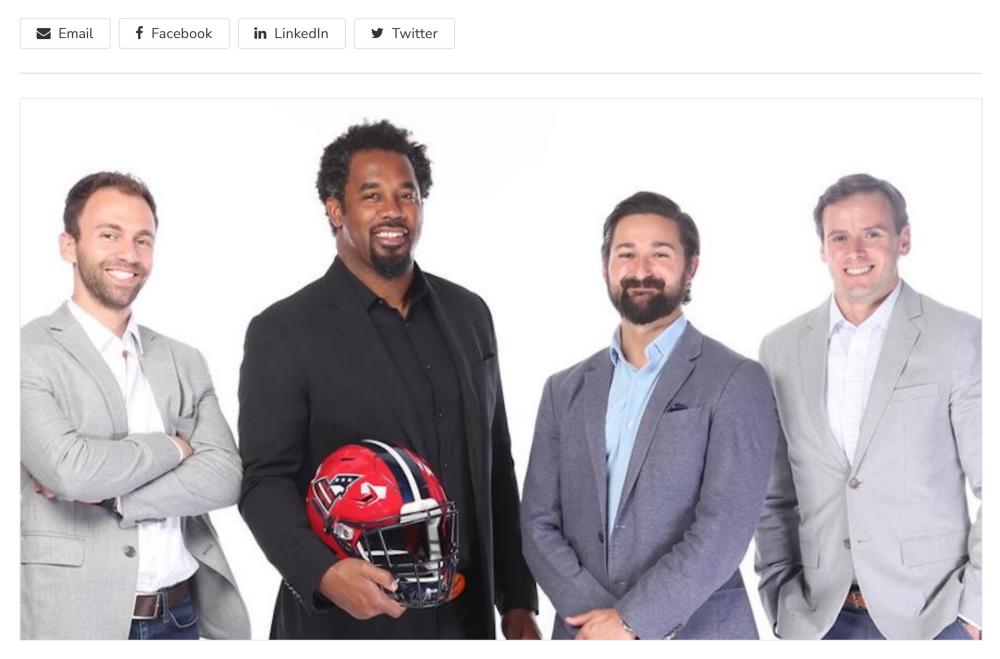
STORIES / NEWS

ActionStreamer, Monumental Sports Network Expand Partnership



Max Eisenberg - Dhani Jones - Zach Leonsis - Greg Roberts. Photo Credit: Ned Dishman

By Courtney Gabrielson June 20, 2018, 03:44pm EDT

Monumental Sports Network, a D.C.-based digital, regional sports network, has announced an expanded partnership with integrated live streaming solutions provider ActionStreamer.

The Cincinnati-based ActionStreamer is responsible for the AFL RefCam, a tool that allows audience members to enjoy in-game player POV. The Network previously worked with the company when it launched this tool.

Now, ActionStreamer's newest technology, the HelmetCam tool, will make its official debut at the Washington Valor vs Philadelphia Soul game this Friday, June 22, with use throughout the 2018 AFL Playoffs season. Fans will be able to access these feeds, presented by the Network, via mobile and streaming devices like iOS, FireTv, RoKu, Instagram and more.

"We're excited to launch this solution and provide sports fans with an experience they've never witnessed. We want fans to enjoy an active and engaging viewing experience where they're not only able to control how they watch a live event, but also feel like they're truly a part of the game," said Monumental Sports Network General Manager Zach

Cincy Inno - ActionStreamer, Monumental Sports Network Expand Partnership

Leonsis. "Through our continued partnership with innovators like ActionStreamer, we are dedicated to bringing fans an elevated streaming experience, and in this case, bringing them into the heart of the action. This is just the beginning of a digital revolution in sports."

Former NFL player Dhani Jones, co-founder and ActionStreamer chief strategy officer, added that the technology was the realization of a long-time dream.

"Throughout my career as a linebacker, I always wanted to give fans my perspective in between the lines," he said. "I wanted them to be able to experience the game through my eyes to deepen the connection between fans and their favorite players. That time has come. I'm very proud of our team."

He and his company's work have done just that, ultimately influencing the Arena Football team, added Randall Boe, AFL commissioner.

"We think our fans will love it and it shows that the Arena Football League is the most innovative, forward-looking league in sports," he said. "We're excited to provide fans with an unprecedented experience and showcase our athletes' immense talent in a fresh, new way."

Keep Digging



When will 80 Acres sell strawberries in stores? Sooner than you think

News



National Beat: Why fundraising is 'hard as hell' right now

News

News



Local startup's \$3.3B deal delayed again amid credit crunch, lawsuit



NKY startup doses first patient in new cancer clinical study

One of Cincinnati's largest law firms launches new practice group



SPONSORED CONTENT by Principal Financial Group

5 tips to creating a benefits package that em

How marketers find game-changing opportu

News







https://www.bizjournals.com/cincinnati/inno/stories/news/2018/06/20/actionstreamer-monumental-sports-network-expand.html

Cincy Inno - ActionStreamer, Monumental Sports Network Expand Partnership



Five under 25: These innovators could be region's next big successes

<u>See More</u>>



The Fire Awards: These startups are setting Cincinnati ablaze

<u>See More</u>>

Upcoming Events

Nov 16: SustainableCincy Demo Day

Want to stay ahead of who & what is next? Sent twice-a-week, the Beat is your definitive look at Cincinnati's innovation economy, offering news, analysis & more on the people, companies & ideas driving your city forward.

More 🕤

Back to Top 🔺

CINCYINNO

https://www.bizjournals.com/cincinnati/inno/stories/news/2018/06/20/actionstreamer-monumental-sports-network-expand.html

Cincy Inno - ActionStreamer, Monumental Sports Network Expand Partnership

User Agreement | Privacy Policy Your California Privacy Rights | Ad Choices

© 2022 American City Business Journals. All rights reserved. Use of and/or registration on any portion of this site constitutes acceptance of our User Agreement (updated as of 1/1/21) and Privacy Policy and Cookie Statement (updated as of 1/1/21). The material on this site may not be reproduced, distributed, transmitted, cached or otherwise used, except with the prior written permission of American City Business Journals.

https://www.bizjournals.com/cincinnati/inno/stories/news/2018/06/20/actionstreamer-monumental-sports-network-expand.html