

2021

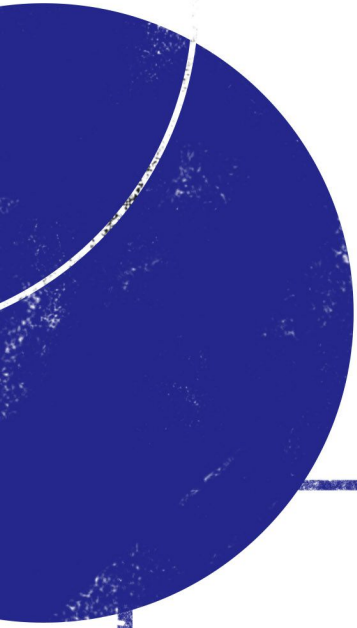
P O R T



L I O

BY: AMANDA PUTRI

PLEASE
ENJOY



PORTFOLIO

(noun) a collection of selected works that provide a complete picture of someone's ability in particular field





HI, ARE YOU LOOKING FOR SOMEONE
WHO CAN GET THE JOB DONE FOR YOU?

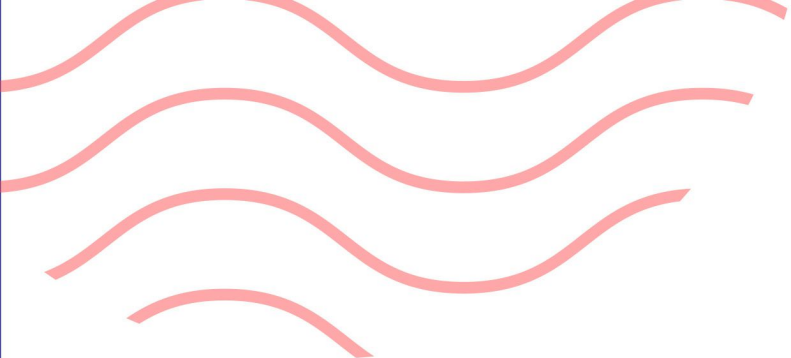
I DO HOPE THAT MY WORKS **MEET YOUR**
EXPECTATION.

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GRAPHIC DESIGN

• POSTER & FLYER •

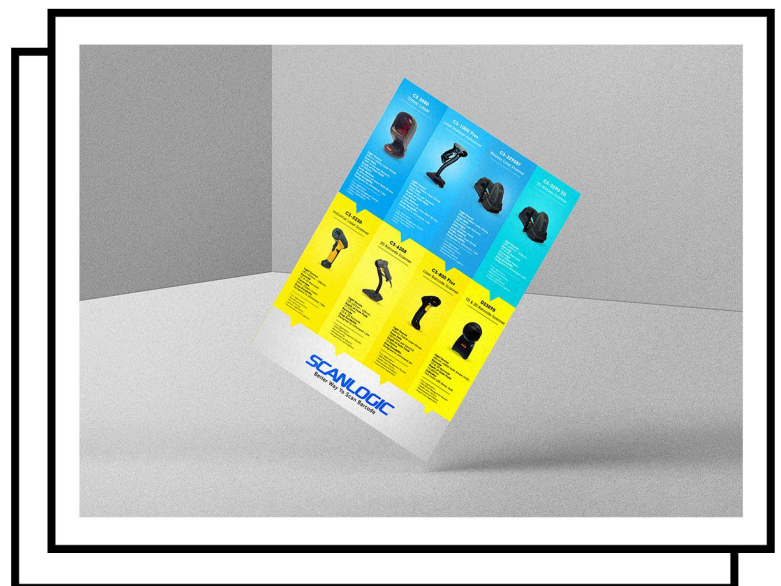
Project: Promotional flyer
Client: PT Mesin Kasir Online

Tool: Adobe Photoshop
Year: 2017



DESCRIPTION

This is one of my internship project back in college where I designed flyer for a company that provides POS (Point of Sales) system & products for retail business.



Project: Promotional poster
Client: PT Somnium Media Kreatif

Tool: Adobe Illustrator & Photoshop
Year: 2019



DESCRIPTION

One of some design that I made while I was working as a fulltime graphic designer in a local agency. The purpose of this poster is to inform people about our

upcoming class which targeted those who want to study and work in fashion industry.

Project: Promotional poster
Client: HIMASI of Untag

Tool: Adobe Illustrator
Year: 2019



DESCRIPTION

A poster for my campus' event back in 2019. The theme is Indonesian culture, especially wayang.



