

Subj: Celebrate an icon here at Lagoonfest!

Hello {{First name}},

Summer is ending but at Lagoonfest the party keeps going! This time we're taking you back in time with a performance from a prince tribute band! On September 3 at 6:00 p.m Let's go crazy and party like it's 1999 as you relive the soulful melodies of the late star. There will be drinks, food, and treats to snack on while you lay on the soft beautiful white sand. Whether you're a huge fan of Prince, or if this is your first time hearing of him, there'll be fun for everyone in attendance!

Let's bring a legend back to life for one more night!

Sincerely,

Trey