

SUBJ: Flipping pancakes and the script on childhood cancer! Ladies who brunch for a cause!

Dear {{First Name}},

I hope this message finds you well! This past weekend on September 14th, Sky High for Kids hosted the annual Houston Ladies who Brunch at The Revaire. We are proud to say Sky High for Kids raised \$XXX for their mission in battling childhood cancer!

This brunch had it all! Starting off with the mouthwatering food and drink that is guaranteed to satisfy the appetite of even the most adventurous taste buds. Next, we had the Alchemia fashion show, where we saw such a beautiful display of innovation and style. The models lit up the runway as they graced the room with their beauty. Then we had the Angelle Family give a powerful testimony about their fight with cancer. There wasn't a dry eye in the room as we thought of those who sadly didn't survive their fight. Finally, we had the silent auction where bidding wars were waged for items on display. Even those who couldn't win an item couldn't help but have a smile on their face because they know that each dollar will help these young brave children in the future.

We're winning the fight too! With the money Sky High raises, they help bring communities together to provide comfort, fund research, and save lives of children fighting cancer and other life-threatening conditions. Thanks to non-profit organizations such as Sky High funding research programs, and major treatment advances in recent decades, 85% of children with cancer now survive 5 years or more. Overall, this is a huge increase since the mid-1970s, when the 5-year survival rate was about 58%! We even brought a bell for our clients to ring to celebrate a victorious battle against cancer!

With food, fun, and fundraising, this years' Houston Ladies who Brunch was one of the most successful ones to date! One can't help but feel hope as we continue to deal blow after blow to cancer with every dollar that we have raised. The brunch next year is guaranteed to be one for the books!

Would you like to promote and share this event to help support Sky High for Kids' mission with your peers?

Looking forward to your response!

Warmest regards,
Trey