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ActionStreamer, Monumental Sports Network Expand Partnership

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Max Eisenberg - Dhani Jones - Zach Leonsis - Greg Roberts. Photo Credit: Ned Dishman

By Courtney Gabrielson

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Monumental Sports Network, a D.C.-based digital, regional sports network, has announced an expanded partnership with integrated live streaming solutions provider [ActionStreamer](#).

The Cincinnati-based ActionStreamer is responsible for the AFL RefCam, a tool that allows audience members to enjoy in-game player POV. The Network previously worked with the company when it launched this tool.

Now, ActionStreamer's newest technology, the HelmetCam tool, will make its official debut at the Washington Valor vs Philadelphia Soul game this Friday, June 22, with use throughout the 2018 AFL Playoffs season. Fans will be able to access these feeds, presented by the Network, via mobile and streaming devices like iOS, FireTV, Roku, Instagram and more.

"We're excited to launch this solution and provide sports fans with an experience they've never witnessed. We want fans to enjoy an active and engaging viewing experience where they're not only able to control how they watch a live event, but also feel like they're truly a part of the game," said Monumental Sports Network General Manager Zach

Leonsis. “Through our continued partnership with innovators like ActionStreamer, we are dedicated to bringing fans an elevated streaming experience, and in this case, bringing them into the heart of the action. This is just the beginning of a digital revolution in sports.”

Former NFL player Dhani Jones, co-founder and ActionStreamer chief strategy officer, added that the technology was the realization of a long-time dream.

“Throughout my career as a linebacker, I always wanted to give fans my perspective in between the lines,” he said. “I wanted them to be able to experience the game through my eyes to deepen the connection between fans and their favorite players. That time has come. I’m very proud of our team.”

He and his company’s work have done just that, ultimately influencing the Arena Football team, added Randall Boe, AFL commissioner.

“We think our fans will love it and it shows that the Arena Football League is the most innovative, forward-looking league in sports,” he said. “We’re excited to provide fans with an unprecedented experience and showcase our athletes’ immense talent in a fresh, new way.”

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