Project: Promotional poster
Client: Izona Graphia



DESCRIPTION

I designed a promotional poster for a company called Izona Graphia when I worked there. Since it launched new services, we need to let people know about it.

Tool: Adobe Illustrator & Photoshop
Year: 2020

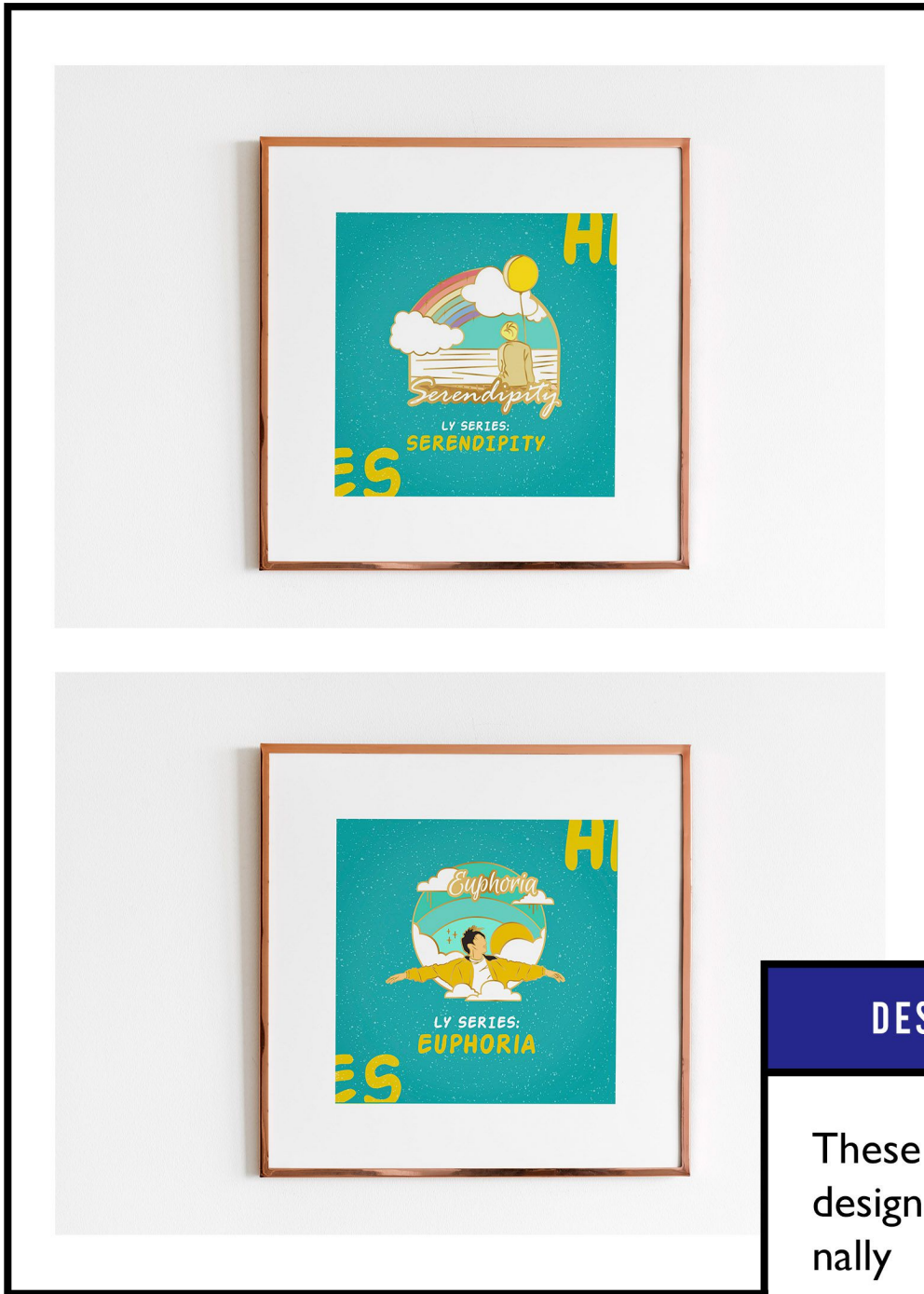


DESCRIPTION

The market audience of the new services is corporate and business owner. Thus, the design it made s clean and professional.

Project: Enamel pin design
Client: -

Tool: Adobe Illustrator
Year: 2019



DESCRIPTION

These are some designs that I originally wanted to turn as enamel pins and sell it online.



