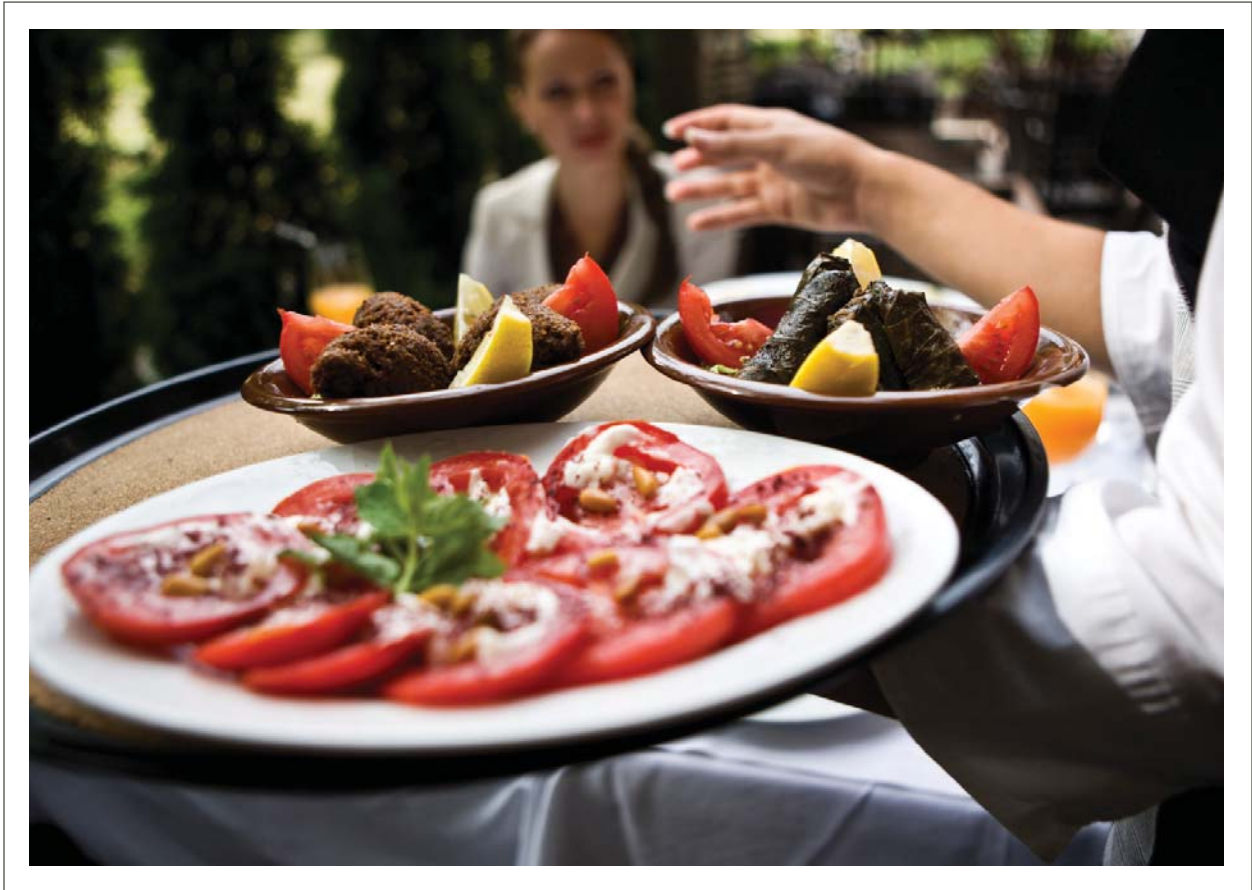




Urban Expression
Mountain Playground.





Three Thirty Three. Time To Live.

Three Thirty Three will be the exclusive destination for those with exclusive tastes. By uniting contemporary urban design with the classic architecture of the Park Opera House, Three Thirty Three will offer its retail tenants a signature location in the heart of Park City. It will become an instant Park City landmark, and one of the most noteworthy commercial destinations in the entire Intermountain West.





It Starts with the Stars

Each year, Park City becomes the hub of the entertainment world when it plays host to Robert Redford's Sundance Film Festival. But Sundance is merely the opening act to a cultural play that runs year round. From the Park City Kimball Arts Festival that draws 40,000 people annually, to the Park City Jazz Festival, to one of the most active outdoor concert venues in the West, Park City is a place of significant cultural influence and affluence.



Upscale Meets Downtown

Ideally located in heart of Park City's Main Street shopping district, Three Thirty Three will occupy some of the most desirable retail space in the resort community. This destination shopping venue will host a select collection of casual luxury retail, upscale fine dining and a sophisticated adult nightclub. With traffic from three world-class resorts, augmented with a steady supply of year-round tourism, Three Thirty Three offers retailers an address of exceptional visibility and unmatched desirability.

Park City Seasonal Events

Winter

Sundance Film Festival,
VISA Freestyle World Cup
Nouveau Beaujolais Festival
Red, White & Snow—Wine, Culinary & Ski Festival
Spring Gruv at The Canyons Resort

Summer

Park City Food & Wine Classic
Big Stars, Bright Nights Outdoor Concert Series at Deer Valley Resort
(July & August)
Park City Kimball Arts Festival
Park City Jazz Festival
Deer Valley National Mountain Bike Race

Demographics

Park City Tourism

Summer Visitors.....	247,088
Ave Daily Expenditure	\$264
Winter Visitors	333,785
Ave Daily Expenditure	\$375
Total.....	580,873



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