

EMAIL 01: [Client name covered for confidentiality] Inc. [Authorized [Client name covered for confidentiality] Distributor]

Subject Line: Are missing tools disrupting your auto business?

Pre Header: Stay fully stocked with regular tool services

Email Body:

Hi (First name),

We all know how frustrating it is when our cars give out on us. When our cars stop running, our lives come to a complete halt.

Your customers need their cars back and up and running—fast. But when the tool you need is broken, rusted, outdated, or simply not in your toolbox, your shop is the only thing standing between your customer and their time.

The problem: even the best mechanics can't make up for a missing tool. Not having the right tools on hand can delay your service, disrupt your business, and cost you a customer.

Don't make your customers wait for any longer by always having all the tools you need.

So what does this mean for you?

You need to have better, quicker access to the tools you need than your competitors.

But how can you do that when you're all ordering from the same companies and waiting for the same shipping times?

You can't predict when a tool will break on you, begin to rust out, or become incompatible with newer cars.

That's where [Client name covered for confidentiality] [Inc.](#), is different from any other tool distributor.

As an authorized distributor of [Client name covered for confidentiality] [Client name covered for confidentiality] Inc. **comes to you**, offering top-quality [Client name covered for confidentiality] for auto-service providers.

What do you get when your shop is added to the route?

- Weekly shop visits with on-site [Client name covered for confidentiality] inventory
- Custom tool orders
- Custom toolbox orders

- FREE, fast, and careful delivery
- Access to exclusive [Client name covered for confidentiality] products
- Exclusive deals on top-rated tools

Never go without a necessary tool again [Client name covered for confidentiality] will schedule a weekly visit to your shop so you can be preventative and avoid service disruptions.

Upon your weekly visits from [Client name covered for confidentiality] you can stock up on tools *before* they give out, replace a needed tool or discover new products—all from the comfort of your own shop.

You service the cars, *we bring the tools!*

Choose from 13,000 professional repair tools: tool storage, hand tools, power tools, diagnostic scanners, and automotive specialty tools when your shop is added to the route.

Need something that isn't readily available on the truck? We will place an order for you and deliver it fast—with FREE shipping!

[Click here](#) to learn more about adding your shop to the weekly route!

But that's not all.. act today and receive your first tool purchase totaling up to \$100 on us.

That's right— [Client name covered for confidentiality] Inc. wants to ensure you get what you need with convenience and cost-efficiency.

Hurry though.. make sure to secure your shop's spot on the route before it fills up!

[Add your shop to the route now!](#)

Get your tools from [Client name covered for confidentiality] Inc, and join our community.

See you on the route!

Sincerely,

[Client name covered for confidentiality] at [Client name covered for confidentiality] Inc.

Service. Trust. Results.

P.S. Here are some kind words from auto-service shops already on the route:

★★★★★

"Greg has the best customer service! We look forward to seeing him and restocking every week. He goes out of his way to make sure we have what we need and that it's the best we can get." ~ Anthony, Yorktown NY

★★★★★

"Never disappointed with Libertino Tools. Greg is the man! Always looks out for us and puts together our typical order every week without even having to ask." ~ Nick, Brewster NY

★★★★★

"Greg helped us make our perfect toolbox and stock it with everything we need. We had it custom-made and delivered so fast. Highly Recommend!" ~ Chris, Salem NY