Tool: Adobe Photoshop
Year: 2021
Project: Personal fanart
Client: -

Tool: Adobe Photoshop
Year: 2016
Project: Remaking mascot
Client: College Assignment



Tool: Adobe Photoshop
Year: 2021
Project: Personal IG Post
Client: -

Project: Short animation
Client: -

Tool: Photoshop & Flash
Year: 2021



DESCRIPTION

Some of screenshots of my short animation works that I put on my personal Instagram account. To watch the video, please scan the barcode on the next page.

SCAN ME



Or visit:
tinyurl.com/yje66s29

SOCIAL MEDIA

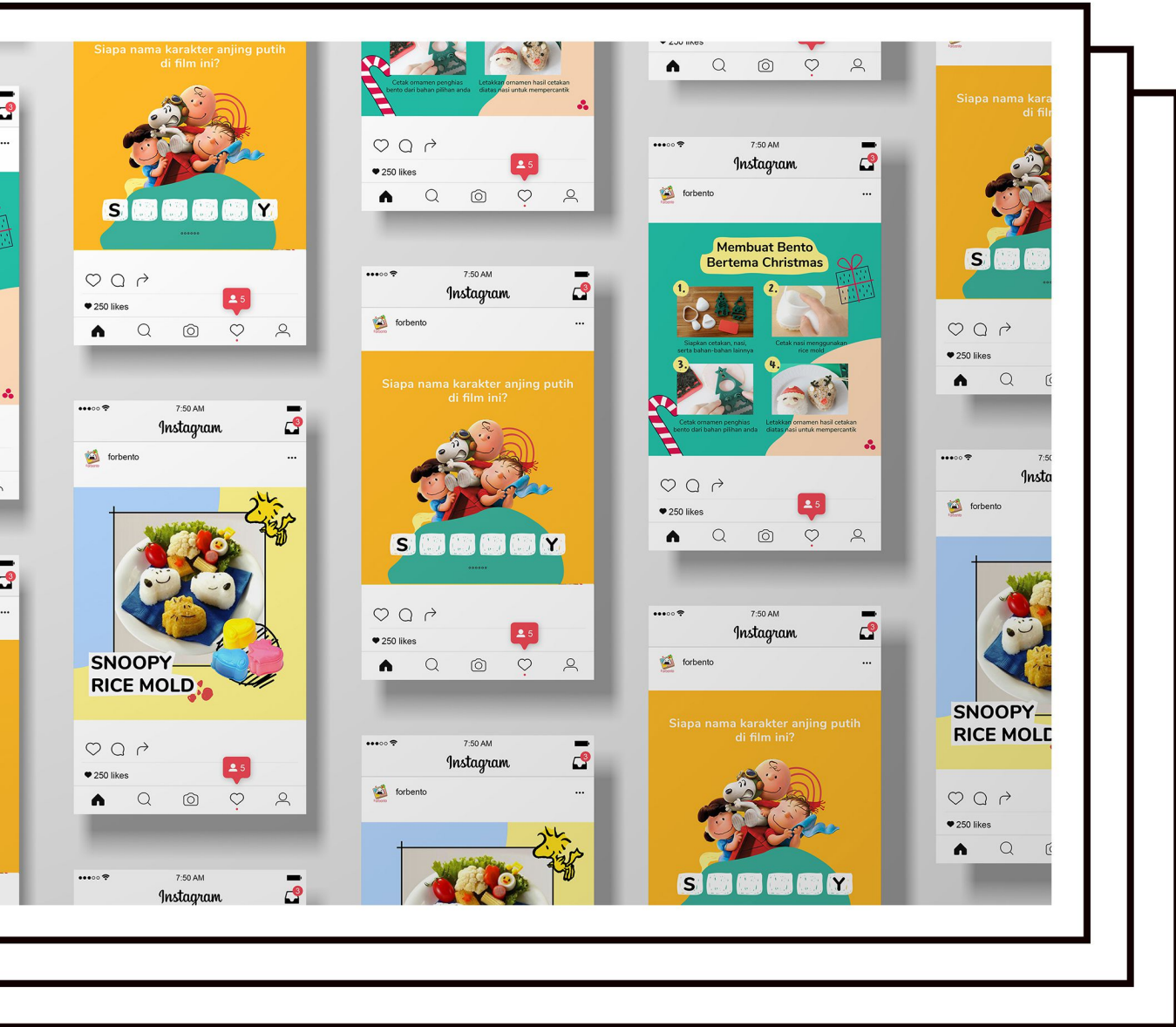
• DESIGN & CONTENT •



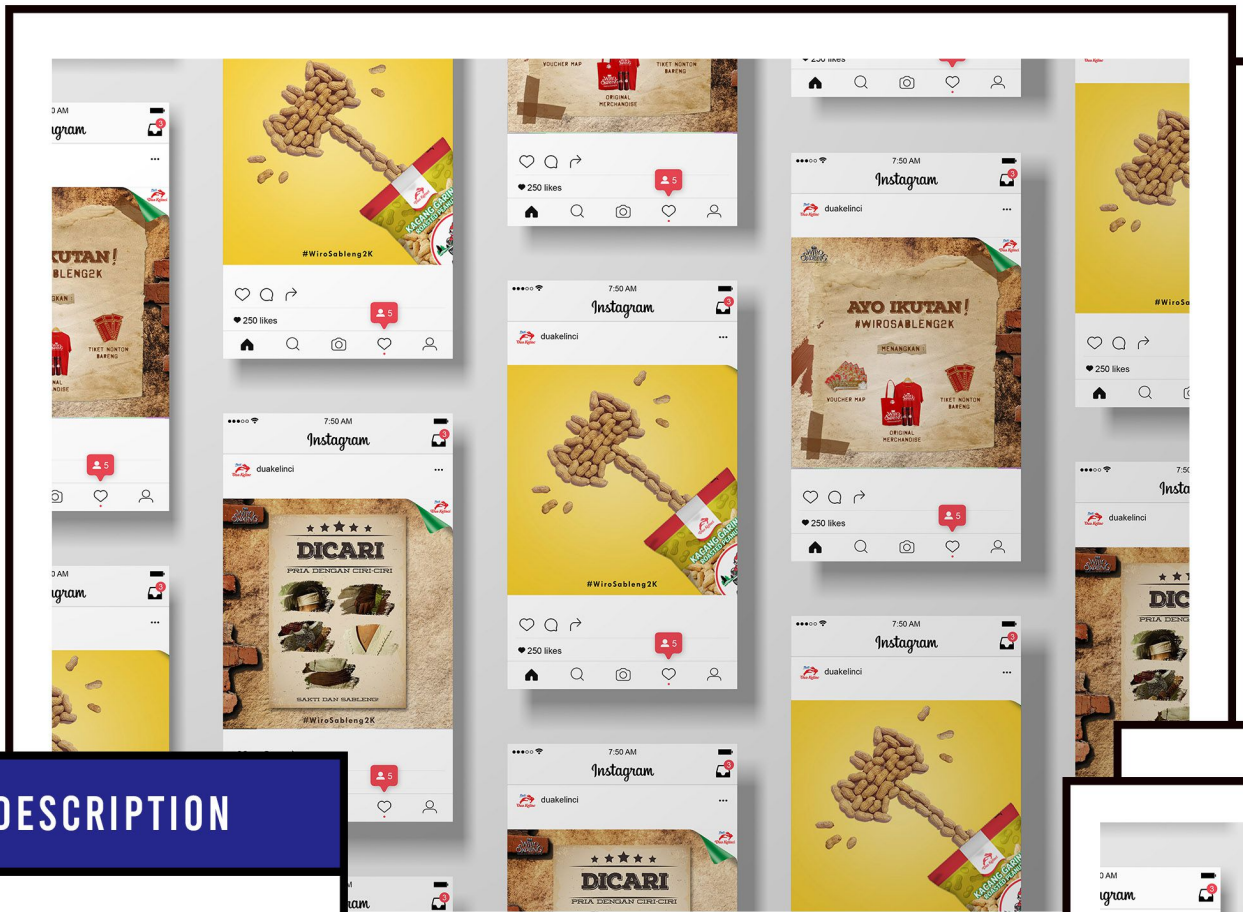
DESCRIPTION

Forbento is an online shop that sells various tools to make bento (Japanese-style packed lunch usually made for kids). I use bright colors to appeal to the customers as the owner requested.

