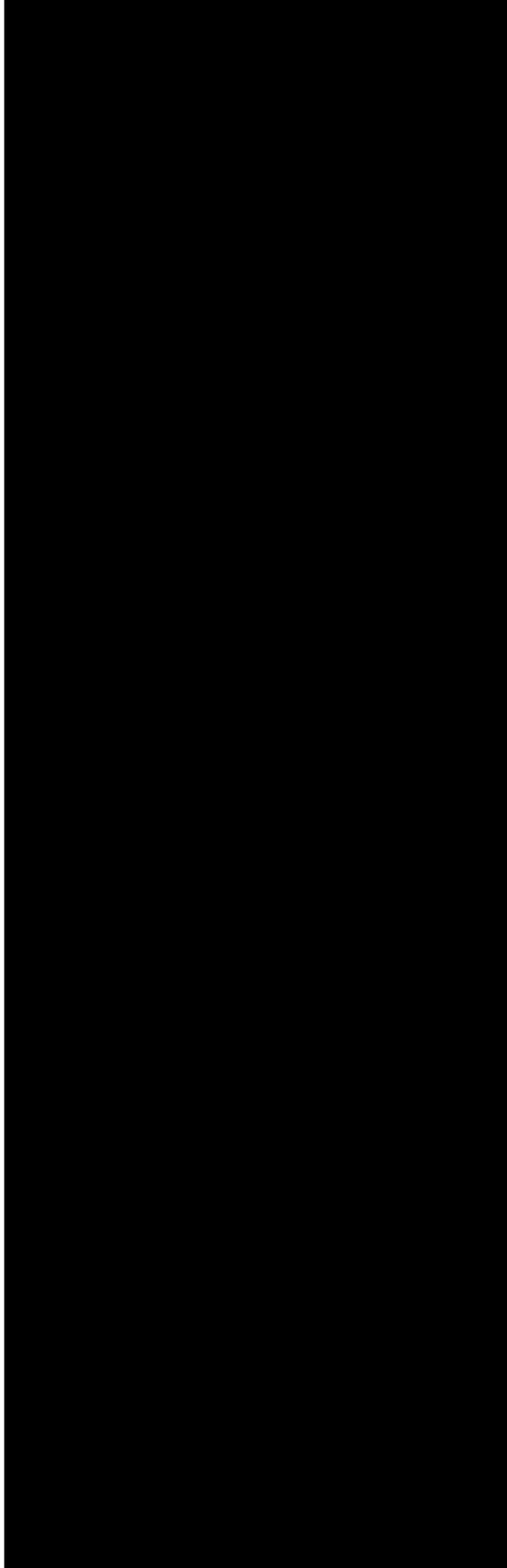


**MY WAY**

Propuesta de logo

Paleta de colores



Tipografía

**MONTSERRAT**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

MONTSERRAT regular

*MONTSERRAT italic*

MONTSERRAT light

MONTSERRAT medium

*MONTSERRAT medium italic*

**MONTSERRAT SemiBold**

**MONTSERRAT Bold**

Opción 1

Opción 1  
Logotipo negativo



Opción 1  
Logotipo positivo



Opción 1.2  
Logotipo positivo



Opción 1  
Logotipo



Opción 1  
Logotipo color





M  
W  
MY WAY







MY WAY

Opción 2

Opción 2  
Logotipo negativo



Opción 2  
Logotipo positivo



Opción 2.2  
Logotipo positivo



Opción 2  
Logotipo



Opción 2  
Logotipo color

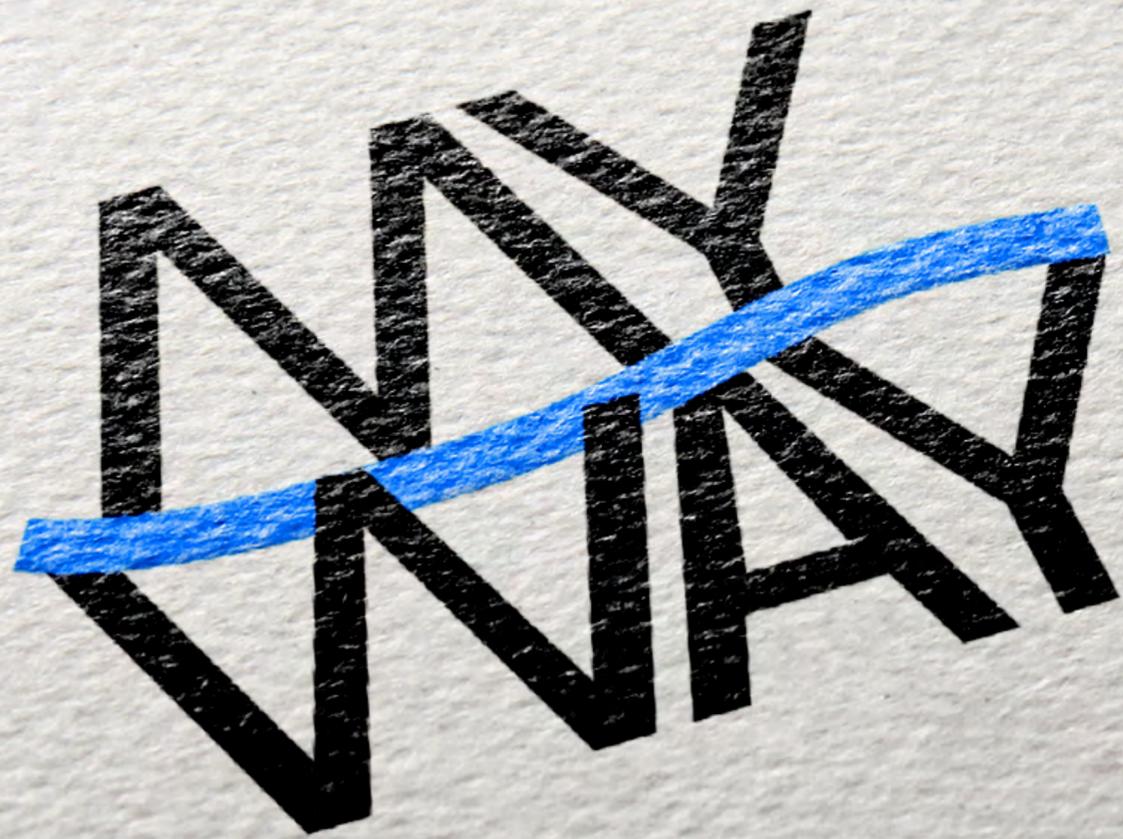




MY  
WAY







Opción 3

Opción 3  
Logotipo negativo



MY  
WAY

The logo consists of the words "MY" and "WAY" stacked vertically. The letters are formed by thick black outlines, creating a negative space effect. The "M" and "W" are tall, while the "Y" and "AY" are shorter. The overall style is minimalist and geometric.

Opción 3.1  
Logotipo positivo



MY  
WAY

