# Madison Hawk

SERVICE DESIGNER

VISUAL ARTIST

**Dublin**, Ireland



## S U M M A R Y

An extremely detail-oriented individual with excellent and proven communication and project management skills. Personable nature and skilled at managing teams with many moving parts. Specialises in design research, data synthesis, interviews, graphic design, visual communication, and design methodologies.

## EDUCATION

Associates in General Science Atlantic Cape Community College 2017-2019

Bachelors in Exercise Science Minor in Behavioral Neuroscience Stockton University 2019-2023

Erasmus Irish Studies and Psychology Trinity College Dublin 2021-2022

Masters of Design National College of Art & Design 2023-2024

# SKILLS

- Strong organisational and time management skills
- Detail oriented
- Excellent use of Microsoft Word, Power Point, and Excel
- Experience utilising a variety of design-related software:
  - Canva
  - Adobe Suite
  - Figma/FigJam
  - Video Editing
  - Procreate
- Design-oriented skill set
- Human Factors Toolbox
- Excellent presentation and communication skills
- Typing
- Project management

# PROFESSIONAL EXPERIENCE

### NCAD Representative to Enterprise Ireland- Internship November 2023 - March 2024

- Represented the international population of students at NCAD to Enterprise Ireland and Education in Ireland
- Was responsible for creating social media content about my experiences living in Ireland and my life as a design student at NCAD
- Had my work recognised at a nation-wide ceremony

## St.James's Hospital- Internship May 2024 - September 2024

- Worked with St. James's Hospital to complete my MSc Thesis surrounding patient information and education regarding Long-Term Care
- Responsible for coordinating and conducting multiple interviews across multiple teams within the hospital
- Worked closely with the departments across the hospital to coordinate information and outcomes
- Developed and branded a finished leaflet for patient engagement and a working prototype of a website for family member information
- Currently sourcing funding to scale the project

## Freelance Work

### October 2024 - Current

- Founded my own design consultancy to complete freelance projects alongside clients
- Services including service and product design, wireframe prototyping of web design, graphic design and branding, design for print and typography, and illustration and artwork
- Responsible for managing my own business and working alongside clients to develop their desired design outcomes