



What do people really want from the US healthcare system?

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After spending two years researching this critical question, Natalie Davis, co-founder and CEO of United States of Care shares her insights with our Founder and CEO, Abner Mason

With an estimated 329.5 million people in the US, it should come as no surprise that everyone has a different story when it comes to their interactions with the healthcare system. Whether being treated for cancer, rehabilitating a broken bone, or caring for a baby in the NICU, our stories are as varied as the people who live here. Logically, it would seem that our wish list for how to improve the healthcare system would be just as varied.

In fact, the opposite is true. When it comes to what people want from the healthcare system, they have more in common than they think.

Over the last two years, United States of Care (USofCare) has been talking to thousands of people across the country about their healthcare experiences. And more importantly, they've been *listening* to what people want from the healthcare system.

In a recent episode of Under the Same Sky, our monthly LinkedIn Live series, our Founder and CEO Abner Mason sat down with Natalie Davis, co-founder and CEO of USofCare to learn more.

No matter the age, income, gender identity, or background of the people they spoke with, the USofCare team found that the same themes ran through every story they heard. The result? United Solutions for Care.

United Solutions for Care includes four goals to build a better healthcare system:

- **Affordability.** People don't want to worry about going into debt to afford healthcare.
- **Dependability.** People want to know that as their life circumstances change, their healthcare coverage will be there for them.
- **Personalization.** People want to be treated as individuals.
- **Understandability.** People want a healthcare system that's easy to navigate.

Within these goals, USofCare provides accompanying solutions to help build a healthcare system that works for everyone. During the conversation, Natalie noted, "United Solutions for Care is USofCare's north star. I urge other leaders in the healthcare space to take it on as their own north star and use their super powers to help influence and change the healthcare system."

Read more about United Solutions for Care [here](#)