STEAMhouse Incubator

Powered by
BIRMINGHAM CITY
University

Make your business dreams come true with STEAM Hatchery

Learn from experienced mentors, craft your business plan and be in with the chance to earn part of a £10,000 prize fund with our ten-week programme.

Visit www.bcu.ac.uk/hatchery

STEAM Hatchery is part of STEAMhouse Incubator, powered by Birmingham City University.

STEAM Hatchery finalist Rishika Bhalla, Founder of not-for-profit startup Sole Circle UK, shares her journey.

The challenge

Before joining the Hatchery, I struggled to identify what funding was available to me. It was clear that this programme would allow me to connect with individuals who can help me not only identify funding opportunities, but best position myself to secure them. As a young entrepreneur, there's a lot to learn – the Hatchery sounded like the ideal place to fill in those gaps in my knowledge.

The opportunity

The Hatchery programme gave me in the ins and outs of business. It has really useful sessions where I could look at my business from a clear lens and decide what I want it to be. It pushed me to think about areas of business I normally wouldn't think about, and I got to speak to experienced mentors from the world of finance, marketing, intellectual property and more.

The benefits

I worked alongside over 60 participants, all developing business plans, building their knowledge, and increasing their networks and confidence. I have gained so many skills and become a more well-rounded person. I'd 100 percent recommend the Hatchery – it gives you the confidence to believe in yourself and bring your passion to life.

→ **Scan QR code to read the full case study**

STEAM Hatchery is open to final-year, Master's and PhD students, and those that have graduated within the past 18 months. Participants will have to submit a business plan and present to a panel of judges.

STEAMhouse Incubator

Powered by
BIRMINGHAM CITY University