

Luke Westmorland

Sports Journalist | +447983208009 | westmorlandluke@gmail.com

Skills

- Report writing
- Effective time management
- Comfortable working with different technology.
- Ability to work as a team whilst also meeting individual targets.
- Use of various different software.
- Efficient communication skills
- NCTJ Media Law Ethics
- Social media
- Research and Analytic skills

Experience

Media Assistant- Carlisle United FC Academy

January 2024 to Present

- Creating team news graphics for starting lineups and matchdays
- Interviewing coaches and players post games
- Responsible for all updates and posts on the club website and the Academy 'X' page

Media Intern- Rochdale AFC Academy

December 2022 to May 2023

- Produced match reports detailing the youth team games to be published on the official club website.
- Held responsibility for updating the youth team's social media accounts during their games (for example, live Twitter updates).
- Uploaded footage from the games, onto social media, using Adobe software.
- Experienced opportunities with the first team media in a matchday environment, writing reports for my website and filming the games.

Education

University of Central Lancashire

Bachelor of Arts Degree in Sports Journalism - Second Class Honours (First Division)

September 2020 to May 2023

- Whilst studying for my degree, I developed skills within broadcasting and digital journalism.
- I am proficient in using the following software: PremierePro, Audition, inDesign, Express, Microsoft Office and Avid Editing.
- My writing skills can sufficiently produce work in a professional manner and I incorporate my knowledge to provide content in a range of sports.

Carlisle College

BTEC in Sport- Three distinctions grades

September 2018 to June 2020

Caldew School

GCSE Qualifications in English Language, English Literature and Maths.
2013to2018