

INDIA MALLARD

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EDUCATION

Bowie State University

Bowie, MD

B.S., Visual Communication and Digital Media Arts

June 2019 – May 2023

Conc. Digital Cinema and Time-Based Media

Minor: Hip-Hop Studies and Visual Culture

- Cumulative GPA: 3.9/4.0
- Honors: *summa cum laude*, *Dean's List Scholar*
- Senior Thesis Film: *Neon Lineage*
- Recipient of the 2022-2023 Mackenzie Scott Student Success Scholarship

University of Maryland, College Park

College Park, MD

Master of Library and Information Science (MLIS)

April 2024 – Present

Focus Area: Archives and Digital Curation

PROFESSIONAL EXPERIENCE

Hip-Hop Education Center

Hybrid (Virtual & On-site)

*Project Archivist, **Fresh, Bold & So Def Project***

August 2024 – Present

- Oversees the comprehensive inventory of the existing FBSD collection, ensuring that items are systematically organized and accurately cataloged in a spreadsheet format.
- Facilitates the transfer of the FBSD collection and related data into the HHEC digital asset management system.
- Conducts thorough research to document provenance and copyright information pertinent to collection items.
- Develops and curates exhibitions that showcase the collection effectively.
- Creates a metadata schema and develops a detailed finding aid to enhance accessibility.
- Collaborates with and provides support to the research committee in a member capacity.

U.S. Naval Institute

Hybrid (Virtual & On-site)

Part-Time Photo Digitization Intern

February 2024 – December 2024

- Processing photographs, thus capturing and generating descriptive metadata.
- Digitizing, preparing, and cleaning photographs/artwork for processing.
- Creating engaging social media posts on behalf of the archival department.
- Designing and curating monthly digital archival photo exhibitions.

Melanin Art Appraisals LLC

Hybrid (Virtual & On-site)

Part-Time Appraisal & Administrative Assistant

June 2023 – November 2023

- Conducted on-site inspections.
- Prepared appraisal documents according to a mandated format.
- Use art marketplace and gallery data to document comparable values.
- Organize and edit object photos for appraisal documents or research purposes.

- Researched object information, including missing details on the artist/manufacturer, origin, medium, provenance, history, and other necessary data.

Children's Defense Fund (CDF)

Clinton, TN/Remote

Alex Haley Farm Art Collections Intern

June 2023 – August 2023

- Conducted field research on museum culture.
- Assisted art appraiser with on-site inspection, and took photographs and measurements.
- Made exhibition recommendations on art pieces, emphasizing culturally respectful context, and leveraging technology to engage visitors.
- Added detail, background, and provenance about each piece into a single database that will serve as an inventory for the entire art collection.
- Created database manual and preservation/care manual outlining management, cleanliness, and art restoration.

A+E Networks

Remote

Digital Media Production Apprentice

September 2022 – May 2023

- Authored quizzes and listicles for Lifetime content.
- Managing multiple podcast pages across a network.
- Conducted competitive research for A+E podcasts.
- Assisted in quarterly and monthly digital image audits.
- Oversaw production on A+E sites and apps (History, A&E, and Lifetime).
- Curate movie and television series playlists based on viewer data analyses.
- Develop strategies across digital channels to increase audience and listening engagement.
- Worked with producers to fulfill daily updates on brand sites of apps and web pages through WordPress.

Soulful Haze, LLC

Glen Burnie, MD

Founder, Historian, & Designer

September 2021 – Present

- Organizes and manages Black music artifacts archive.
- Manages social media pages and promotional material.
- Designs websites/graphics and creates content for small businesses.
- Authors scholarly blogs about research findings relating to Black culture.

VOLUNTEER EXPERIENCE

Maryland State Archives

Annapolis, MD

Volunteer Audiovisual Archivist

January 2023 - Present

- Assisting in digitizing legacy formats (VHS, audio cassettes, DAT tapes) for long-term preservation and improved access to government records and special collections.
- Spearheaded the preparation for acquiring a new Content Management System (CMS) to enhance accessibility to digitized records, streamlining the process for users.
- Assisting in transcription services, ensuring accuracy through manual corrections, and optimizing resource allocation.

