

51K

NumberOfItems

1.64K

AverageOrderValue

1.35M

Total sales

\$1.27M

Total Revenue

838

Discounted Orders

47.70%

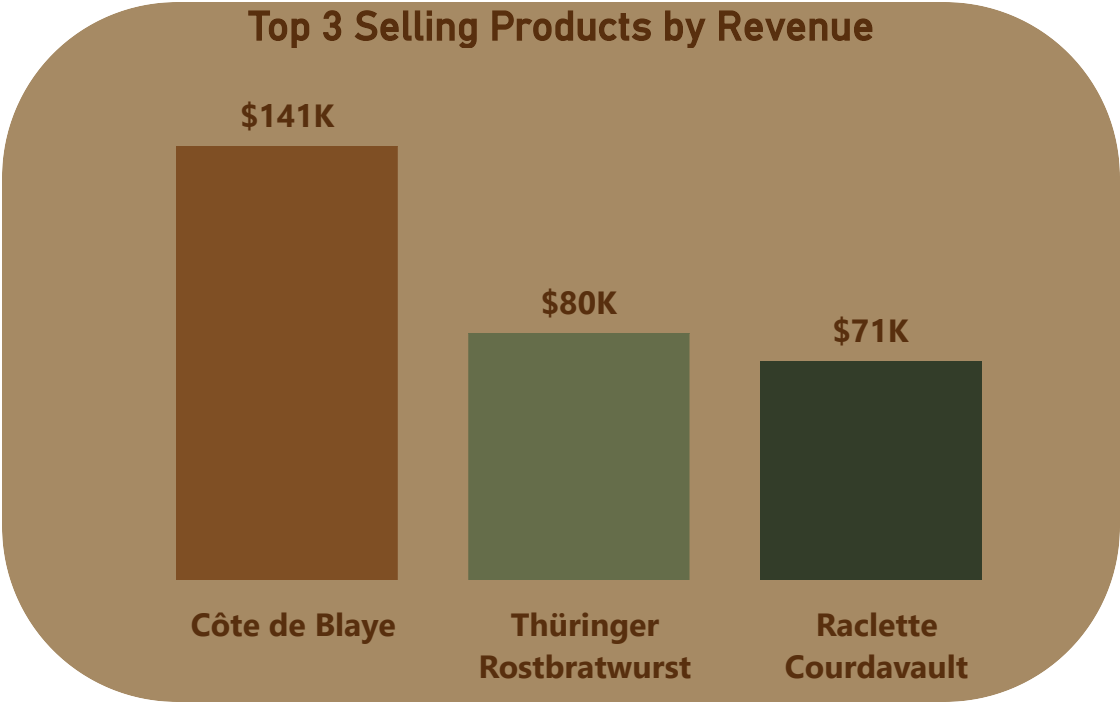
Impact of Discounts on Revenue

1.63%

Percentage of Discounted Orders

603.76K

Revenue from Discounted Orders



1996

1997

1998



