

KENDRA BRYANT

Journalist

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PROFESSIONAL SUMMARY

Kendra Bryant is a senior Mass Communications major at Towson University, specializing in journalism. She is president and editor-in-chief of Her Campus: Towson, as well as the arts & life deputy editor at The Towerlight, where she launched “The Style Diaries”, a fashion feature highlighting student leaders. Kendra also freelances for The AFRO News and is an Emma Bowen Fellow and a member of the National Association of Black Journalists. She publishes fashion editorial content for her digital magazine, “The Katch”, connecting contemporary fashion trends to historical and cultural fashion moments.

WORK EXPERIENCE

Editorial Intern / Freelancer | June 2025 - Present

AFRO News

- Publish articles covering local (DMV) and national politics, business, crime, and art news
- Research and interview sources to ensure accurate, in-depth reporting
- Capture and edit cover photos for print and digital publishing

Arts & Life Deputy Editor | Feb 2025 - Present

The Towerlight

- Creator of the ‘Style Diaries’, where student leaders are highlighted for their fashions sense
- Work with student photographers to creatively direct photoshoots
- Cover Towson University fashion shows, plays, and orchestra events

Publications Coordinator | Jan 2025 - Present

CHARM: Voices of Baltimore Youth

- Lead a team of 17 middle / high school students in producing a quarterly literary magazine
- Plan magazine and Black History Month competition marketing and promotions layout
- Assisted in planning 10th Anniversary Bash & book release, hosting over 100+ guest

President, Editor-in-Chief | Jan 2022 - Present

Her Campus: Towson University

- Lead a team of 37 writers, content creators, fundraisers, and event planners for a Gold Level Her Campus chapter
- Edit 5-7 articles on fashion, entertainment, and culture weekly to ensure AP style and publication quality
- Manage Instagram and TikTok accounts, generating 100K+ impressions, earning two HCHQ social media awards, and two-year collaborations with Valentino Beauty and Nair

Newsroom Intern | Sep - Dec 2023

Hearst Television, WBAL TV-11 News

- Assisted in the production and prompting of news segments through researching, script writing, and editing
- Created on-air graphics in collaboration with producers for nightly news broadcast

Lifestyle Intern | Jan - March 2023

TAA PR- Washington, D.C.

- Assisted in managing luxury events for clients including Artechouse, The Kennedy Center Roof Terrace, and CEO Aba Kwawu’s Birthday Bash
- Researched projects for the JFK Airport Aviation Awards and Manifest Barber Shop-D.C.

EDUCATION

Towson University | 2022-2026

Bachelor of Science in Mass Communications: Journalism

- Costume, Dress and Society (THEA 242), Feature Writing (MCOM356), Women in Perspective (WMST231)
- 2024 Justice of the Year, Towson University Student Government Association (SGA)

SKILLS

Reporting, Storytelling

AP Style, Fact-Checking

Photography

Organization, Deadline- Oriented

Trend Analysis, Fashion / Media History

Collaborative Leadership, Communication