PUBLICATIONS & MEDIA APPEARANCES

“[7 Facts About Mary J. Blige](#),” Lifetime, June 2023

[“8 Little-Known Facts About TLC,”](#) Lifetime, June 2023
[“There’s A Mental Health Crisis Among Black Students,”](#) HuffPost, November 2023.

EXHIBITIONS HISTORY

2024 – “Eye 4 Art: Homage Exhibit 2024”

2024 – “Mail Call! Correspondence from the Ernest J. Arroyo Special Collection”

2024 – “Wartime Uniforms: The Evolution of Maritime Military Uniforms and Their Influence on Contemporary Fashion”

2024 – “Seas of Knowledge: Saluting Maritime Military Educators and Students”

2024 – “Anchored in History: Celebrating Women of the Navy” U.S. Naval Institute Archives.

2019 – “Bulldog Scholars Academy VCDMA Art Showcase” Bowie, MD. USA.

2023 – BSU Gallery of Art “DIONNE: An Exhibition inspired by music and in tribute to the life, music, and career of Dionne Warwick” Bowie, MD. USA.

2023 – BSU Gallery of Art “INNER-PIECE: Building A Collection of Our Experiences” Bowie, MD. USA.

PRESENTATIONS

Apollonia 6 Roundtable, Moderator	April 2024
Erotic City 40 Symposium (NYU Affiliated)	

“Purple Groove”	June 2024
International Centre 4 Prince Studies – “Prince on Screen” 2024 Conference	
Topic: Prince's ‘Purple Rain’ as a Visual Blueprint for Hip-Hop’s ‘Krush Groove’	

“Embracing 30 Years of Prince's <i>Come</i> ”	August 2024
Come 30 Symposium (NYU Affiliated)	
Topic: Exploring Prince’s Connection and Contributions to Hip-Hop Culture	

Eye 4 Eye Virtual Symposium	August 2024
Co-Director, Coordinator, and Web Designer	
Topic: Celebrating the Life and Legacy of Lisa “Left Eye	

“Exploring the Essence of ‘Breathe’”	August 2024
Eye 4 Eye Symposium	
Topic: A Detailed Look into Lisa 'Left Eye' Lopes' Mindfulness Practices and Implication of Hip-Hop Therapy (HHT)	

CERTIFICATIONS

SAA Digital Archives Specialist (DAS) Certificate	In Progress
SAA Arrangement & Description (A&D) Certificate	In Progress

PROFESSIONAL AFFILIATIONS

HBCU In LA	2023 – 2024
Women In Film	2022 – Present
Playwrights' Center	2021 – 2022
Association of Moving Image Archivists	2022 – Present
<i>Student Member</i>	
<i>Committees: LGBTQ+, Copyright, Oral History, PBCore Advisory</i>	
The National Honor Society of Leadership and Success (NSLS)	2019 – Present

SKILLS & INTEREST

Technical Skills: Microsoft Office Suite (Teams, Excel, Word, OneDrive), Google Workspace, Adobe Creative Cloud (Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro), Airtable, WordPress, Final Cut Pro, AWS Cloud Storage, Slack, Squarespace, SocialBu

Soft Skills: Attention to Detail, Critical Thinking, Problem-Solving, Time Management, Cultural Sensitivity, Digital Literacy, and Research

Digital Tools: CatalogIt, PBCore, Dublin Core, MediaValet

Interests: Archiving and preserving hip-hop artifacts, music, and cultural materials; Collaborating with hip-hop artists, communities, and institutions to enhance cultural preservation efforts; Authoring research-based books; Community-focused archiving and preserving local histories; Facilitating outreach initiatives to engage community members in archival processes; Incorporating innovative technologies to streamline archival processes in documentary filmmaking; Afro-Caribbean genealogies; Digital storytelling; Youth-focused information equity; Cultural preservation through music and oral history; Afro-Diasporic Dialogues

LANGUAGES

Spanish (Beginning to Intermediate) – reading, writing, speaking, and transcription; applied in archival contexts including Schomburg Center Transcrib-a-thon and bilingual donor correspondence for the FBSD Collection

French (Intermediate) – reading, writing, speaking; completed formal study at the honors level

PANELS

NCORE – Til We're All Free - Hip-Hop's Power, Politics, Pedagogy, and History (2025)

Fresh, Bold & So Def Symposium II - Trailblazers Talk: Celebrating Women in Hip-Hop (2025)
