



# JEANNAH FORD

## Journalist

### My Contact

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🌐 jeannahford.journoportfolio.com

### Hard Skills

- Producing
- Writing and editing scripts
- Adobe Suite
- Microsoft Office
- Social Media Coordination
- Planning and Editing

### Soft Skills

- Observation
- Decision making
- Communication
- Multi-tasking
- Problem Solving

### Education

#### University of Central Florida

*Bachelors of the Arts - Journalism  
Minor in Criminal Justice  
August 2020 - May 2023*

#### Broward College

*Associates of the Arts - General  
Specialization in Business  
August 2018 - June 2020*

### Certification

#### Hootsuite Academy

*Social Media Analytics and  
Content Publishing  
November 2022*

#### Broward College

*Certificates in Business Management,  
Business Specialist, Business Operations,  
and Accounting Technology Specialist  
August 2018 - June 2020*

### About Me

Dedicated and detail-oriented reporter; with experience in audio, digital, and multimedia reporting methods. Specialized in reporting on race issues, politics, socioeconomic issues and under-represented communities. Interested in producing, copy writing, radio, social-media marketing and content creation.

### Professional Experience

#### Knightly News Reporter | NSM Liaison

*August 2021 - May 2023*

- Write and submit accurate, engaging and fact-checked stories.
- Coordinate between the Knightly News team and the Nicholson Student Media Today team to ensure quality digital stories.
- Produce daily webcasts and newscast weekly.
- Write various scripts including VO's, VOSOT's, Packages, & teasers.

#### Broadcast Checkout Reservation Specialist | UCF NSCM

*September 2021 - May 2023*

- Managed multi-million dollar production facility.
- Responsible for managing equipment and facility usage.
- Assisted faculty, students, and staff with any equipment or facility inquiries.

#### Digital Media Intern | JM&A Group

*June 2022 - August 2022*

- Collected and analyzed data to identify trends in the market.
- Created graphic presentations of data found while researching competitors.
- Translated complex research into easily understandable content to be distributed to potential clients.
- Managed multiple deadlines and projects to produce quality work in a timely manner.

### Achievements

2019 - 2020 Boys and Girl's Club of Broward County  
Youth of the Year  
Dale Carnegie Course Highest Award  
for Achievement Recipient

2022 - 2023 NSM Liaison for UCF Knightly News  
Dean's List  
Director's Honor Roll  
Treasurer for UCF National Association  
of Black Journalist