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# The Cincy Tech Ecosystem at a Glance

An overview of the tech, startup and entrepreneurial landscape





Photo Credit: Fueled Collective

By Courtney Gabrielson November 05, 2019, 04:30pm EST

The wisest explorers make sure to take a look at a map before their journey. Or at the very least, have one handy.

When diving into a startup or tech ecosystem, it can be helpful to have a map, too, and that's what we want this "Ecosystem at a Glance" document to serve as: a starting place, on-boarding tool and refresher for those new to and familiar with the city's innovation economy. At the very least, it will help you sound like you know your stuff at your next meetup.

Below, you'll find basic insights into the startup and tech community in the Queen City — everything from its unicorns to universities, as well as the Twitter handles for those area thought leaders whose news

For comprehensive information on Cincinnati coworking spaces, funding opportunities and more, check out our Guides section here for a full suite of additional resources.

Big Companies of Note

In the Cincy ecosystem, large organizations are known affectionately as "bigcos." It's both time-efficient and important to note if you're going to be talking startups in the Queen City.

• Kroger

- Procter & Gamble
- Macy's
- Cintas



John Foster, Smooth Ambler, addresses a Bourbon Society of Greater Cincinnati meeting. Photo Credit: Todd Carnes

#### Startups to Know

- Abre (2017) | "Abre.io provides an Education software platform that delivers a wide set of functionality for admin, teachers, students and parents."
- ActionStreamer (2015) | "ActionStreamer is a wireless wearable live-streaming platform."
- Astronomer (2015) | "Astronomer helps organizations adopt Apache Airflow, an open-source data workflow orchestration platform."
- **ConnXus** (2010) | "ConnXus is an IT company that develops supplier management software."
- Cladwell (2013) | "Cladwell is a personal styling service for those who don't fit in a box."
- **dotloop** (2008) | "dotloop provides a secure online platform where real estate agents, buyers, and sellers can collaborate to complete transactions online."
- Eccrine Systems (2013) | "Eccrine Systems develops a non-invasive, electronic wearable systems that measure and transmit real-time data about human sweat."
- Enable Injections (2011) | "Enable Injections develops and manufactures on-body delivery devices that allow your patients to self-administer high volume."
- **Genetesis** (2013) | "Genetesis has developed CardioFlux, the first tool to non-invasively generate images of the heart's electrical current distribution."
- LISNR (2012) | "LISNR enables secure and seamless data transmission using the most advanced ultrasonic data technology."
- Losant (2015) | "Losant is an easy-to-use and powerful developer platform designed to help you quickly and securely build complex connected solutions."
- **Spatial.ai** | "At Spatial.ai, we organize these billions of data points into easy-to-use and interpret "social segments" for actionable insights."
- tilr (2015) | "tilr is the first algorithmic hiring solution, matching workers with local jobs in US communities and offering companies a new way to hire."
- Wyzerr (2014) | "We build artificial intelligence to turn customer, employee, and consumer feedback data into business tasks."



Judges deliberate ahead of student entrepreneur presentations at the Cincinnati Entrepreneurs' Organization Global Student Awards. Photo Credit: Mark Payne

### AREA HIGHER EDUCATION

- Art Academy of Cincinnati
- Cincinnati Christian University
- Cincinnati College of Mortuary Science
- Cincinnati State Technical and Community College
- Miami University
- Northern Kentucky University
- Thomas More College
- University of Cincinnati
- Xavier University



Startup Week Cincinnati. Courtesy photo.

## AREA TECH AND STARTUP THOUGHT LEADERS

It's hard to make an all-encompassing list of those folks who are leading the charge within Cincy's tech ecosystem. But we've made a start by assembling some below, including their Twitter handle and bio. They're folks whose perspective can widen yours. American journalist Margaret Fuller said it best: *"If you have knowledge, let others light their candles* 

in it."

- Antony Seppi | Color outside the lines. Eternally curious.
- Jeff Boeh | Managing Director@brandery | Former Campus Director

### @theironyardCincinnati

Candice Matthews Brackeen|Founder • Funder • Friend •@hill7org|@newmebootcamp| #startupcincy | Derrick Braziel | Co-Founder + Managing Partner of @weareMORTAR. Never stop dreaming. Eric Weissmann| Making things happen @cintrifuse & #StartupCincy. Prefer optimism. Love family. Outside beats inside. Support MUFC, OSUFB. Runner. #eatlessmovemore Kirsten Moorefield | Female Founder @cloverleafmeOn a family mission to improve the world through improving work. Mike Venerable | President of CincyTech. Software entrepreneur turned investor. Helping to build great digital and life science companies in SW Ohio (flyover country no more). Pete Blackshaw | Proud Padre; Author; CEO, Cintrifuse Syndicate Fund & Accelerator; Former Nestle Global Head of Digital Innovation. Proud alum: P&G, HBS, UC Santa Cruz Pete Brown | Dad, husband, mediocre #ukulele player. Exec Director @MainStCincy, Passionate about #StartupCincy, #digital, and #newengland sports. Alum: @DukeFuqua, @UMaine StartupCincy | Driven by innovation, backed by community. StartupCincy is a resource for all things startup related in Cincinnati! \*\* Summer Crenshaw | COO & Co-Founder @tilrcorp#transforming recruitment- Serial Entrepreneur, Speaker, Women in tech advocate, #StartupCincy & #Midwest Tech supporter. Tim Metzner | Co-founder & Board member @Coterielns, @OceanPrograms & @BeDifferential. Powered by faith & an amazing wife. Love being dad (x4), camping, hiking & motorcycles.

\*\*While not an actual person, the StartupCincy and #StartupCincy hashtag are important follows.

## **Keep Digging**



Public resources for building businesses in Cincinnati



A Comprehensive Guide to Cincinnati's Coworking Spaces



8 Places to Learn to Code (Live) in Cincinnati



Inside the 13 Accelerators, Incubators and Other Entities Helping Cincinnati Startups Grow



A Roundup of Cincinnati VCs, Angels and Other Investment Firms







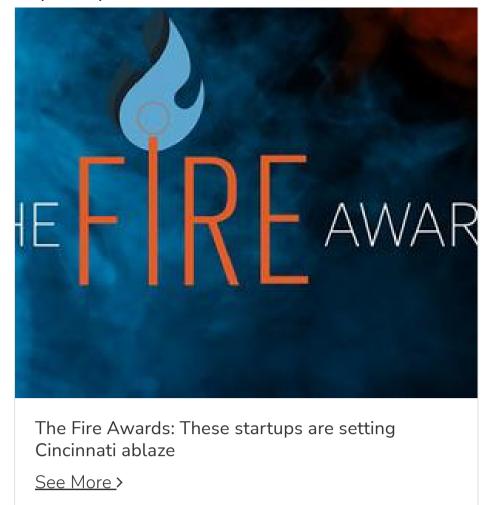
https://www.bizjournals.com/cincinnati/inno/stories/guides/2019/11/05/the-cincy-tech-ecosystem-at-a-glance.html





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Oct. 26: Data science meetup

Nov 16: SustainableCincy Demo Day

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