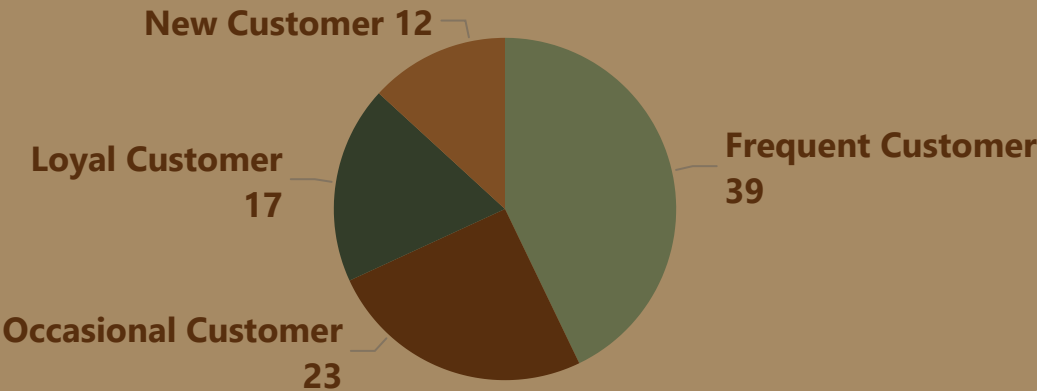
- 1996
- 1997
- 1998

0.23
CustomerRetentionRate

89
CustomerBase

27.72
Customer Tenure

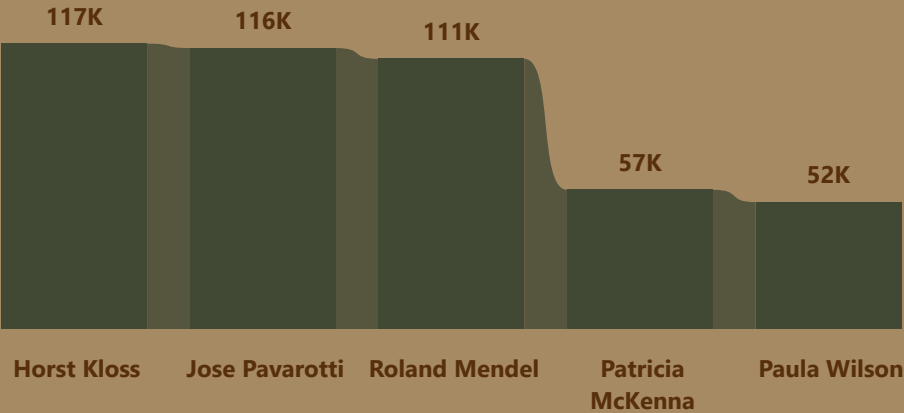
Customer Distribution by Buying Frequency



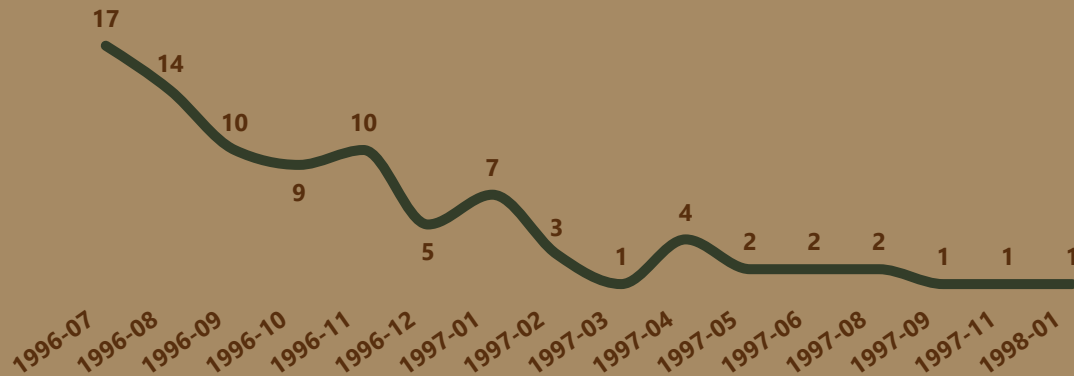
Countries with the Least Customer Loyalty



