

UX Design and Writing

Projects built in Figma by

Allison Gauss

First Reader App

- App to connect writers with readers to provide feedback
- Users upload writing projects and volunteer to read and critique others' work
- Began with visual brand



First Reader

where writers find readers

Headers: Alegreya sans

Body text: Inter



Login and About



First Reader

where writers find readers

Log In

About



About First Reader

First Reader is a space where writers can give and receive constructive feedback.

We are constantly working to improve First Reader and build a thriving community of creatives.

Our Founders

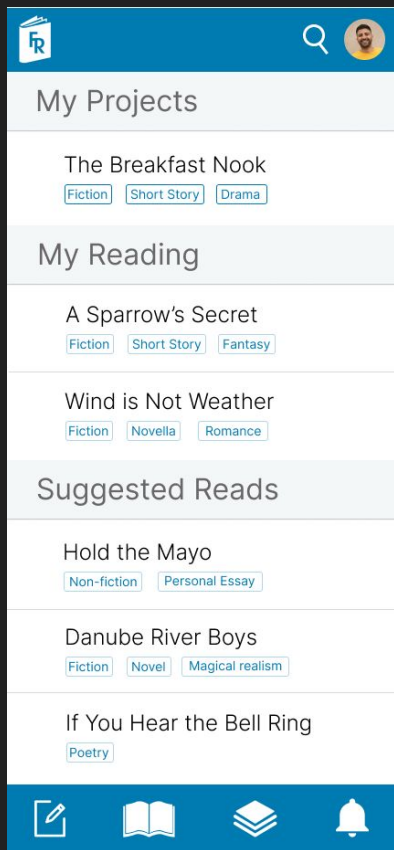


Peter Ratko
Mystery, Noir

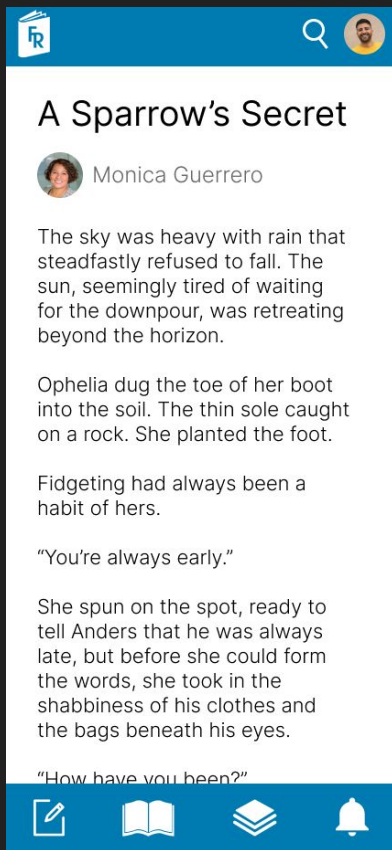


Monica Guerrero
Fantasy, Sci-Fi, Poetry

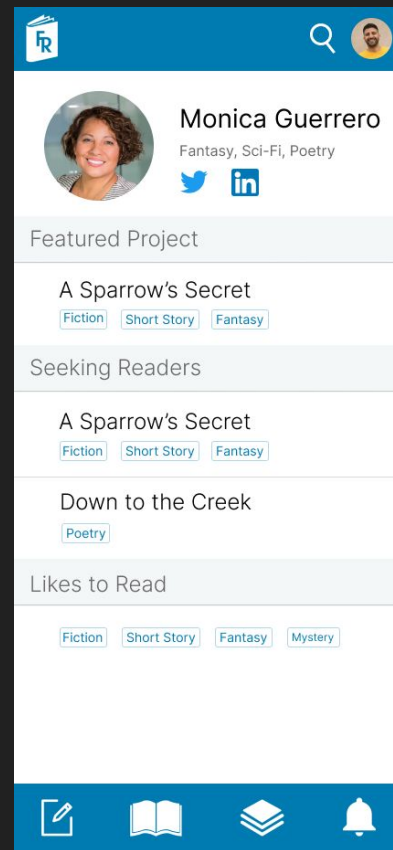
About



Home Screen



Project Page



Writer Profile

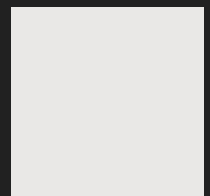
Joy Judo Website

- Inspired by a friend's business, I created a wireframe and prototype for a website to sell judo gear designed for women
- Created a brand to exude expertise and strength while remaining approachable



