and get to market! Paybase is helping Matteos everywhere to get their businesses off the ground, across a vast variety of industries and sectors.



**So don't take payments.
Own payments.**

Get everything that your business needs and nothing that it doesn't. Don't settle for anything less. Build the business you want, with a payments partner that will be there to support you every step of the way.

PAYBASE[®]

ACHIEVEMENTS

Paybase has been regularly recognised for the work it is doing to revolutionise the world of finance.

realbusiness

Named by Real Business as
one of the "UK's 50 Most
Disruptive Companies"

Fintech Finance



FinTech Power50: Winner

WIRED

Named as one of Wired's
"Next Generation of Startups
set to Revolutionise the World
of Finance"

Innovate UK

Received a grant of
~ £700,000

THE TEAM

The Paybase team is now 20 strong and growing. We are proud to be a FinTech with an almost 50/50 gender divide, comprised of talented individuals with decades of experience across multiple departments.



HOW WE ACHIEVE MORE

Paybase has been able to create such a flexible solution due to a strong commitment to collaboration between teams. It enables us to be more agile than all other payments solutions and it is a value that will always remain central to our development.

Secondly, the team places a strong emphasis on creativity. To democratise such an archaic and monolithic industry such as payments, creativity is required by the barrowful. We encourage creativity throughout the company to challenge some of the most frustrating payments issues facing businesses today.





OUR MISSION

Our mission is to raise the bar of what payments can and should do. Too many businesses are being failed by payments, often being told their innovative ideas are unfeasible, too expensive or simply not worth the payment providers' time. Paybase takes a different approach. Our flexibility puts our clients in the driving seat, allowing them to build the product they want to build and create improvements as they develop. Through this approach, we ensure that businesses make it to market, with the added ability to enhance their offering and build better products.



So if you want to take your business to the next level and make payments work for you, or if you'd just like some more information, **Speak to Paybase today!**

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Let us handle payments,
so you don't have to.

