

Google

# Think Consumer

**TL'DR:** Seats are filling fast for **Think Consumer Amsterdam (17th March)**. Use [our template](#) to reach out directly to [LCS](#) clients to register.

Follow Up

## Confirmed Speakers



**Mark Ritson**  
Confirmed speaker  
Renowned marketing and branding leader  
[Check out Mark's recent video](#) ↗



**Dr. Karen Nelson-Field**  
Confirmed speaker  
Global attention and measurement expert  
[Check out Karen's recent interview](#) ↗

**Plus:**

- First look at innovations across Gemini, Search and YouTube
- Perspective from leading external and Google experts
- Networking playground and AI Demos for meaningful conversation and connection

## Action Required: Now is the time to drive registrations



1. Check customers who haven't signed up [here](#) and follow up on invites using the readymade [template](#).
2. Nominate missing **CMOs/Decision Makers** [here](#).



Be part of our social media campaign  
Want a consistent stream of high-quality content for your LinkedIn?  
[Join our Social Ambassador Group](#).  
You will get regular updates on all ready-to-share Ads Marketing assets, including the Think Consumer campaign content starting mid-February.

## Useful Info



- **Date and time:** 17th March (12:30PM - 18:30PM)
- **Event size:** 400-500 seats
- **Location:** [Circa Amsterdam](#)
- **One-Pager:** [Here](#)
- **RSVP + Nomination Tracker:** [Here](#)

For any questions please reach out to [@andyserdons](#)

Best,

**The Think Consumer NE Team**