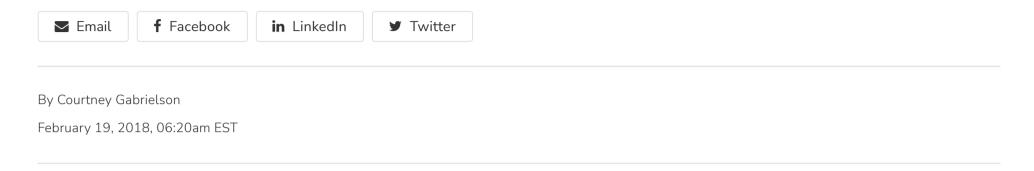
STORIES /

Inno Approved: The Atlanta Startup Events to Put on Your Calendar (2/20 - 3/11)



Inno Approved is our bi-weekly roundup of the tech and startup events to mark on your calendar.

There are hundreds of events, meetups and pitch competitions that take place every month in Atlanta, designed to connect entrepreneurs, share thought-leadership on a particular topic or industry, spotlight a particular segment of the ecosystem, offer an opportunity to network and much, much more.

Unsure where to start? We've highlighted a handful of events in the greater Atlanta area, moving week by week, then day to day, with information on pricing, location, theme and anything else attendees ought to know. We'll update this calendar as the month progresses, too, so you'll never miss a meetup. Mingle on!

P.S. Did we miss something? Let us know.

February

Week Four

Tuesday, 2/20 How to Launch a Startup Without Quitting Your Day Job: This event, geared at those individuals who dream of launching their own business, wants to help attendees learn where and how to begin. Sheffie Robinson, creative experiences officer at Touco Direct LLC and director at the Founder Institute Atlanta, will speak. This free event runs from 6:30p.m. to 8:00p.m. at WeWork Tower Place. Get more information here.

Wednesday, 2/21 **Startup Conundrum:** Head to the Globe Building from 1:00p.m. to 2:00p.m. for a discussion on seed funding and what angel investors look for when engaging with entrepreneurs and their startups. Get more information here.

Thursday, 2/22 Celebrate Entrepreneurship in Middle Georgia: From 3:00 p.m. to 7:00p.m. at ATDC, the FireStarter Entrepreneurship Council and ATDC will host a celebration of the fourth anniversary of the FireStarter Program, as well as entrepreneurship in Middle Georgia. Lawrence Guillory, ATDC entrepreneur-in-residence, will share the story of his entrepreneurial journey. Time for networking is also n the docket. Get more information here.

Week Five

Monday, 2/26 **16th Annual Moving Your Business Forward** — **February Session:** The sixteenth annual Moving Your Business Forward series, dubbed "Financial Innovation for Today's Small Business," will occur from 8:00a.m. to 12:30p.m. at The Gathering Space. A continental breakfast, prizes and four sessions on topics like "growing your

business" and how unconventional funding can take you from vision to venture" will occur throughout the day. RSVP here.

March

Week Two

Tuesday, 3/6 **Startup + Student Connection - Spring 2018:** Technical, high school, college and postgrad students are welcome to this career fair-type event, connecting interested student employees to the city's startups. The program runs from 6:00p.m. to 8:00p.m. at Atlanta Tech Village. Attendees are encouraged to bring 20 copies of their resume and dress "startup casual." Tickets are free. Get more information here.

Thursday, 3/8 **Startup Sisters ATL:** Join this group for their first meeting of the new year from 6:30p.m. to 8:30p.m., at a location to be announced. This meeting is for women who run or work at a startup or coworking space, and will provide time for attendees to hear from a panel of speakers and engage in a speed-friending round. Wine, light bites and other giveaways are also on the agenda. Tickets are \$10. RSVP here.

Plan Ahead

Wednesday, 3/21 The Inno-Troduction: Atlanta Inno's Kickoff Event: Let's meet! From 5:30p.m. to 8:00p.m. at WeWork, Atlanta Inno will host its official launch party, The Inno-Troduction. Come learn more about Inno, our goals for year one and what we look for in a story. We also want to hear your thoughts and insights on the city's ecosystem. RSVP here.

Want more Atlanta events? Check out our Atlanta Inno Events Directory here.

Keep Digging



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Fundings



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Breakdown of top Atlanta startup funding in July 2021



Top Atlanta tech and startup hires of May



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JUN 2022 Mid-Year Economic Review

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Business of Sports Summit JUL

26 TBJ

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