
We show up when it matters most

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Dear Karen,

Thanks for reading *Mountain Xpress* — we know you care about understanding what's happening in Western North Carolina. For over 30 years, *Xpress* has provided in-depth, balanced reporting across the region. And we've never put up a paywall.

We're looking to welcome 100 new members this month to sustain this kind of journalism.

Over the past year, *Mountain Xpress* has:

- **Published a detailed 2026 Primary Election Voter Guide**, covering Asheville City Council, district attorney, sheriff and other local races.
- **Reported on ongoing community recovery and resilience efforts**, from local flood and fire impacts to long-term rebuilding projects.
- **Covered city, county and school board meetings**, showing how residents and local elected officials shape policies that matter.
- **Shared stories from the arts and creative community**, like immersive performances and public arts projects that bring neighbors together.

None of this happens automatically. It takes time, expertise and a dedicated newsroom. Advertising alone no longer covers the full cost of this work, and we're asking readers to help sustain it.

If our work has kept you informed and connected, now is the time to stand with us.

Yes, I'll Support Mountain Xpress

Thank you for valuing local journalism that keeps Western North Carolina informed, connected and paying attention to what matters.



— Thomas Calder
Managing Editor
[Mountain Xpress](#)

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