

Maddie Singleton

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EDUCATION

University of North Carolina at Chapel Hill

B.A., Media and Journalism

2023

Chapel Hill, NC

EXPERIENCE

The Daily Tar Heel

February 2022 – May 2023

City & State Senior Writer

Chapel Hill, NC

- Generated compelling story ideas and executed in-depth, long-form investigative enterprise pieces
- Conducted extensive research to uncover information and conducted interviews with key sources including state and local politicians, members of the public and academic experts
- Produced impactful articles that shed light on important issues within the community including the local housing crisis and relationship between unhoused populations and police

City & State Staff Writer

- Provided comprehensive live coverage of local government meetings in Chapel Hill, Carrboro and Orange County utilizing social media
- Conducted thorough research and interviewed sources to craft more than 35 articles
- Thrived in a fast-paced environment, consistently meeting tight deadlines while maintaining accuracy and collaborating with other writers and editors in the newsroom
- Covered breaking election news during the North Carolina 2022 midterm election
- During the summer, assisted University and Photo desks in addition to the above responsibilities

Sports Xtra

August 2021 – December 2021

Reporter, Videographer

Chapel Hill, NC

- Filmed games weekly with a focus on women's and men's soccer and basketball
- Attended post-game press conferences with notable figures such as Hubert Davis and Anson Dorrance
- Edited sports video and wrote scripts for voice-overs and packages for award-winning weekly shows
- Demonstrated proficiency in finding and utilizing archive footage to enhance coverage

Sesame Technologies, Inc

May 2020 – August 2020

Summer Intern

Washington, NC

- Demonstrated attention to detail in data-entry tasks, ensuring accuracy and efficiency in tracking inventory and creating a new inventory system
- Effectively communicated with upper management to understand project requirements and provide regular progress updates
- Instructed and trained fellow team members on the new inventory tracking system, promoting seamless adoption and understanding

The Daily Tar Heel

September 2019 – August 2020

Arts & Culture Staff Writer

Chapel Hill, NC

- Wrote 17 stories about arts and culture events and news in Chapel Hill, Carrboro and Orange County
- Conducted in-depths interviews with artists, performers and community members to provide insightful coverage and showcase diverse voices

SKILLS

Adobe Premiere Pro; Adobe Lightroom; Adobe Audition; Adobe XD; DSLR and Camcorders; Word Press; Microsoft Office; Google Suite; iOS, macOS and Window OS; TweetDeck; HTML and CSS; AP style; Data entry

PROJECTS

Stephen Crowder, Evangelical Marriage and the Republican Push to End No-Fault Divorce **May 2023**

- Conducted extensive research and analysis of far-right pundit Stephen Crowder's media content, including his YouTube channel, podcasts and social media platforms
- Connected the individual to larger themes of Christian/evangelical marriage dynamics and gender roles studied throughout academic career in a 15-page essay
- Participated in a panel and presented to a small audience compelling evidence showcasing the increasing support among far-right pundits, including Crowder, and mainstream conservatives for the movement to end no-fault divorce

PROFESSIONAL AFFILIATIONS

National Lesbian and Gay Journalists Association	October 2022 – Present
National Press Photographers Association	October 2022 – Present
Investigative Reporters & Editors	October 2022 – Present