The logo consists of the words "MY" and "WAY" stacked vertically. The letters are white and have a unique, geometric, and somewhat abstract design. The "M" and "W" are formed by multiple overlapping lines, creating a sense of depth and movement. The "Y" and "A" also feature this layered, linear construction. The overall style is modern and minimalist.

Opción 3.2  
Logotipo positivo



MY  
WAY

The logo consists of the words "MY" and "WAY" stacked vertically. The letters "M", "Y", "A", and "Y" are white, while the letter "W" is blue. The font is a clean, sans-serif typeface.

Opción 3  
Logotipo



MY  
WAY

The logo consists of the words "MY" and "WAY" stacked vertically. The letters "MY" are rendered in a black, uppercase, sans-serif font. The letters "WAY" are rendered in a blue, uppercase, sans-serif font. The two words are centered horizontally and share a common baseline.

Opción 3  
Logotipo color



MY  
WAY

The logo consists of the words "MY" and "WAY" stacked vertically. The letters "MY" are white, and the letters "WAY" are black. The font is a clean, sans-serif typeface. The entire logo is centered on a solid blue background.

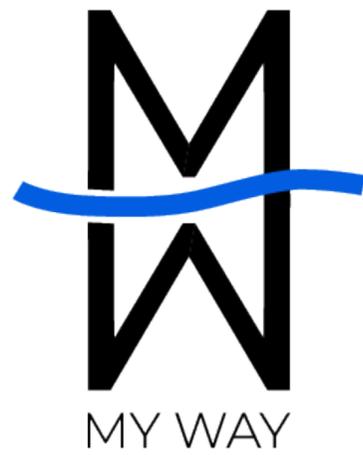
MY  
WAY





WAVE

Comparativo



Opción 1



Opción 2



Opción 3

Ciao