

# Celebrating the “New Holidays”

The holiday season is here, and it will certainly be a different one this year. Family gatherings and traditional activities may not be possible for everyone, but instead we are finding new ways to stay in the spirit. Since it will be a quieter holiday for most people, we feel that this season is the perfect time to create, connect and reflect.

## Create New Traditions

Time is something many of us have more of this year, which means we can save a lot of the last-minute running around and stress of the season. Instead, we plan on creating new memories by slowing down and enjoying more of the festive activities at home we don't always have time for. Decorating, baking or even just cuddling up with a cup of cocoa and a sweet holiday movie are some of the little things that bring us holiday cheer. What's more is that this year, due to many of the government regulations in place, the holidays started early for many people. The end of November already saw people putting lights up and playing holiday songs to brighten the mood, and we are all for keeping up this great new tradition of festive feels all month long.

## Connect Virtually

Zoom parties have become the hit of the year; in fact Ardene hosted our first-ever Zoom Holiday Happy Hour to replace our traditional party. We dressed up, logged in and enjoyed fun, festivities, games and prizes from home. Virtual parties may not be the same as in-person gatherings, but seeing everyone, laughing together and sharing our holiday spirit, even from afar, was exactly the kind of festive cheer we all needed.

Connecting with loved ones doesn't always mean being in the same room, so whether it be by phone, video or sending even more holiday greeting cards this year, there are still many ways we can tell someone we care.

## Reflect on 2020

One of the most inspirational parts of our Zoom holiday party was a video of our team members reflecting on the year and what they learned most about themselves. We certainly faced many challenges this past

year, but what we realized is that we have grown and become stronger throughout the journey. We can't change 2020, but let's take the time to reflect on the things we gained this year so we can be ready to face bright days ahead in 2021.

Happy Holidays from our family to yours!