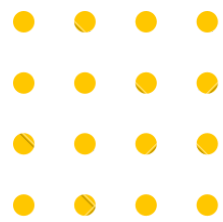


# MUSIC RELEASE MANAGEMENT APP LAUNCH

Salesforce Presentation

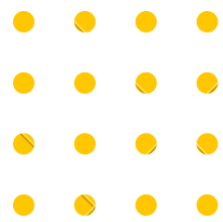


# MUSIC RELEASE APP STEPS

- Step 1: Data Model/ Application Outline
- Step 2: Create a Lightning App
- Step 3: Create a Custom Object
- Step 4: Import Data
- Step 5: Create Different Profiles
- Step 6: Create a User
- Step 7: Create and Customize a List View
- Step 8: Customize The Object Page Layout
- Step 9: Create A Lookup Field
- Step 10: Create A Flow
- Step 11: Create a Report
- Step 12: Create an Email Notification



*Signature*



# STEP 1: DATA MODEL/APPLICATION OUTLINE

For the music release management app, I will be building a Salesforce custom app to track the longevity of a single/EP.

The app will provide conducted data from consumers to determine whether the project was a success or not.

It will also utilize combined resources for the music's longevity with tracking the performance of the music over time.

The type of information that will be required for each project/campaign will be: Music Type (EP/Single), Genre, Sales, Rating, Engagement, Value over time (1 - 6 months).

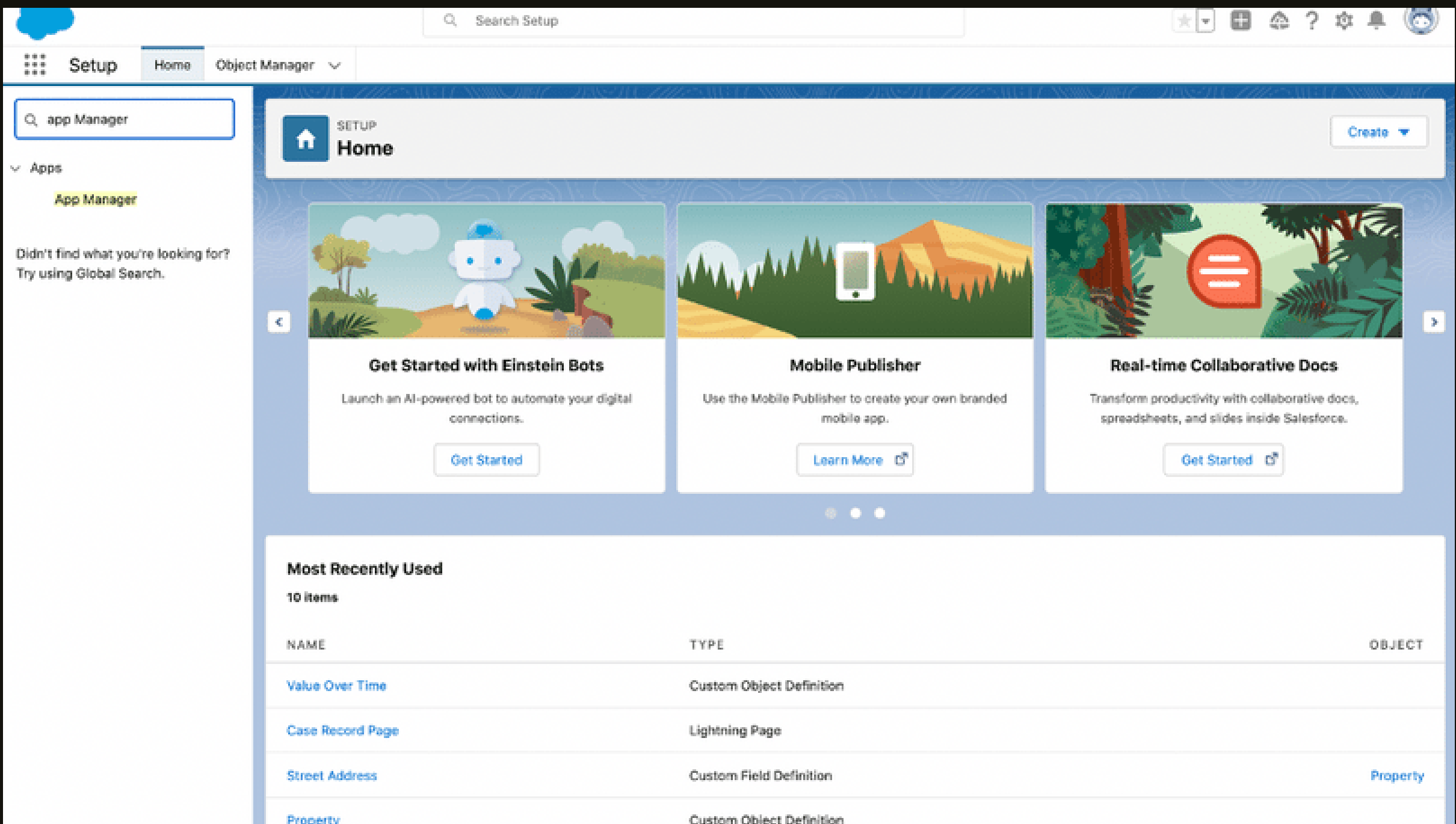
These forms of information will help clarify the status of the music to further project how well the music did or didn't perform after submission to the public.



*Signature*



# STEP 2: CREATE AN LIGHTNING APP



From SETUP, enter App in the Quick Find box, click on App Manager and Click New Lightning App