Project: Social media content
Client: Forbento

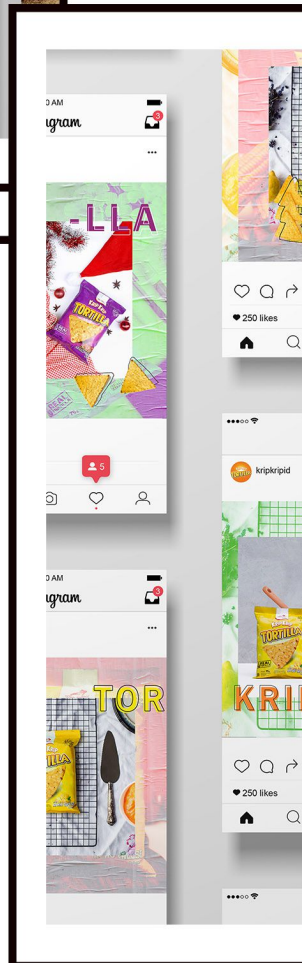


Tool: Photoshop & Illustrator
Year: 2020



DESCRIPTION

I've got a chance to work on Dua Kelinci's social media account, especially their Instagram. Under the Wiro Sableng and Romipologung campaign, we managed to spread engagement of this brand to wider audience through fun contents.

