

# How to Choose the Right Lipstick Shade



Choosing the right lipstick shade can be challenging and overwhelming. There are so many colors and shades available that it's hard to know which one to choose. But with a few simple tips, you should be able to find the perfect hue to compliment your style.

Whether you're looking for a natural look, a subtle everyday look, or something a bit bolder, a perfect lipstick can make all the difference to your overall look. It will also boost your confidence.

This blog will explore the different lipstick shades based on skin tone, undertone, lip shape, and hair color. So let's get started!

## Choosing the Right Lipstick Shade Based on Your Skin Tone

Your skin tone is the first thing you need to consider when choosing the right lipstick shade. It's important to choose a shade that complements your skin tone and makes you look your best.

Here are some tips to help you choose the right lipstick shade according to your skin tone:

### Fair Skin Tone

If you have a fair skin tone, you should opt for light shades of pink, peach, dusty red, and coral. These colors will make your skin look brighter and more vibrant. You can also try a nude or beige shade to add a subtle yet elegant touch to your look.

## Medium Skin Tone

If you have a medium skin tone, you should opt chery red, rose, mauve and berry. These colors will flatter your skin and make it look more radiant. You can also try a darker shade of pink or brown for a bolder look.

## Dark Skin Tone

If you have a dark skin tone, you should opt for bold and vibrant shades such as red, wine, burgundy, and plum. These colors will make your skin look brighter and more vibrant. You can also try a dark shade of brown, caramel or purple for a more dramatic look.

## Choosing the Right Lipstick Shade Based on Your Undertone

Another important factor to consider when choosing the right lipstick shade is your undertone. Your undertone can be either warm or cool and the color you choose should complement your undertone. Here are some tips to help you choose the right lipstick shade according to your undertone:

### Warm Undertone

If you have a warm undertone, you should opt for shades of orange, copper, fiery red and coral. These colors will make your skin look more vibrant and radiant. For a more subtle look, you can also try a peachy pink or a soft red.

### Cool Undertone

If you have a cool undertone, you should opt for shades of pink, purple, and blue. These colors will make your skin look brighter and more vibrant. You can also try a deep plum or a bright red for a bolder look.

### Neutral Undertone

If have a neutral undertone, you have a wider variety of shades to choose from. You can wear rich bright shades to dark hues and still look great.

Don't know what your undertone is?

It's simple. Look at your wrist, if the veins are blue then you have a cool undertone and if the veins are green, then you have a warm undertone. You can also tell your undertone exposing yourself to the sun. If your skin tans when under the sun, you have a warm undertone and if it burns instead of tanning, you have a blue undertone.

If you fit in neither of the two undertones, you most likely have a neutral undertone. Check the base of your skin, if you see a mix of pink and yellow hues, you most certainly have a neutral tone.

## Choosing the Right Lipstick Shade Based on Your Lip Shape

The shape of your lips is also important when it comes to choosing the right lipstick shade. Depending on the shape of your lips, you should choose a color that will highlight your lips and make them look fuller. Here are some tips to help you choose the right lipstick shade according to your lip shape:

**Thin Lips:** If you have thin lips, you should opt for light shades of pink and coral. These colors will make your lips look fuller and more vibrant. You can also try a nude shade or a light brown to add a subtle yet elegant touch to your look.

**Full Lips:** If you have full lips, you should opt for bold and vibrant shades such as red, burgundy, and plum. These colors will make your lips look more defined and will add a pop of color to your look. You can also try a deep pink or a dark brown to add a more dramatic look.

## Choosing the Right Lipstick Shade Based on Your Hair Color

Your hair color is also an important factor to consider when choosing the right lipstick shade. Depending on the color of your hair, you should choose a color that will complement it and make you look your best. Here are some tips to help you choose the right lipstick shade according to your hair color:

### Blonde Hair

If you have blonde hair, you should opt for shades of pink, peach, and bronze. These colors will make your hair look brighter and more vibrant. You can also try a light brown or a nude shade to add a subtle yet elegant touch to your look.

### Brunette Hair

If you have brunette hair, you should opt for shades of red, burgundy, and plum. These colors will make your hair look darker and more defined. You can also try a deep pink or a dark brown to add a more dramatic look.

## Red Hair

If you have red hair, you should opt for shades of orange, coral, and brown. These colors will make your hair look brighter and more vibrant. You can also try a peachy pink or a soft red for a more subtle look.

## Conclusion

Choosing the right lipstick shade can be a difficult and daunting task, but with the right tips and tricks, you can find a shade that complements your skin tone, undertone, lip shape, and hair color. So don't be afraid to experiment and try out different shades until you find the perfect one for you!

By following the tips outlined in this blog, you can find the right lipstick shade that will make you look and feel your best. So the next time you're shopping for lipstick, keep these tips in mind and you'll be sure to find the perfect shade for you!