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POST PRESS ♦♦ MEDIA ALERT ♦♦ POST PRESS

GOLFING TO GIVE HOPE: SKY HIGH FOR KIDS HOSTS A DAY ON THE FAIRWAY TO RAISE FUNDS FOR THE BATTLE AGAINST PEDIATRIC CANCER

Houston-Based Nonprofit Raises \$XXX At Annual Buckeye for Sky High Banquet and Golf Tournament

WHO: **Sky High for Kids** is a 501(c)(3) nonprofit organization founded by Louisiana native, Brittany Hebert Franklin. Comprised of a devoted staff, board members, and an army of volunteers, the organization is devoted to supporting children undergoing treatment for cancer and other life-threatening conditions. Sky High's efforts benefit leading hospitals and research centers by closing the gap in childhood cancer rates globally.

Event Sponsors: Buckeye Partners and TF Warren Group.

WHAT: Golf enthusiasts and philanthropists gathered at The Omni PGA Frisco Resort on Thursday, October 19th and Friday, October 20th as **Sky High for Kids** hosted their annual **Buckeye for Sky High** fundraising event. The event successfully raised \$XXX in support of Sky High for Kids' mission to support children fighting pediatric cancer and other life-threatening illnesses.

The two-day event kicked off with a banquet where guests were warmly welcomed to the beautiful resort for an evening reception filled with cocktails and conversation. Following the reception, attendees were invited to stay for an elegant, sit-down dinner as Sky High for Kids presented a program focused on their progress and determination to find a cure for childhood cancer. Attendees had the privilege of hearing firsthand from the organization's team members and the families of Sky High's Cancer Warriors, who shared the importance of Sky High for Kids' mission. The highlight of the philanthropic evening was a live auction featuring an array of enticing packages, from a world-class 5-Day Argentina getaway dove hunt to a four-night stay in one of Ireland's ancient castles in Dublin. Guests also had the opportunity to bid on tantalizing items such as a golfer's paradise package, featuring a one-night stay and a round of golf for three at the



historic Allegheny Country Club, and a sip & spa package, including a wine basket brimming with fine wines and a retreat to the Beautiful Trellis Spa by The Houstonian Trellis.

The following day, golfers hit the ground running Friday morning with an 8:00 AM tee time. Players, donors and sponsors came together for a day of camaraderie, charity and support. The event concluded with an awards luncheon celebration where a champion was crowned.

To date, this incredible event has raised over **\$5.3 million**, making a profound impact on the lives of children battling these challenging illnesses.

WHEN: Banquet and Auction

Thursday, October 19, 2023

Invite Only Reception 5:00PM | General Welcome 6:00 PM | Dinner and Program 7:00 PM

Golf Tournament

Friday, October 20, 2023

Registration 7:30AM | Tee-Time 8:00AM | Awards Luncheon to Follow

WHERE: Omni PGA Frisco Resort

4341 PGA Pkwy.

Frisco, TX 75033

WHAT

ELSE: About Sky High for Kids

Sky High, a 501(c)(3) nonprofit organization, founded by Abbeville, LA native Brittany Hebert, is comprised of staff, board members and an army of volunteers that raise funds to support those undergoing treatment for pediatric cancer and other life-threatening conditions. Since 2007, Sky High has supported leading hospitals and research centers to help close the gap in childhood cancer rates. Learn more at skyhighforkids.org.

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