

Shreoshe Ghosh

CONTACT

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SUMMARY

I've 5+ years of experience in creating content across niches. I'm incredibly passionate about what I do, which has helped me develop my ability to think out-of-the-box. I'm observant, enjoy learning new things and take up challenges to unleash my full potential.

STRENGTHS

- Goal-oriented, enthusiastic and passionate
- Excellent communication and interpersonal skills
- Ability to work under pressure
- Promptness and dedication to work
- Ability to work in a team and also without supervision

EDUCATION

Class X **2008**
Kendriya Vidyalaya IIT Kharagpur

XII **2011**
Kendriya Vidyalaya IIT Kharagpur

B.A. Honors in Media Studies **2012 — 2015**
University of Kalyani

Post Graduate Diploma in Public Relations **2015 — 2016**
Bhavans Ashutosh College of Communication & Management

WORK EXPERIENCE

Designs Codes **September 2015 — September 2016**

Web Content Specialist

- Researching, writing and editing the company's on-page blog
- Writing and editing off-page and on-page content for various clients
- Coordinating with people and businesses for guest posting opportunities
- Managing the company's Facebook page & Twitter profile

Quinstreet Software Pvt. Ltd. **September 2016 — July 2018**
Academic Content Writer

- Researching industry-related topics and keeping a tab on the latest industry-related news
- Writing and editing content for the company's websites and blogs
- Coordinating with various state board officials for exclusive result publications

- Getting in touch with influencers for PR related activities
- Getting in touch with businesses for guest posting opportunities
- Handling the company's social media pages and profiles

Pickyourtrail

July 2018 — February 2019

Senior Content Creator

- Writing and editing content for the company blog
- Brainstorming on content ideas for the company blog and social media
- Generating leads from Quora by answering queries on industry-related topics
- Generating leads from Facebook page & groups by posting relevant content
- Generating leads from Twitter by posting relevant content
- Brainstorming on creatives, AMA sessions and contests
- Working on creatives as and when required

Stan Ventures

March 2019 — Present

Content Lead

- Research industry-related topics and brainstorm for company's content calendar
- Writing and publishing SEO content for the company blog
- Editing and proofreading content for the company's clients
- Transcribing podcasts for the company blog
- Writing guest posts and outreach content for the company's link building activities
- Creating email templates for the company
- Creating guides and in-depth long-form articles for the company
- On-page content optimization for clients
- Working collaboratively with the marketing and design team as required
- Managing a team of freelance writers

REFERENCES

1. Kasturika Ghosh

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2. Dileep Thekkethil

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