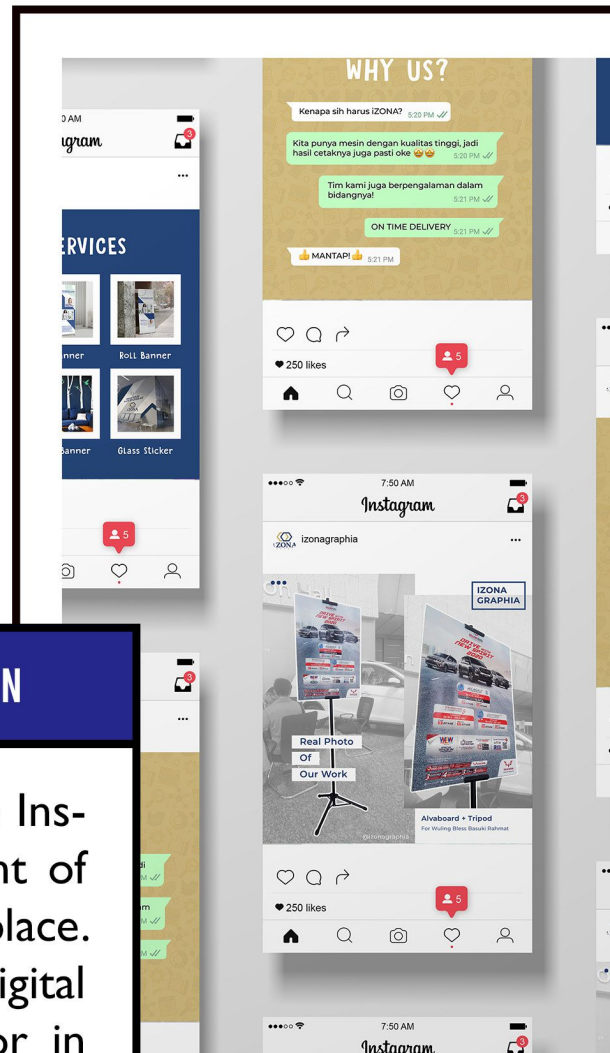


Project: Social media content
Client: Krip Krip Tortilla

Tool: Photoshop & Illustrator
Year: 2018 - 2019



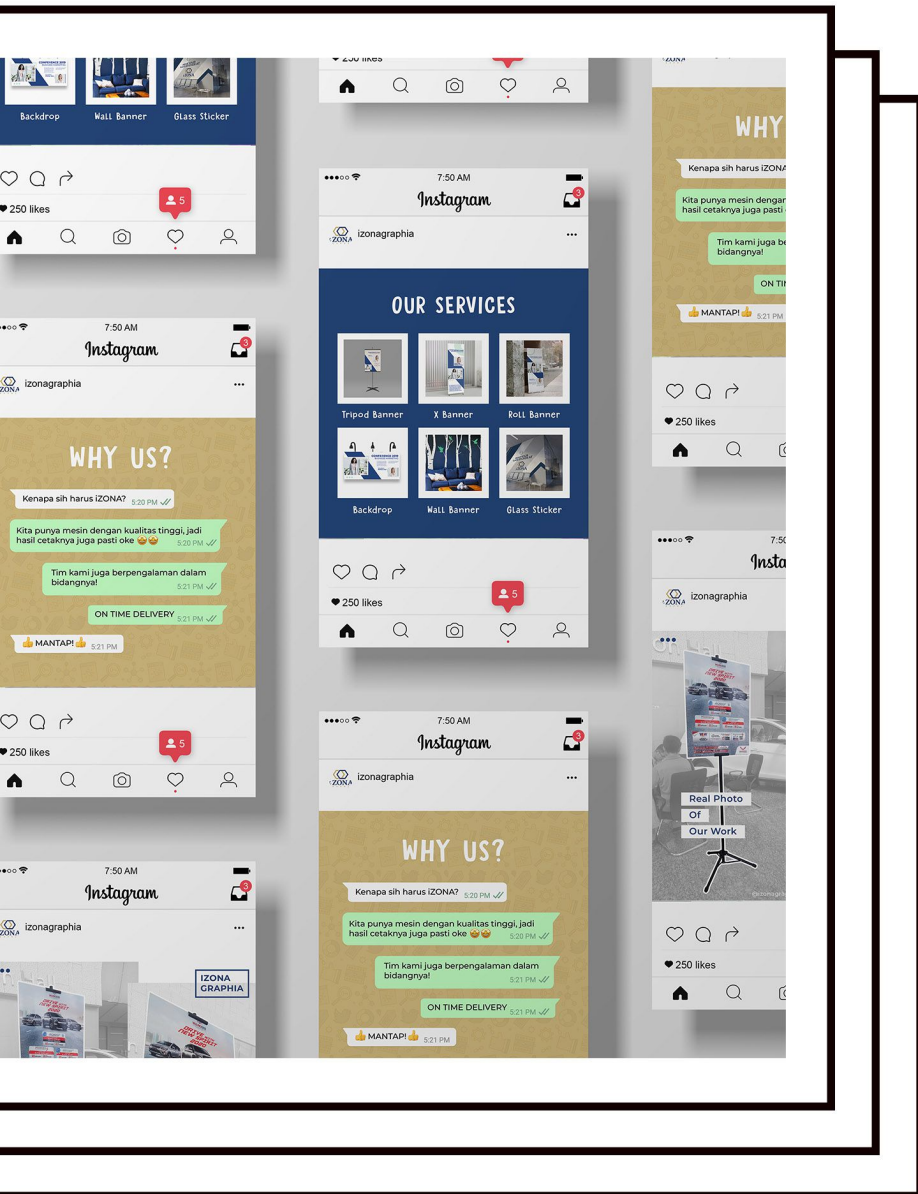
Project: Social media content
Client: Izona Graphia



DESCRIPTION

I managed the Instagram account of my last workplace. It's a new digital printing vendor in town, therefore we aimed to spread awareness of our services and reach more people through social media.

Tool: Photoshop & Illustrator
Year: 2020



**PAID
ADS**

• FB, LI, TW, & IG •

Platform: Facebook
Client: Red Hat Japan



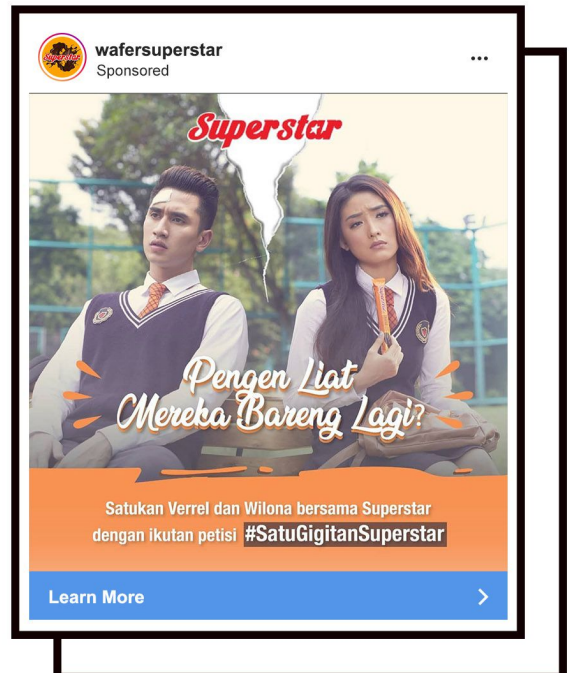
Platform: Twitter
Client: Red Hat Japan



Platform: LinkedIn
Client: Red Hat Japan



Platform: LinkedIn
Client: Red Hat Japan



SOCIAL MEDIA REPORT

• METRICS & INSIGHTFUL REPORT •

Project: Social media report

Client: Dua Kelinci



Project: Social media report

Client: Red Hat



Looking forward to work with you

THANK YOU!
THANK YOU!
THANK YOU!
THANK YOU!
THANK YOU!

Contact Me

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