STEAM house Incubator

Powered by
BIRMINGHAM CITY University

STEAM Hatchery

Engage with the future of creativity, innovation and business.

Visit www.bcu.ac.uk/hatchery

What Is The STEAM Hatchery?

The STEAM Hatchery is an exciting, creative and collaborative ten-week programme that sees our talented students and graduates bring their diverse skills and innovative business ideas to the table, competing for a chance to win part of a £10,000 prize fund.

The programme welcomes those with an engaging, exciting and disruptive business idea, as well as the desire to build their business knowledge and skills, to receive vital guidance and insight from representatives from finance, intellectual property, marketing and more.

Participants attend taught and mentorship sessions to cultivate their business idea before submitting and presenting it to a panel of expert judges. All the while, they learn and collaborate in our state-of-the-art STEAMhouse innovation centre, accessing amazing facilities.

The inaugural STEAM Hatchery, which took place in the summer of 2022, saw participants from a broad range of backgrounds and disciplines create an array of inspiring, unique business plans and boost their employability skills. As a result, 30 businesses are now trading, making a positive contribution to the Birmingham region and its economy.

70 percent of our students come from the West Midlands and their businesses are likely to based in this area. We are continuing to support these businesses in our Pre-Incubator to help them grow and sustain their company.

LAUNCHED – June 2022
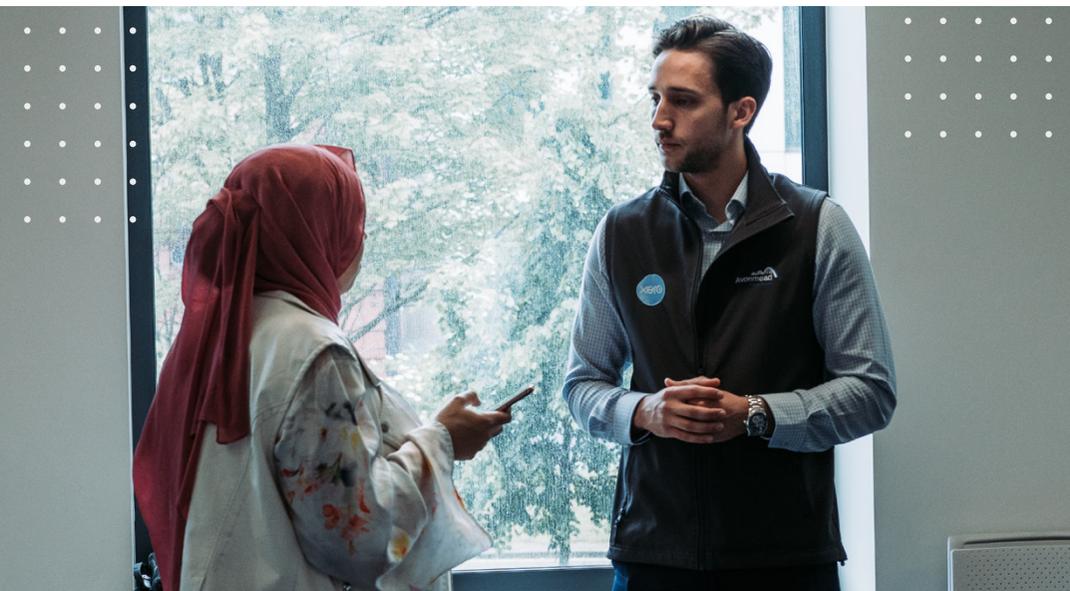
NEXT START DATE – 5th June 2023

COURSE LENGTH – 8-10 weeks

NO. OF PARTICIPANTS – 100

Plan it. Make it. Launch it.

The Stuff STEAMs Are Made Of

Becoming a sponsor presents you with exposure to a talented, diverse and exciting community of student and graduate talent, academic expertise and eclectic businesses, all housed in a state-of-the-art facility replete with desk space, meeting rooms, cutting-edge technology and more.

Our first STEAM Hatchery programme brought together students, graduates, academics and businesses from multiple backgrounds and disciplines, creating an amazing and inspiring environment where creativity, innovation and ingenuity could thrive.

The Programme

566 hours of workshop learning

99 hours of mentorship from business leaders

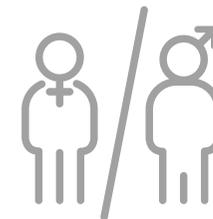**10** weeks of intensive sessions

The Results

30 new businesses now trading in the region (and beyond)

22 business founders from a Black, Asian or ethnic minority background

18 female business founders

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Sponsorships Available

Interested in becoming part of a forward-thinking, vital programme? There are a range of sponsorship offers available that can give your business exposure in a popular, diverse and talented community.

Programme Sponsorship

Sponsor the overall STEAM Hatchery programme, exposing your business name to a wealth of organisations, academics, entrepreneurs and students/graduates.

£10,000

Prize Sponsorship

Have your business' name as the main name on one of our STEAM Hatchery prizes, given out at our awards presentation.

First prize - **£4,000**, Runner up prizes - **£2,000** (three available).

Space Sponsorship

Sponsor a meeting room or space within our STEAMhouse facility, where a wide range of businesses and professionals assemble.

POA (price on application)

Student Desk Sponsorship

Provide sponsorship to desk space within our STEAMhouse facility to support a student or graduate taking the leap into business ownership.

£1,800 (+VAT) for 12 months

Become A Judge

Be part of our professional judging panel for the STEAM Hatchery, accessing and reviewing an array of exciting business plans and engaging with fresh talent.

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Get in touch!

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www.steamhouse.org.uk

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STEAM Hatchery is part of STEAMhouse Incubator, powered by Birmingham City University.