

# AMANDA KARI MCHUGH

MA Engagement Journalism + Journalism, Arts and Culture  
**Craig Newmark Graduate School of Journalism at CUNY**  
Graduation: December 2023

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## RELEVANT EXPERIENCE

[AudioFiles](#) at WHCR, WHDD and WBAI, New York, NY

**Producer, Host, Reporter and AP**, Sept 2023 - Present

- Producing the first and last episode this season. Running pitch and production meetings, assigning and approving of stories, creating the rundown, directing the live-to-tape show in line with the broadcast clock, creating the script & directing the host.
- Producing one feature, one non-narrated feature and two vox pops and writing the newscast (episode 3).
- Hosting the show, editing the script, editing all two-way scripts. Booking guests for both pre-recorded and live two-ways.

[Texas Standard](#) at KUT 90.5, Austin, TX (remote from NYC)

**Summer Intern**, June - Aug 2023

- Reporting and producing several two-way segments a week covering a range of topics from hard news to human interest stories with a focus on Texas. Also assisting with web, producing spots and writing readers.
- Produced 2 features, [one](#) which had a 2-part special on Labor Day, taking over two blocks of the show.

[NYCity News Service](#), New York, NY

**Producer and Reporter**, Dec 2022 - May 2023

- [Street Name Stories](#) - First prize winner in CMA's Best Multimedia Feature Story category. I reported and produced the non-narrated audio piece on Peter Magnani and worked with the Queens Library to get the full recording register in their oral history archives. I also co-produced this project by running the social media promoting our live event launching the site.
- [What's it Like? Podcast](#) - Reported on and produced a podcast episode about what it's like to have to move because of climate change. Co-wrote and made final edits on all script drafts. Managed all audio, directed and coached the host during recording, edited, sound designed and mixed the episode. Worked with show editors to finesse and finalize.

[219West](#) at CUNY TV, New York, NY

**Producer and Reporter**, Jan - May 2023

- Produced a monthly television news magazine show covering a range of topics in NYC.
- Ran the character generator for our first episode, post producer of second episode and line producer of the final episode.
- Created production schedules, shot lists, interview questions and gear lists. Managed all media by ingesting, organizing, backing up the footage. Transcribed and synching audio in Premiere. Lead camera operator and editor, reported and wrote the script, interviewed sources. [Tiny Art in NYC](#) (Ep 3), [Sidelined](#) (Ep 2), [Competitive Winter Picnicking](#) (Ep 1)

[StoryCorps](#), New York, NY (hybrid)

**Production Intern**, June - Aug 2022

- Supported production department for the Morning Edition segment on NPR by sending Airchecks, added audio content to PRX and Salesforce, sent meeting reminder emails and taking meeting notes at all story meetings.
- Pitched and developed stories weekly for Morning Edition, 75% of which were greenlit for recording. Sourced stories from integrative engagement reporting and the StoryCorps archives.
- Supported senior producers in cutting rough cuts (including logging tape) for potential Morning Edition segments on Pro Tools, scripted host intros and construct story arcs.

[Manda K Media](#), Los Angeles, CA

**Videographer, Photographer & Retoucher**, 2014 - 2021

- Captured images of festivals and special events, increasing awareness and visibility of such activities; matched client's objectives with promo photos suited for media coverage. Added metadata to all photos.
- Completed projects, delivered high-quality products, and offered web galleries and contact sheets, achieving good reviews/feedback for superior customer service and satisfaction; adhered to timelines and budget constraints.
- Multi-Camera operator for live-streamed services for the Hollywood United Methodist Church, utilizing Black Magic cameras.

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Kindra, Los Angeles, CA

**Calendar Editor & Photographer, 2018 – 2019**

- Collaborated in creation of an events section for the dating mobile application, focusing on boosting user engagement.
- Generated an effective tagging/tag system, employing keywords and SEO/app store optimization (ASO) techniques.

[Everfest/Fest300](#), Los Angeles, CA (remote)

**Freelance Journalist & Photographer, 2016-2018**

- Pitched and developed stories that expanded readership outside usual audience. Wrote preview articles, listicles, guides and
- Photographed and edited photo essays.. Delivered photography assets to complement written articles and for site archives.