The top-spending customers



Monthly New Customer Acquisition

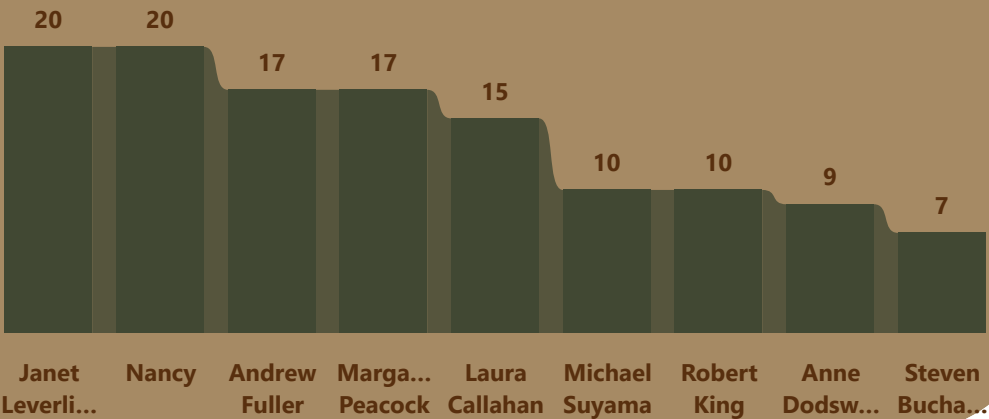


- 1996
- 1997
- 1998

825
NumberOfOrders

0.96
OnTimeDeliveryRate

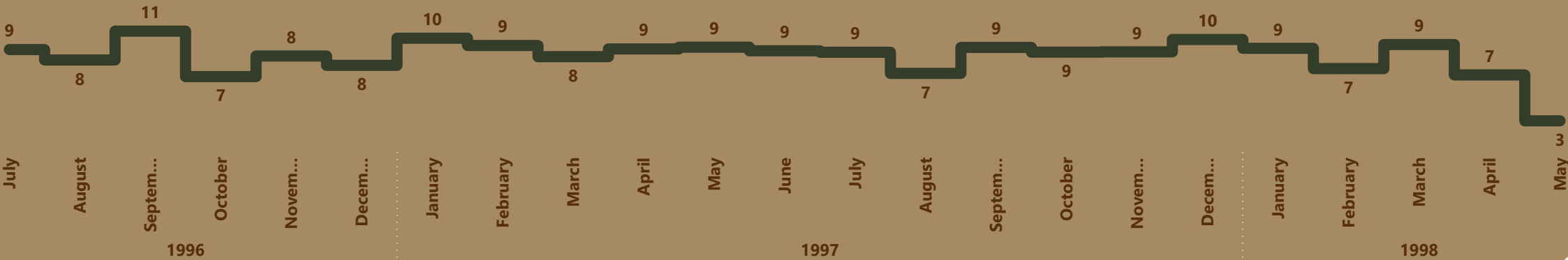
Number of Orders Processed by Each Employee



Bottom 5 Employees in Order Processing Time



Average Order Fulfillment Time

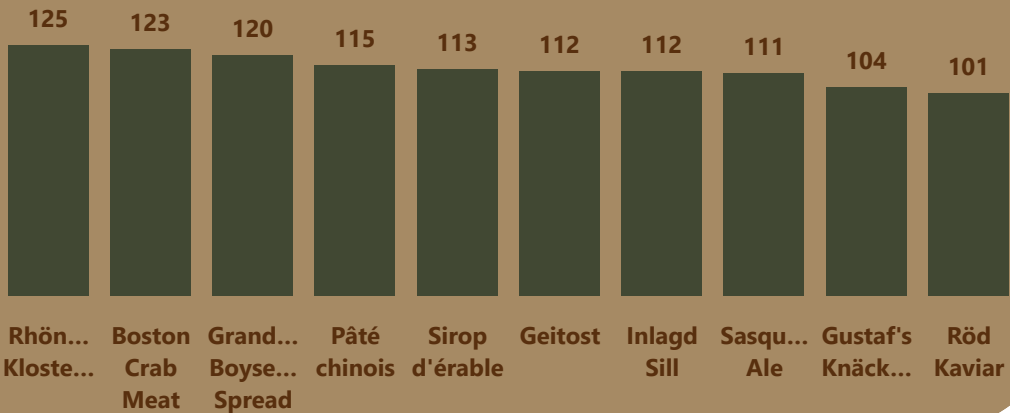


- 1996
- 1997
- 1998

100%

Percentage of Available Stock

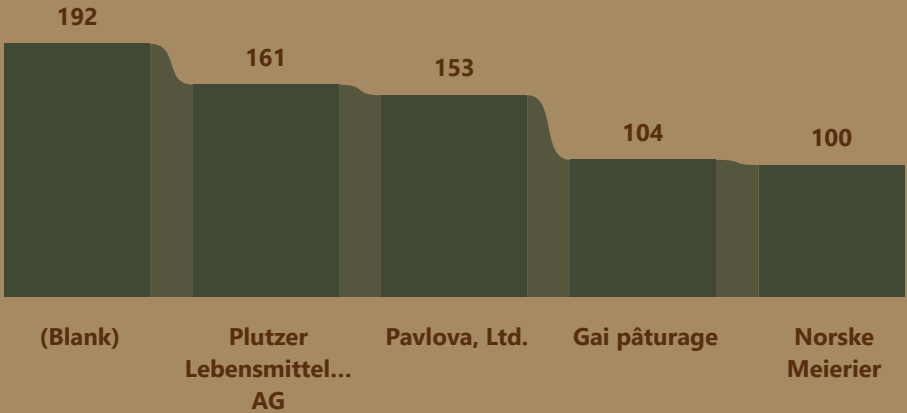
Available Units per Product in Stock



Out of Stock Products by Supplier



Suppliers Providing Most Products



Orders Shipped by Shipper

