

BARBARA WASHINGTON

I write things and connect people to ideas and each other.

WORK EXPERIENCE

Self-employed
2023 - Present

Freelance MARCOM specialist & affiliate marketer, bookseller

I write or edit 1200-2500 words of copy a day, design graphics, manage newsletters and social media accounts, and write web copy, keeping all my work SEO -friendly and in AP Style as needed. I am also responsible for all email marketing and internal (often technical) communications.

Movement Mortgage
2017 - 2023

Loan Officer, The Washington Lending Team, Wilmington, NC

Managed a pipeline of 5-30 loans at a time, keeping all stakeholders informed at every stage of the loan approval process. Helped my team reach the top 1% of loan officers nationwide in both unit and volume sales annually. Coached a team of agents and loan officers to success.

Self-employed
2007 - 2017

Writer, editor, translator (freelance) + digital media coordinator

I wrote and edited 1600+ words of copy daily, promoting my work on social media and providing digital marketing or media coordination services. I provided translation in multiple languages and often assisted in research.

EDUCATION

High School Diploma

High School

- Santa Barbara High School (CA)
- Lycee du Gresivaudan, Meylan (France) - Bac L

Previous Certifications:

Digital Marketing
Mortgage Loan Officer

Current Certifications:

Foundation-level Threat
Intelligence Analysis
from ArcX

Current Candidate:

Cybersecurity from ISC2

College - Journalism Studies

- Santa Barbara City College (CA) 2002-2004

Military Experience

- US ARMY - Enlisted as a 97E (now 35M) Human Intelligence Collector
- General Discharge (Uncharacterized) 2004-2005

College - Intelligence Studies

- Fayetteville Technical Community College (NC) 20012-2013

SKILL

Native French, fluency
in English.

Receptive bilingual in
Spanish, Italian,
Catalan

Some German.

Learning Hebrew,
Arabic.

Personal

Leadership
Rapid Response
Resilience, Adaptability
Problem-solving
Negotiation
Critical Thinking
Emergency / Crisis Management
Communication Skills
Case Management
Advocacy, Public Speaking
Peer Support, Cultural sensitivity

Professional

Sales and Sales Coaching
Marketing, Digital Marketing
Social Media Marketing, Listening
Content Creation
Security, Cybersecurity
Communicating with Stakeholders
Research and Investigation
Journalism (+ AP Style)
Copywriting, editing, SEO
Event planning, Project planning
Digital Media Coordination