

Taylor Owens

Experienced writer and editor seeking a position that inspires growth and presents unique challenges.

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EXPERIENCE

Sedgwick, Remote — Content Development Specialist

October 2021 - PRESENT

Writes and edits different publications for the company, such as flyers, brochures, and presentations. Works closely with the design team to create creative and interactive content to share on the company website and during sales meetings. Manages a database of thousands of Q&A pairs for the business. Works as an integral part of the marketing team to produce written content that shares the company's mission and values.

Wilson Book Gallery, Wilson, WY — Social Media Coordinator/Bookseller

November 2019 - October 2021

Managed business' written content on their website, as well as their social media presence. Oversaw marketing and creative strategies, as well as event planning and promotion. Maintained knowledge of inventory and attended education events.

Jackson Hole News & Guide - Jackson Hole Daily, Jackson, WY — Copy Editor

October 2018 - November 2019

Copy edited the news sections of the newspaper (AP News and Local). Wrote applicable headlines for edited articles.

GoNOMAD.com, Remote — Writing Intern

May 2018 - October 2018

Wrote travel articles for GoNOMAD.com and other associated blogs. Managed social media accounts for the business. Trained in the use of WordPress. Went on assigned writing trips for the business. Worked closely with the Vermont Board of Tourism on long term projects.

National Outdoor Leadership School (NOLS), Lander, WY — Alumni Intern

May 2017 - October 2017

Worked with collection, editing, and management of *The Leader* (NOLS

SKILLS

Copy Editing

Content Development

Creative Writing

Journalistic Writing

Non-Profit Writing

Marketing & Advertising

Project Management

Videography

DaVinci Resolve & Adobe Creative Suite

AWARDS

Psi Chi - Psychology Honors Society

Golden Key International Honor Society

EDUCATION

University of Memphis, Memphis, TN — Bachelor of Arts in Psychology, Minor in Political Science

August 2015 - May 2019

Alumni publication). Wrote and copy edited for upcoming alumni trip and event publications, job list serves, and other publications on the website. Assisted in student enrollment on NOLS alumni trips and presented information sessions to recent graduates. Managed and created content daily for NOLS alumni social media accounts. Worked on long term projects across departments.

**At Home Magazine: Memphis & Midsouth, Cordova, TN —
*Editorial Intern***

May 2014 - May 2015

Wrote articles pertaining to the city of Memphis for the fashion and travel sections of the magazine and website. Reviewed and copy edited all submissions before the magazine went to print. Fieldwork as assigned to gather information for future articles.

FREELANCE PROJECTS

Writer & Content Creator — 2018 - present

VAMONDE Travel - Content Creator

Teton Valley News - Writer

Our House - Contributing Writer

Yoga Today - Writer