[No Fear of Missing Out](#) (Now merged with [Highlark Magazine](#)), New York, NY + Los Angeles, CA

**Freelance Journalist & Photographer, 2015 – 2016**

- Quadrupled site traffic with personal essay about Desert Hearts (linked above). Pitched and developed stories that built a west coast readership. Wrote preview articles, listicles and personal essays. Made photos to complement most stories.

[What Now? Productions LLC](#), New York, NY + Los Angeles, CA

**Founder, Director, DP & Producer, 2012 – 2021**

Produced and filmed documentaries, music videos, a PSA and events.

Featured projects:

- "[Covid-19 Etiquette: A PSA](#)" - Created a vintage-style PSA on COVID-19 etiquette; developed set of COVID-19 set practices before industry methods were established. Self-distributed to play as part of the pre-show at ten drive-in theaters in seven states. Has 7.1k views on YouTube and growing. Featured on Syracuse's News Ch 9, and LACityview's Ch 35.
- "[The Family Tree](#)" - In post-production as a feature documentary. Raised 15k and was a "Staff Pick" on Kickstarter. Featured on the front-page feature in the Eagle Observer in Syracuse. Selected to screen as part of Canon and Female Filmmaker's "Almost Finished" showcase. Selected by Sundance Collab (2020) to be workshopped in their doc editing course.

*Freelance Videographer and Editor*, New York, NY + Los Angeles, CA

**Various Roles in Production and Camera, 2014 - 2018**

Featured projects:

- "[I Know Catherine. the Log Lady](#)" - AP for Kickstarter campaign raising over 292k dollars. Was photographer, videographer and editor for all campaign content including pre-recorded and live-streamed promotional material. Wrote press releases and garnered widespread press attention throughout every milestone of the campaign.
- [The Jive Joint](#) - Collaborated with Sethward (of AGT fame) to conceptualize, write, direct and film two sketch comedy videos, featuring him doing standup and OTF interviews at Oregon Eclipse Festival (2017) and Lightning in a Bottle (2017). I edited both projects and they were screened as part of the "Show & Tell" screening series in Los Angeles.

**Freelance Art and Production in Film & TV, New York, NY + Los Angeles, CA, 2012 – 2018**

Worked in production (UPM, production coordinator, key PA, walkie PA, 1st team PA and PA) and in the art department (art director, key set dec, set dresser, Art PA) as a full-time freelancer for various TV, film, music video and commercial projects.

**EDUCATION**

**Bachelor of Fine Arts in Theater Arts**

The University of the Arts (Philadelphia, PA) + The National Theater Institute (Eugene O'Neill Theater Center)

**OTHER**

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<b>SOFTWARE:</b>	Adobe Creative Suite (Audition, Premiere, Illustrator, Lightroom, Bridge, Photoshop), Pro Tools, Reaper, Audio Hijack, Hindenburg, Descript, Trint, PRX, Salesforce, Photo Mechanic, DaVinci (color), WordPress, Microsoft Office Suite, Github, some HTML + CSS, SEO, Hootsuite, Trello, Asana, Apple and Windows systems.
<b>HARDWARE:</b>	Zoom H4n mics and Tascam DR-40, lavs, shotgun, Blue Yeti mic, Shure mobile microphones, Marantz PMD661MKII recorder, all Canon DSLRs, Canon C100, Blackmagic Pocket Cinema 6K Pro, 35mm SLR Cameras, GoPro, HDV cameras, GoPro.
<b>RESEARCH:</b>	Google Trends and Analytics, Pipil, CrowdTangle, crowdsourcing, interviews, LexisNexis, NYC Open Data
<b>AFFILIATIONS:</b>	SAG-AFTRA, Women in Media, A/V Club at Newmark (treasurer), Film Independent member
<b>TRAINING:</b>	Radio Voice Training (George Bodarky, Michael Lysak), Story Editing (Maggie Freleng, Curtis Fox, Meg Cramer), On-Camera (Vanessa Bolteho, Fred Kaufman, Susan Farkas), Sound Design (Chad Bernhard)
<b>CERTIFICATION:</b>	Small Unmanned Aircraft Systems Airman Certificate (certified commercial drone pilot)