



CAL STATE
EAST BAY

September 2022

<<Full Name>>
<<Campus Address>>
<<Location>>

3.6" DEEP FOLD
(DO NOT PRINT!)

Dear First Name,

Mary and I know you give your time and talent to the students of Cal State East Bay, just like us. For this year's Faculty/Staff Giving Campaign, we are giving some of our treasure, and encourage you to join us in doing the same.

Every one of us knows at least one student who is at the university to achieve their degree, propelling them to a better future for themselves, their family, and their community. It's difficult to make that achievement a reality when our students are struggling on a weekly—or daily—basis to have a place to live, to have enough food to eat, and to have the ability to travel to campus.

Without these essential basics of living, some of our students have no choice but to put their dreams of a college degree aside. The Faculty/Staff Giving Campaign is focusing on this reality for 2022-23, and we strongly encourage you to join us in making a gift to Pioneers for H.O.P.E..

To make your contribution a little easier on your wallet, a Payroll Deduction Form is included for you to use. The form allows you to give either a one-time gift, or a monthly gift, and your donation is made with pre-tax dollars. If you prefer to make a gift now, you can decide between a check or credit card by using the form below this letter.

Thank you for considering a donation to help ensure that every student who attends East Bay fulfills their dream of earning a degree.



Sincerely,

Michelle Rippey
Associate Professor
Department of Criminal Justice

Mary Kendall
Administrative Assistant to the Dean
College of Letters, Arts, and Social Sciences

P.S. If you gave in FY 2021-22, we've enclosed a red heart with '22 to show your support for our students.

CALIFORNIA STATE UNIVERSITY, EAST BAY 25800 CARLOS BEE BOULEVARD, HAYWARD, CA 94542 CSUEASTBAY.EDU

PERFORATION
(DO NOT PRINT!)

YES! I want to support East Bay students and the Faculty/Staff Giving Campaign!

I/we would like to make a gift of: ☐ \$100 ☐ \$75 ☐ \$50 ☐ Other _____
☐ Pioneers for H.O.P.E
☐ Other Department/Program _____

Giving Options:

- Please make check(s) payable to: Cal State East Bay Educational Foundation
- Give securely online at: www.csueastbay.edu/giving/facstaff

Const ID
CnAdrSal_Addressee
CnAdrPrf_Addrline1
City, State Zip

Matching Gift

Your gift to Cal State East Bay can be enhanced through employer matching gift programs. You may be eligible if you or your spouse are employed by, serve on a board for, or are retired from a matching-gift company. Contact your company's personnel office to inquire whether you qualify or call us at 510-885-2433 and we will assist you.

All gifts are tax-deductible to the extent allowed by law.

Please send me information or contact me about:

- ☐ Establishing a scholarship
- ☐ Making a gift via securities
- ☐ Making a gift via my estate
- ☐ I have already provided for Cal State East Bay in my estate plans

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