



CONTACT

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 Barrackpore, West Bengal

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 [Portfolio of Work](#)

EDUCATION

Master Of English Literature

IGNOU

2019-2021

Kolkata, West Bengal

Bachelor Of English Literature

WB State University

2016-2019

Barasat, West Bengal

INTEREST



Passionate about
writing poetry



Reading novels equally
intrigue me

SKILLS



Content Writing



Time Management



Copy Writing



Communication



SEO Best Practices



Editing, Proofreading,
Research

NATASHA BOSE

CONTENT WRITER

CAREER OBJECTIVE

Nearly 4.5 years of experience in curating and editing content for use in promotional and advertising copies, corporate websites, and blogs. Relevant experience in researching, writing, editing, proofreading, and repurposing compelling content. Competence in social media management, and designing email templates for existing clients. Expertise in quickly sizing up assignments, brainstorming ideas, setting priorities, creating a timeline, and creating high-quality content for multiple platforms within stipulated timeframes. Results-driven and adept in maneuvering through the thick and thin of experience.

EXPERIENCE

Content Writer

Varal Consultancy DMCC (2022-now)

Composed, revised, and proofread website and offsite content as well as jotted down compliances. Provided content (static, carousel, script) for social media sites in accordance with a predetermined calendar. Written ad copies, which required coming up with interesting headlines and summaries. Contributed to the business development process by coming up with ideas for increasing the website's conversion rate, writing copy for the website's landing page and about us section, designing WhatsApp templates for new subscriptions, and more.

Content Associate

Chegg Inc. (2021-2022)

As a former content associate at the illustrious Chegg Inc., have contributed pieces that were both informative and accurately reflected the company's values and mission. Carried out extensive research to collect relevant information.

Freelance Writer

The Icy Tales(2020-2021)

Was part of a freelance gig for a Canada-based company known as the 'Icy Tales'.

Curated high-traffic articles for the company's website. Created well-researched content in accordance with SEO best practices. Formulated meta description and alt text, did keyword search, used internal and external links, and many more.