

# BETHAN CANN

Nantwich, Cheshire

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## PROFILE SUMMARY

I am a driven and enthusiastic first class journalism graduate interested in showcasing and further developing my skills to produce high quality work. Over the last two years I have undertaken many responsibilities, including producing promotional content for a national organisation and regularly writing feature articles for a local magazine. I am passionate about producing content that provides interesting information for people, whether that be sharing a personal experience that someone could relate to, or an educational piece to inform on a chosen topic.

## RELEVANT WORK EXPERIENCE

### **Mars Incorporated – Customer Services Account Handler** **Grantham/Leeds, 06/2022 – Present**

- Communicating with and working in a large team to engage well with customers, resolving any problems in a professional manner, ensuring customer satisfaction is a priority.
- Handling a number of accounts, including the top five customers of the company.
- Producing and analysing daily reports, using applications such as Microsoft Excel, to develop methods that will improve communication and satisfaction for the customer.
- Participating in total supply chain team meetings, engaging in the tasks to maximise growth and support within the team.

### **Village and Grantham Link – Freelance writer** **Grantham, 09/2018 – Present**

- Researching and producing relevant stories that meet the standards of the substantial readership.
- Time management, ensuring all deadlines are met to a quality standard.
- Adhering to guidelines for grammar and word limits.
- Received appraisal from the Editor and active readers of the magazine for my work.

### **Beckett Now – Team member (student lead news programme)** **Leeds, 01/2022– 05/ 2023**

- Working with organisations such as the NHS to produce promotional content for their company.
- Using digital editing software to edit video and audio packages together.
- Completing various roles including script writer and editor.
- Filming live sports events such as Leeds Varsity rugby.

## OTHER WORK EXPERIENCE

### **Leeds Knights Ice Hockey – Stream Team** **Leeds, 09/2022 – 03/2023**

- Weekly live filming of fast paced Leeds Knights ice hockey games.
- Conducted end of game interviews with coaches and players.

### **Leeds Beckett University – Student Ambassador** **Leeds, 01/2022 – 07/2023**

- Presenting motivational talks to prospective students and their families about professional and personal experiences at university and the opportunities available.

## EXTRA CURRICULAR ACTIVITIES AND CERTIFICATIONS **Leeds, 03/2022**

**Women in Leadership** – programme to accelerate confidence in leadership, ambition and potential.

## ACADEMIC QUALIFICATIONS

**Leeds Beckett University** **09/2020 –07/2023**  
BA (First Class Hons) Journalism

**Kesteven and Grantham Girls' School** **09/2013 – 06/2020**

**A Levels** – Geography (B), English Language (B)  
and Sociology (C)

**GCSE** – 11x all grade 5 and above