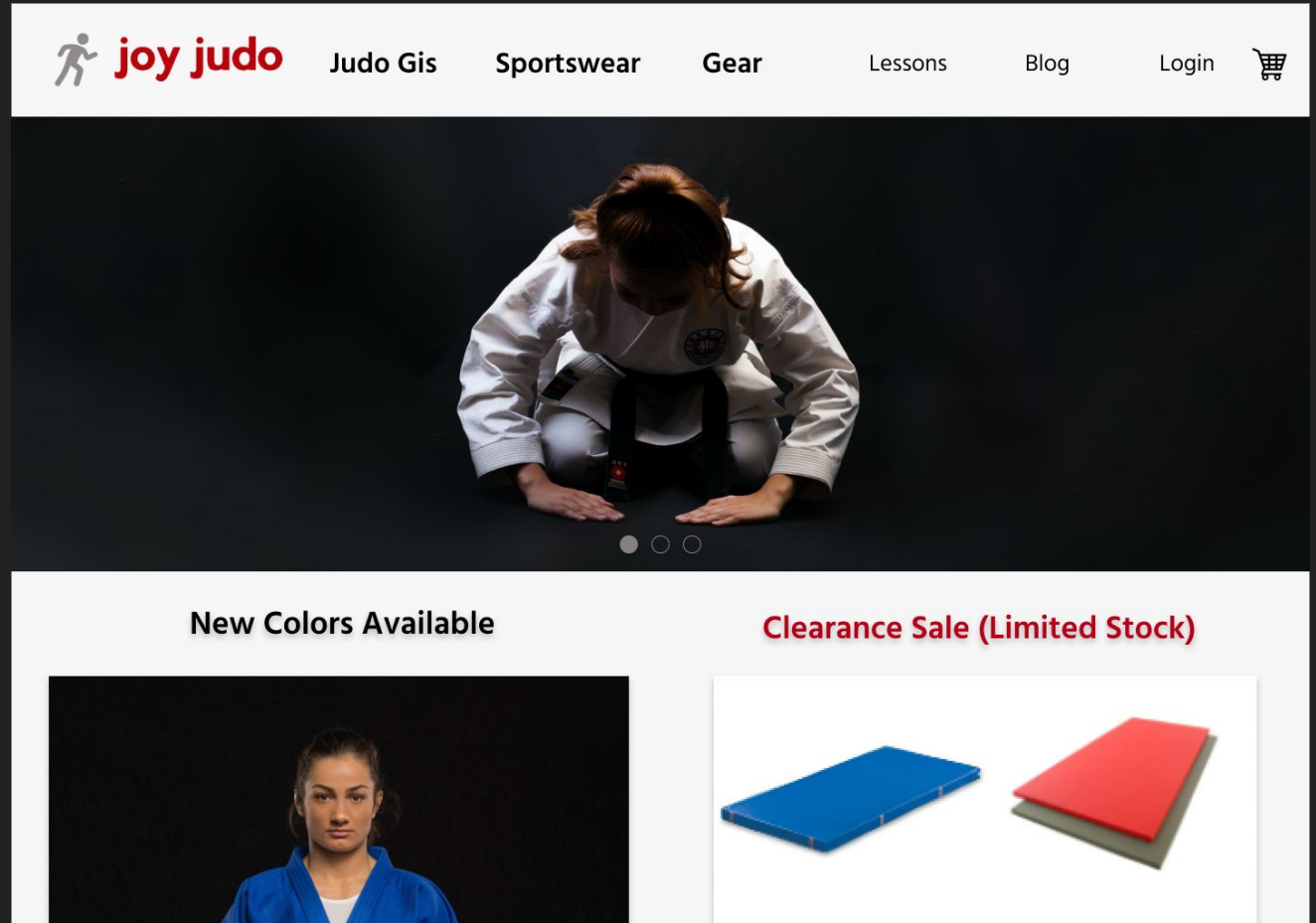
Headings: Hind Mysuru semibold

Text: Assistant regular



Homepage

- Primary goal is to sell judo equipment
- Secondary goal of selling private lessons
- Blog included for SEO and additional marketing



Product Page

- Product title, description, and price
- Related items promoted to increase cross-sell

 **joy judo**

Judo GisSportswearGearLessonsBlogLogin





Women's Randori Gi

Our classic randori gi is designed for comfort, durability, and range of motion. We created it to work for women in a way that no gi has before. Made of high-quality, 100% cotton fabric, it protects you on the mat without inhibiting your technique. Each seam is reinforced, so you can take on any opponent with confidence.





Size Guide

\$89

Ships in 2-4 days*

Add to Cart

Related Items



Reviews

 "Fits perfectly! I've never had a gi that..."

 "I ordered the XL and it came in 3 days..."

Blog

- Simple blog home with featured post
- Subscribe bar for additional content and marketing



joy judo

Judo Gis

Sportswear

Gear

Lessons

Blog

Login



6 Simple Exercises to Build Core Strength

Stuck in a vulnerable grappling position? Fighting for control at the beginning of a match? Throwing an opponent? No matter what, you need core strength. We cover six basic exercises to work your stabilizing muscles and... [\(Read More\)](#)



How to Find a Sparring Partner

The fastest way to improve at judo is to consistently drill and spar. Here's how to find the right partner.



The 3 Phases of Injury Recovery


Whatever injury you're facing, there are steps to recover faster and more safely. We cover the three-phase process.


Subscribe
for expert judo advice

Submit

Landing Page

- Brief summary of instructor's expertise
- Contact for private lesson bookings


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Take your skills to the next level

with Joy Fukuda

- 14 years of experience
- West Coast Regional Champion
- Lessons for all ages and skill levels



Contact Joy

Submit

Thank you

Interactive prototypes available upon request